

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Golden County Foods, Inc.		11/13/2013	CORPORATION: DELAWARE
GCF Franchisee, Inc.		11/13/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	PNC Bank, N.A.		
Street Address:	2100 Ross Avenue		
Internal Address:	Suite 1850		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75201		
Entity Type:	National Association: UNITED STATES		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4226504	GRIDDLE N' SAUSAGE WRAPS	
Registration Number:	4226503	OMELET CRISPER	
Registration Number:	4094780	FRENCH TOAST STUFFED PASTRIES	
Serial Number:	77290975	SNAPPS	
CORRESPONDENCE DATA			
Fax Number:	2029555564		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Email:	kimberly.hoover@hkllaw.com		
Correspondent Name:	Kimberly Hoover		
Address Line 1:	800 17th Street NW		
Address Line 2:	Suite 1100		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20006		

OP \$115.00 4226504

ATTORNEY DOCKET NUMBER:	057833-36
NAME OF SUBMITTER:	Kimberly Hoover, Legal Assistant
Signature:	/Kimberly Hoover/
Date:	11/15/2013
Total Attachments: 8 source=Golden County security agreement#page1.tif source=Golden County security agreement#page2.tif source=Golden County security agreement#page3.tif source=Golden County security agreement#page4.tif source=Golden County security agreement#page5.tif source=Golden County security agreement#page6.tif source=Golden County security agreement#page7.tif source=Golden County security agreement#page8.tif	

INTELLECTUAL PROPERTY SECURITY AGREEMENT

This INTELLECTUAL PROPERTY SECURITY AGREEMENT (as amended, restated, amended and restated, supplemented, extended, joined and/or modified from time to time, the “IP Security Agreement”) dated as of November 13, 2013, is made by the Persons listed on the signature page hereof (individually, each a “Grantor” and collectively, the “Grantors”) in favor of PNC Bank, National Association, as a lender and as Agent for the Lenders party from time to time to the Credit Agreement referred to below (together with its successors and assigns in such capacity, “Agent”).

WHEREAS, Golden County Foods, Inc., a Delaware corporation (“Golden”), GCF Franchisee, Inc., a Delaware corporation (“Franchisee”), and each Person joined thereto as a borrower from time to time (collectively, the “Borrowers”, and each individually, a “Borrower”), have entered into a Revolving Credit, Term Loan and Security Agreement, dated as of the date hereof, with Agent and the Lenders party thereto (as amended, restated, amended and restated, supplemented, extended, joined and/or modified from time to time, the “Credit Agreement”). Capitalized terms used but not defined herein shall have the meanings specified in the Credit Agreement.

WHEREAS, under the terms of the Credit Agreement and the Other Documents, each Grantor has granted to Agent, for the benefit of the Lenders, a security interest in, among other property, all Intellectual Property of such Grantor, and has agreed as a condition thereof to execute this IP Security Agreement for recording with the United States Patent and Trademark Office, the United States Copyright Office and other Governmental Bodies.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Grantor hereby agrees as follows:

SECTION 1. **Definitions.** The following terms have the meanings set forth below:

(a) “Copyrights” means all of the following now owned or hereafter adopted or acquired by any Grantor: (i) all copyrights (whether statutory or common law, whether established or registered in the United States or any other country or political subdivision thereof, whether registered or unregistered and whether published or unpublished), rights and interests in copyrights, works protectable by copyright, and General Intangibles of like nature, all registrations and recordings thereof, and all applications in connection therewith, including all registrations, recordings, and applications in the United States Copyright Office or in any similar office or agency of the United States, any state or territory thereof, or any other country or any political subdivision thereof and all research and development relating to the foregoing, (ii) all reissues, extensions, continuations, and renewals thereof and amendments thereto, (iii) income, fees, royalties, damages, claims, and payments now or hereafter due and/or payable with respect thereto, including damages and payments for past, present and future infringements thereof, (iv) rights corresponding thereto throughout the world and (v) rights to sue for past, present, and future infringements thereof.

