# TRADEMARK ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 SECURITY INTEREST

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
VEMMA NUTRITION COMPANY		11/15/2013	CORPORATION: ARIZONA
VEMMA INTERNATIONAL HOLDINGS, INC.		11/15/2013	CORPORATION: ARIZONA

# **RECEIVING PARTY DATA**

Name:	WELLS FARGO BANK, NA
Street Address:	100 W. Washington
Internal Address:	25th Floor
City:	Phoenix
State/Country:	ARIZONA
Postal Code:	85003
Entity Type:	National Association: UNITED STATES: ARIZONA

# PROPERTY NUMBERS Total: 34

Property Type	Number	Word Mark
Serial Number:	85803050	BOD-E
Serial Number:	85803079	BOD-E
Registration Number:	4392357	BOLD
Serial Number:	85585242	CAFESANO
Registration Number:	3750599	ENERGY FOR THE SPEED OF LIFE
Registration Number:	2810674	ESSENTIAL MINERALS
Registration Number:	2293517	FLEXRITE
Registration Number:	3768673	FORTÉ ENERGY COMPANY
Registration Number:	3326699	NEW VISION FORTÉ
Registration Number:	3313458	NEW VISION SPA ESSENTIALS
Registration Number:	2006337	NEW VISION
Registration Number:	2863294	ORGANIC GREENS
		TRADEMARK

REEL: 005156 FRAME: 0280

.008 8580.

Registration Number:	3929768	PURSUE YOUR THIRST
Registration Number:	3655608	RETHINK YOUR ENERGY DRINK
Registration Number:	1976429	SLIM CAPS
Registration Number:	3342918	V2 FRIDGE BRICK
Registration Number:	3347949	V2 FRIDGE BRICK
Registration Number:	3802119	VEMMA
Registration Number:	3855526	VEMMA
Serial Number:	85358661	VEMMA BOD-E
Registration Number:	3883558	VEMMA NEXT
Registration Number:	3887305	VEMMA NEXT
Registration Number:	3770086	VEMMA NUTRITION PROGRAM
Registration Number:	3926683	VEMMA THIRST
Registration Number:	3531802	VEMMA VERVE
Registration Number:	3517760	VEMMA VERVE!
Registration Number:	3809639	VEMMA VERVE!
Registration Number:	3809628	VEMMA VERVE!
Registration Number:	3061235	VEMMA
Registration Number:	3321712	VERTICAL PAYOUT
Registration Number:	3961151	VERVE
Registration Number:	3702253	VERVE ENERGY LOUNGE
Serial Number:	85818132	VERVE MOJOE
Serial Number:	85818025	VERVE PARTEA

### **CORRESPONDENCE DATA**

**Fax Number**: 6022295690

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 602-230-5733

Email: noehler@quarles.com

Correspondent Name: Rowan P. Smith

Address Line 1: Two North Central Avenue
Address Line 2: One Renaissance Square

Address Line 4: Phoenix, ARIZONA 85004-2391

ATTORNEY DOCKET NUMBER:	943000.00983
NAME OF SUBMITTER:	Rowan P. Smith
Signature:	/Rowan P. Smith/
	TRADEMARK

REEL: 005156 FRAME: 0281

# Total Attachments: 12 source=Vemma - Confirmatory Grant of Security Interest#page1.tif source=Vemma - Confirmatory Grant of Security Interest#page2.tif source=Vemma - Confirmatory Grant of Security Interest#page3.tif source=Vemma - Confirmatory Grant of Security Interest#page4.tif source=Vemma - Confirmatory Grant of Security Interest#page5.tif source=Vemma - Confirmatory Grant of Security Interest#page6.tif source=Vemma - Confirmatory Grant of Security Interest#page7.tif source=Vemma - Confirmatory Grant of Security Interest#page8.tif source=Vemma - Confirmatory Grant of Security Interest#page9.tif source=Vemma - Confirmatory Grant of Security Interest#page9.tif

source=Vemma - Confirmatory Grant of Security Interest#page11.tif source=Vemma - Confirmatory Grant of Security Interest#page12.tif

