# 900272117 11/15/2013

# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Odorite International, Inc.		10/10/2013	CORPORATION: MISSOURI

### **RECEIVING PARTY DATA**

Name:	United Laboratories, Inc.	
Street Address:	320 37th Aveune	
City:	St. Charles	
State/Country:	ILLINOIS	
Postal Code:	60174	
Entity Type:	CORPORATION: DELAWARE	

# PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	0540118	FANOMATIC
Registration Number:	0675827	ODORITE
Registration Number:	2171563	FRAGRANCE MASTER
Registration Number:	3540674	I. P. PARA FREELY

## **CORRESPONDENCE DATA**

**Fax Number**: 3124746300

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 3124746300

Email: kmorfoot@marshallip.com

Correspondent Name: Marshall Gerstein & Borun LLP

Address Line 1: 233 S. Wacker Drive

Address Line 2: Suite 6300

Address Line 4: Chicago, ILLINOIS 60606

ATTORNEY DOCKET NUMBER: 31254/G1000

TRADEMARK REEL: 005155 FRAME: 0357 OP \$115.00 0540118

NAME OF SUBMITTER:	Karen Morfoot
Signature:	/karenmorfoot/
Date:	11/15/2013
Total Attachments: 2 source=Odorite Trademark Assignment#page1.tif source=Odorite Trademark Assignment#page2.tif	

TRADEMARK
REEL: 005155 FRAME: 0358

# ASSIGNMENT OF TRADEMARKS

This Assignment of the below Trademarks (this "Assignment") is made as of the 10th day of October, 2013 by and between Odorite International, Inc. ("Assignor"), and United Laboratories, Inc. ("Assignee").

WHEREAS Assignor has adopted, used, owns and/or is using the following trademarks which are registered, or applications for which are pending in countries around the world (the "Marks"):

TRADEMARK	COUNTRY	REGISTRATION
		OR
		APPLICATION
		NUMBER
FANOMATIC	USA	540,118
(Design)		
ODORITE	USA	560,703
ODORITE	USA	675,827
QUICK SCENT	USA	1,769,083
FRAGRANCE	USA	2,171,563
MASTER		
MOTIONAIRE	USA.	2,387,375
CARMATE	USA	2,588,767
FRAGRANCE	USA	2,615,640
MASTER FM JAN-		
SAN & Design		
EX*L*SCENT	USA	2,657,573
TRANSLU-SCENTS	USA	3,056,333
I.P. PARAFREELY	USA	3,540,674
ODORITE	Canada	UCA043,943
ODORITE	Canada	TMA525,935
ODORITE	New	304,758
	Zealand	
ODORITE	European	1,690,668
	Community	
ODORITE	Australia	782,784
ODORITE	Bahamas	7,318
ODORITE	Chile	629,470
ODORITE (pending)	Nigeria	TP92,276
ODORITE (pending)	Venezuela	17843-00
ODORITE	Colombia	297,301
ODORITE	Hong Kong	BO6989
ODORITE	Korea	265,857
ODORITE	Taiwan	602,370
ODORITE	Hong Kong	B10722
EX L SCENT	Hong Kong	B1955
ODORITE	Spain	1,682,619

4823-4734-4406.1

TRADEMARK
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WHEREAS, Assignee desires to acquire the Marks and the goodwill associated therewith; and

NOW THEREFORE, in consideration of the mutual covenants, agreements, representations and warranties contained herein, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties to agree as follows:

- 1. Assignor does assign unto Assignee all worldwide right, title, and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks.
- This Agreement shall not be modified or amended except by an instrument in writing signed by or on behalf of the parties. This Agreement shall inure to the benefit of, and be binding upon, the parties and their respective successors and assigns.
- 3. Upon the request of Assignee, Assignor shall execute and deliver such instruments of assignment, transfer and other documents as Assignee or its counsel may request in order to perfect title to the Marks or otherwise to effectuate the purposes of this Agreement.

IN WITNESS WHEREOF, the parties have duly executed this Assignment of the Registered Trademarks as of the date first above written.

Odorite International, Inc.

By: Mond J. Burd Name: Its: President

United Laboratories, Inc.

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**RECORDED: 11/15/2013** 

TRADEMARK REEL: 005155 FRAME: 0360