(b) “Copyright License” means any and all rights now owned or hereafter acquired by any Grantor under any written or oral agreement granting any right to use any Copyright or Copyright registration, in each case to the extent assignable by such Grantor.

(c) “Patents” shall mean one or all of the following now or hereafter owned by any Grantor or in which any Grantor now has or hereafter acquires any rights: (i) all letters patent of the United States or any other country, all registrations, and recordings thereof, and all applications for letters patent of the United States or any other country, (ii) all reissues, continuations, continuations-in-part, divisions, reexaminations, or extensions of any of the foregoing and (iii) all inventions disclosed in and claimed in the Patents and any and all trade secrets and know-how related thereto.

(d) “Patent License” shall mean all of the following now owned or hereafter acquired by any Grantor or in which any Grantor now has or hereafter acquires any rights: to the extent assignable by a Grantor, any written agreement granting any right to make, use, sell, and/or practice any invention or discovery that is the subject matter of a Patent, in each case to the extent assignable by such Grantor.

(e) “Trademarks” shall mean one or all of the following now owned or hereafter acquired by any Grantor or in which any Grantor now has or hereafter acquires any rights: (i) all trademarks (whether registered or unregistered), trade names, corporate names, business names, trade styles, service marks, logos, other source or business identifiers, prints, and labels on which any of the foregoing have appeared or appear, designs and general intangibles of like nature, now existing or hereafter adopted or acquired, all registrations and recordings thereof, and all applications in connection therewith, including, without limitation, registrations, recordings, and applications in the United States Patent and Trademark Office or in any similar office or agency of any State of the United States or any other country or any political subdivision thereof, (ii) all reissues, extensions, or renewals thereof and (iii) the goodwill associated with or symbolized by any of the foregoing.

(f) “Trademark License” shall mean all of the following now owned or hereafter acquired by any Grantor or in which any Grantor now has or hereafter acquires any rights: any written agreement granting any right to use any Trademark or Trademark registration, in each case to the extent assignable by such Grantor.

SECTION 2. Grant of Security. Each Grantor hereby grants to Agent, for the benefit of the Lenders, a security interest in all of such Grantor’s right, title, and interest in and to the following (the “Collateral”):

(i) all of its Patents and all Patent Licenses to which it is a party, including, but not limited to, those set forth on Schedule A hereto;

(ii) all of its Trademarks and all Trademark Licenses to which it is a party, including, but not limited to, those set forth on Schedule B hereto, together with all goodwill of the business connected with the use of, and symbolized by, each Trademark and each Trademark License;

(iii) all of its Copyrights and all Copyright Licenses to which it is a party, including, but not limited to, those set forth on Schedule C hereto;

(iv) all reissues, divisions, continuations, continuations-in-part, extensions, renewals, and reexaminations of any of the foregoing, all rights in the foregoing provided by international treaties or conventions, all rights corresponding thereto throughout the world and all other rights of any kind whatsoever of such Grantor accruing thereunder or pertaining thereto;

(v) any and all claims for damages and injunctive relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or injury with respect to any of the foregoing, with the right, but not the obligation, to sue for and collect, or otherwise recover, such damages; and

(vi) any and all products and proceeds of, collateral for, income, royalties, and other payments now or hereafter due and payable with respect to, and supporting obligations relating to, any and all of the Collateral of or arising from any of the foregoing.

SECTION 3. Security for Obligations. The grant of a security interest in the Collateral by each Grantor under this IP Security Agreement secures the prompt and complete payment and performance when due of all of the Obligations, whether direct or indirect, now existing or hereafter arising, absolute or contingent, and whether for principal, reimbursement obligations, interest, premiums, penalties, fees, guarantee obligations, indemnifications, contract causes of action, costs, expenses, or otherwise.

SECTION 4. Recordation. Each Grantor authorizes and requests that the Register of Copyrights, the Commissioner for Patents, the Commissioner for Trademarks, and any other applicable Governmental Body record this IP Security Agreement.

SECTION 5. Execution in Counterparts. This IP Security Agreement may be executed in any number of counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement.