# CONFIRMATORY GRANT OF SECURITY INTEREST IN TRADEMARKS

This Confirmatory Grant of Security Interest in Trademarks (the "Confirmatory Grant") is made by and from VEMMA NUTRITION COMPANY, an Arizona corporation and VEMMA INTERNATIONAL HOLDINGS, INC., an Arizona corporation (individually and collectively, the "Debtor") to and in favor of WELLS FARGO BANK, NATIONAL ASSOCIATION ("Bank").

WHEREAS, Debtor and Bank have entered into a Security Agreement dated as of November 15, 2013 (as amended from time to time, the "Security Agreement").

WHEREAS, the Debtor is the owner of the trademarks, trademark applications, service marks, and service mark applications listed on *Exhibit A* attached hereto, and the registrations and applications for registration thereof with the United States Patent and Trademark Office.

WHEREAS, this Confirmatory Grant has been granted in conjunction with the security interest granted to Bank under the Security Agreement. The rights and remedies of Bank with respect to the security interest granted herein are without prejudice to and are in addition to those set forth in the Security Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Confirmatory Grant are deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall govern.

NOW, THEREFORE, in consideration of the mutual covenants and agreements set forth herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, it is hereby agreed that:

- 1. <u>Definitions</u>. All capitalized terms not defined herein shall have the respective meaning given to them in the Security Agreement.
- 2. <u>Security Interest</u>. The Debtor hereby grants to Bank a security interest in (1) all of Debtor's right, title and interest in and to the Trademarks, including without limitation those set forth in *Exhibit A*, now owned or from time to time after the date hereof owned or acquired by the Debtor, together with (2) all proceeds and products of the Trademarks, (3) the goodwill of the business with which the Trademarks are associated, (4) all causes of action arising prior to or after the date hereof for infringement of the Trademarks or unfair competition regarding the same, and (5) all Proceeds as further set forth in the Security Agreement.
- 3. Obligations Secured. This Confirmatory Grant is made to secure (a) all present and future Indebtedness of Debtor to Bank; (b) all obligations of Debtor and rights of Bank under the Security Agreement; and (c) all present and future obligations of Debtor to Bank of other kinds. The word "Indebtedness" is used herein in its most comprehensive sense and includes any and all advances, debts, obligations and liabilities of Debtor, or any of them, heretofore, now or hereafter made, incurred or created, whether voluntary or involuntary and however arising, whether due or not due, absolute or contingent, liquidated or unliquidated, determined or undetermined, including under any swap, derivative, foreign exchange, hedge, deposit, treasury management or other similar transaction or arrangement, and whether Debtor may be liable individually or jointly with others, or whether recovery upon such Indebtedness may be or hereafter becomes unenforceable.

[signature page to follow]

IN WITNESS WHEREOF, the Debtor has executed this Confirmatory Grant effective as of the above-indicated date.

VEMMA NUTRITION COMPANY,

an Arizona corporation

By:

Proceedings Borough

VEMMA INTERMATIONAL HOLDINGS, INC.,

an Arizona comporation

By:/

President

[Signature page to Confirmatory Grant (Trademarks)]

# EXHIBIT A

# **TRADEMARKS**

# REGISTRATIONS/APPLICATIONS

Trademark	Registration No.	Registration Date
Trademark	Serial No.	Filing Date

Trademark	Serial No.	Filing Date

TRADE NAMES:

**COMMON LAW TRADEMARKS:** 

TRADEMARK LICENSES:

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# Chart Of Active marks owned by Vemma Nutrition Company

