

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Butterflies, LLC		11/14/2013	LIMITED LIABILITY COMPANY: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	Project Miracle IP Holdings, LLC
<b>Street Address:</b>	995 Fifth Avenue #5-S
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10028
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 32**

Property Type	Number	Word Mark
Serial Number:	85686678	BUTTERFLY
Serial Number:	85950767	BUTTERFLY
Serial Number:	85497181	BUTTERFLY EFFECT
Serial Number:	85811226	BUTTERFLY EFFECT
Serial Number:	85497173	BUTTERFLY KISS
Serial Number:	85497162	BUTTERFLY WINGS
Serial Number:	85539070	CRISTINA CARLINO BUTTERFLY
Serial Number:	85811254	CRISTINA CARLINO BUTTERFLY
Serial Number:	85539084	CRISTINA CARLINO BUTTERFLY EFFECT
Serial Number:	85539077	CRISTINA CARLINO BUTTERFLY KISSES
Serial Number:	85539079	CRISTINA CARLINO BUTTERFLY WINGS
Serial Number:	85828625	HOUSE OF BUTTERFLY
Serial Number:	85842957	THE BUTTERFLY BACK
Serial Number:	85838249	THE BUTTERFLY BALLET

**TRADEMARK**

Serial Number:	85837489	THE BUTTERFLY BAND
Serial Number:	85835318	THE BUTTERFLY BASICS
Serial Number:	85835343	THE BUTTERFLY BODY
Serial Number:	85836027	THE BUTTERFLY BODYSUIT
Serial Number:	85843001	THE BUTTERFLY CARRY
Serial Number:	85842969	THE BUTTERFLY COCOON
Serial Number:	85837483	THE BUTTERFLY CUP
Serial Number:	85842974	THE BUTTERFLY CUT
Serial Number:	85842988	THE BUTTERFLY DREAM
Serial Number:	85837494	THE BUTTERFLY LIFT
Serial Number:	85842910	THE BUTTERFLY PAIR
Serial Number:	85837487	THE BUTTERFLY SPREAD
Serial Number:	85842883	THE BUTTERFLY STRETCH
Serial Number:	85842961	THE BUTTERFLY STROKE
Serial Number:	85842933	THE BUTTERFLY SWING
Serial Number:	85842948	THE BUTTERFLY WING
Serial Number:	85842925	THE BUTTERFLY WRAP
Serial Number:	85831337	THE COCOON METHOD

**CORRESPONDENCE DATA**

Fax Number: 4806830309  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
Phone: (480) 683-0286  
Email: denise@markcarlino.com  
Correspondent Name: Mark A. Carlino  
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Address Line 4: Scottsdale, ARIZONA 85262

ATTORNEY DOCKET NUMBER:	BUTTERFLIES ASSIGNMENT
NAME OF SUBMITTER:	Mark A. Carlino
Signature:	/Mark A. Carlino/
Date:	11/15/2013

Total Attachments: 2  
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source=Assignment-Butterflies LLC to PMIPH LLC 11-14-13-ITU#page2.tif

ASSIGNMENT

WHEREAS, Butterflies, LLC, a Delaware limited liability company ("Assignor"), having a mailing address of 995 Fifth Avenue #5-S, New York, NY 10028, has intended to use the marks identified below in interstate commerce and has filed applications with the United States Patent and Trademark Office based on a bona fide intent to use the marks in commerce, but has not yet filed allegations of use of the marks under §§1(c) or 1(d) of the Trademark Act;

<u>TRADEMARK</u>	<u>SERIAL NUMBER</u>	<u>FILING DATE</u>
Butterfly	85/686678	July 25, 2012
Butterfly	85/950767	June 4, 2013
Butterfly Effect	85/497181	Dec. 16, 2011
Butterfly Effect	85/811226	Dec. 27, 2012
Butterfly Kiss	85/497173	Dec. 16, 2011
Butterfly Wings	85/497162	Dec. 16, 2011
Cristina Carlino Butterfly	85/539070	Feb. 10, 2012
Cristina Carlino Butterfly	85/811254	Dec. 27, 2012
Cristina Carlino Butterfly Effect	85/539084	Feb. 10, 2012
Cristina Carlino Butterfly Kisses	85/539077	Feb. 10, 2012
Cristina Carlino Butterfly Wings	85/539079	Feb. 10, 2012
House of Butterfly	85/828625	Jan. 22, 2013
The Butterfly Back	85/842957	Feb. 6, 2013
The Butterfly Ballet	85/838249	Feb. 1, 2013
The Butterfly Band	85/837489	Jan. 31, 2013
The Butterfly Basics	85/835318	Jan. 29, 2013
The Butterfly Body	85/835343	Jan. 29, 2013
The Butterfly Bodysuit	85/836027	Jan. 30, 2013
The Butterfly Carry	85/843001	Feb. 6, 2013
The Butterfly Cocoon	85/842969	Feb. 6, 2013
The Butterfly Cup	85/837483	Jan. 31, 2013
The Butterfly Cut	85/842974	Feb. 6, 2013
The Butterfly Dream	85/842988	Feb. 6, 2013
The Butterfly Lift	85/837494	Jan. 31, 2013
The Butterfly Pair	85/842910	Feb. 6, 2013
The Butterfly Spread	85/837487	Jan. 31, 2013
The Butterfly Stretch	85/842883	Feb. 6, 2013
The Butterfly Stroke	85/842961	Feb. 6, 2013
The Butterfly Swing	85/842933	Feb. 6, 2013
The Butterfly Wing	85/842948	Feb. 6, 2013
The Butterfly Wrap	85/842925	Feb. 6, 2013
The Cocoon Method	85/831337	Jan. 24, 2013

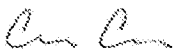
WHEREAS, Assignor is assigning the marks identified above as part of the entire business or portion thereof to which the marks pertain as required by 15 U.S.C. §1060;

WHEREAS, Project Miracle IP Holdings, LLC, a Delaware limited liability company ("Assignee"), having a mailing address of 995 Fifth Avenue, #5-S, New York, NY 10028, has acquired the entire business or portion thereof to which the marks pertain as required by 15 U.S.C. §1060, and is desirous of acquiring said trademarks and the pending intent-to-use applications therefor;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the above-identified trademarks and the goodwill of business symbolized thereby.

DATED this 14<sup>th</sup> day of NOVEMBER, 2013.

BUTTERFLIES, LLC  
By: CC Manager, LLC (Manager)

  
By: Cristina M. Carlino, Manager