SECTION 6. Grants, Rights and Remedies. This IP Security Agreement has been entered into in conjunction with the provisions of the Credit Agreement. Each Grantor does hereby acknowledge and confirm that the grant of the security interest hereunder to, and the rights and remedies of, Agent with respect to the Collateral are more fully set forth in the Credit Agreement, the terms and provisions of which are incorporated herein by reference as if fully set forth herein.

SECTION 7. Governing Law. This IP Security Agreement shall be governed by, and construed and interpreted in accordance with the internal laws of the State of New York without giving effect to the conflict of laws principles (other than section 5-1401 and 5-1402 of the New York general obligations law).

[Remainder of page intentionally left blank]

IN WITNESS WHEREOF, each Grantor has caused this IP Security Agreement to be duly executed and delivered by its officer thereunto duly authorized as of the date first above written.

GRANTORS

GOLDEN COUNTY FOODS, INC., a Delaware corporation

By: 

Name: Bob Lampo

Title: Chief Financial Officer

GCF FRANCHISEE, INC., a Delaware corporation

By: 

Name: Bob Lampo

Title: Chief Financial Officer

ACKNOWLEDGMENT

STATE OF WI :
 : SS
COUNTY OF Portage :

Before me, the undersigned, a Notary Public, on this 11 day of November, 2013, personally appeared Bob Lampo, to me known personally, who, being by me duly sworn, did say that he is the Chief Financial Officer of each of Golden County Foods, Inc. and GCF Franchisee, Inc., each a Grantor, and that said Intellectual Property Security Agreement was signed on behalf of each such Grantor, by authority of its board of directors or analogous body, and the said Chief Financial Officer acknowledged said instrument to be his free act and deed.

Notary Public
My Commission Expires:

(SEAL)

3-1-2015 Amanda Jones

SCHEDULE A

PATENTS AND PATENT LICENSES

None.

SCHEDULE B

TRADEMARKS AND TRADEMARK LICENSES

ENTITY	TRADEMARK	SERIAL NUMBER	FILING DATE	REGISTRATION NUMBER	REGISTRATION DATE
GCF Franchisee, Inc.	Griddle N'Sausage Wraps*	85243732	February 16, 2011	4226504	October 16, 2012
GCF Franchisee, Inc.	Omelet Crisper*	85243708	February 16, 2011	4226503	October 16, 2012
GCF Franchisee, Inc.	French Toast Stuffed Pastries*	85243762	February 16, 2011	4094780	January 31, 2012
GCF Franchisee, Inc.	"IHOPatHome" (trade name)	N/A	N/A	N/A	N/A
Golden County Foods, Inc.	"Golden County Foods, Inc." (trade name)	N/A	N/A	N/A	N/A
Golden County Foods, Inc.	"Firestarter"	N/A	N/A	N/A	N/A
Golden County Foods, Inc.	"SNAPPS"***	77290975	September 27, 2007	N/A	N/A

* The denoted trademarks are owned jointly by IHOP IP, LLC, a Delaware limited liability company, and were assigned to GCF Franchisee, Inc. by Golden County Foods, Inc.

***"SNAPPS" is the subject of an application for trademark (application number 77/290,975), which was abandoned on April 13, 2009. Golden County Foods, Inc. is considering reapplying for registration of the trademark

Trademark Licenses:

License Agreement dated May 20, 2010, by and among Golden County Foods, Inc. and IHOP Franchising, LLC, a Delaware limited liability company.***

Golden County Foods, Inc., in the ordinary course of manufacturing products for third parties, receives non-exclusive rights to use certain third party Intellectual Property under co-packing agreements and other agreements with such third parties, including the Intellectual Property of Lamb-Weston pursuant to the Co-pack Agreement, dated November 30, 2001, by and between Lamb-Weston, Inc. and Golden County Foods, Inc.

**Assigned to GCF Franchisee, Inc. by Golden County Foods, Inc., effective as of December 30, 2012.

SCHEDULE C

COPYRIGHTS AND COPYRIGHT LICENSES

COPYRIGHT	NUMBER	PUBLICATION YEAR	JURISDICTION OF REGISTRATION
N/A			