TM/SN/RN/Disclaimer	Status/Key Dates	Full Goods/Services	Owner	Notes
BOD-E	Pending - Withdrawn	(Int'l Class: 5) Meal	Vemma Nutrition	
	From Publication	replacement drinks and	Company	
BOD-E	October 8, 2013	shakes for weight loss	(Arizona Corp.)	
		purposes; nutritional	8322 East	
011 05 000050	Int'l Class: 5	supplement drinks and	Hartford Drive	
SN:85-803050	First Use:	shakes, nutritional	Scottsdale,	
	August 17, 2011	supplement drinks and	Arizona 85255	
	In Commerce:	shakes for use as meal		
	January 3, 2012	replacement not for		
	Filed:	medical purposes;		
	December 14, 2012	protein supplement		
	Published:	drinks and shakes for		
	October 8, 2013	use as meal		
		replacement not for		
		medical purposes;		
		protein supplement shakes; nutritional		
		supplement beverages,		
		namely, whey and/or		
		vegan protein for use		
		as a nutritional		
		supplement in ready-to-		
		mix powders and		
		ready-to-drink		
		beverages; dietary		-
		supplement beverages		
		for cleansing and		
		detoxifying the body,		
		aiding in the promotion		
		of sleep and in the		
		promotion of relaxation		
		and for use in boosting		
		energy		
		4		
BOD-E and Design	Pending - Withdrawn	(Int'l Class: 5) Meal	Vemma Nutrition	
	From Publication	replacement drinks and	Company	
node	October 8, 2013	shakes for weight loss	(Arizona Corp.)	
	Intil Class. E	purposes; nutritional	8322 East Hartford Drive	
SN:85-803079	Int'l Class: 5 First Use:	supplement drinks and shakes; nutritional	Scottsdale,	
1 014.00-000079	August 17, 2011	snakes, numeronal supplement drinks and	Arizona 85255	
	In Commerce:	shakes for use as meal	, «IZOIIA 00200	
	January 3, 2012	replacement not for		
	Filed:	medical purposes;		
	December 14, 2012	protein supplement		
	Published:	drinks and shakes for		
	October 8, 2013	use as meal		
		replacement not for		
		medical purposes;		
		protein supplement		
		shakes; nutritional		
		supplement beverages,		

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TM/SN/RN/Disclaimer	Status/Key Dates	Full Goods/Services	Owner	Notes
		namely, whey and/or vegan protein for use as a nutritional supplement in ready-to-mix powders and ready-to-drink beverages; dietary supplement beverages for cleansing and detoxifying the body, aiding in the promotion of sleep and in the promotion of relaxation and for use in boosting energy		
BOLD	Registered	(Int'l Class: 5)	Vemma Nutrition	
BOLD SN:85-869108 RN:4,392,357	August 27, 2013  Int'l Class: 5, 29, 32  First Use: April 13, 2012 In Commerce: January 30, 2013  Filed: March 6, 2013  Published: June 11, 2013	Nutritionally fortified beverages (Int'l Class: 29) Fruit- based food beverages (Int'l Class: 32) Energy drinks enhanced with vitamins, minerals, and nutrients	Company (Arizona Corp.) 8322 E. Hartford Drive Scottsdale, Arizona 85255	
CAFESANO	Allowed - Intent to Use	(Int'l Class: 5)	Vemma Nutrition	
CAFESANO	1st Extension of Time Granted April 2, 2013	Nutritionally-fortified beverages; nutritional and dietary	Company (Arizona Corp.) 8322 E. Hartford	
SN:85-585242	Filed: March 30, 2012 Published: August 21, 2012 Allowed: October 16, 2012	supplements	Drive Scottsdale, Arizona 85255	
ENERGY FOR THE SPEED OF LIFE	Registered February 16, 2010	(Int'l Class: 5) Dietary and nutritional	Vemma Nutrition Company	
energy for the speed of life	Int'l Class: 5 First Use:	supplements	(Arizona Corp.) 8322 East Hartford Drive	
SN:77-630584 RN:3,750,599	June 1, 2009 Filed: December 10, 2008 Published: March 31, 2009 Allowed: June 23, 2009		Scottsdale, Arizona 85255	

TM/SN/RN/Disclaimer	Status/Key Dates	Full Goods/Services	Owner	Notes
ESSENTIAL MINERALS	Registered Principal Register - Sec. 2(F) 8 & 15	(Int'l Class: 5) Liquid dietary supplements	Vemma Nutrition Company (Arizona Corp.)	
SN:78-221915 RN:2,810,674 Disclaimer: "MINERALS"	March 8, 2009  Int'l Class: 5 First Use: March, 1995 Filed: March 5, 2003 Published: November 11, 2003 Registered: February 3, 2004		8322 East Hartford Drive Scottsdale, Arizona 85255	
FLEXRITE SN:75-427811 RN:2,293,517	Renewed November 16, 2009  Int'l Class: 5 First Use: March 2, 1998 Filed: February 2, 1998 Published: December 1, 1998 Registered: November 16, 1999	(Int'l Class: 5) Dietary supplement that naturally supports healthy joints and the body's natural ability to build connective tissue	Vemma Nutrition Company (Arizona Corp.) 8322 East Hartford Drive Scottsdale, Arizona 85255	
FORTE ENERGY COMPANY  FORTEENERGY COMPANY  SN:77-611162 RN:3,768,673 Disclaimer: "ENERGY COMPANY"	Registered March 30, 2010  Int'l Class: 5 First Use: March 1, 2009 Filed: November 10, 2008 Published: March 31, 2009 Allowed: June 23, 2009	(Int'l Class: 5) Dietary and nutritional supplements	Vemma Nutrition Company (Arizona Corp.) 8322 East Hartford Drive Scottsdale, Arizona 85255	
NEW VISION FORTE  NEW VISION FORTE  SN:78-724540  RN:3,326,699	Registered October 30, 2007  Int'l Class: 5 First Use: February 7, 2006 Filed: September 30, 2005 Published: September 5, 2006 Allowed: November 28, 2006	(Int'l Class: 5) Nutritional and dietary supplements	Vemma Nutrition Company (Arizona Corp.) 8322 East Hartford Drive Scottsdale, Arizona 85255	

TM/SN/RN/Disclaimer	Status/Key Dates	Full Goods/Services	Owner	Notes
NEW VISION SPA	Registered	(Int'l Class: 3)	Vemma Nutrition	
ESSENTIALS and	October 16, 2007	Cosmetics and	Company	
Design		personal care	(Arizona Corp.)	
HEW YISEGN	Int'l Class: 3	preparations, namely,	8322 East	
	First Use:	skin lotions, skin	Hartford Drive	
	June 8, 2000	cleansers, moisturizers,	Scottsdale,	
	In Commerce:	sunscreens, shampoo	Arizona 85255	
SPA	September 4, 2003	and hair conditioner		
ESSENTINES	Filed:			
	June 8, 2004			
SN:78-431997	Published:			
RN:3,313,458	October 25, 2005			İ
Disclaimer: "SPA"	Allowed:			
Discialitier. SFA	January 17, 2006			
NEW VISION	Renewed	(Int'l Class: 5) Dietary	Vemma Nutrition	
	October 8, 2006	supplements for human	Company	
SN:75-024616		consumption	(Arizona Corp.)	
RN:2,006,337	Int'l Class: 5		8322 East	
	First Use:		Hartford Drive	
	December 12, 1994		Scottsdale,	
	Filed:		Arizona 85255	
	November 27, 1995	}		
	Published:			
	July 16, 1996			
	Registered:			
	October 8, 1996			
OBOANIO OBEENS	Designation of 0.0 45	(Intil Class: E) Distant	Vemma Nutrition	
ORGANIC GREENS	Registered 8 & 15	(Int'l Class: 5) Dietary	Company	
CN1-76 406220	July 27, 2009	supplement	(Arizona Corp.)	
SN:76-406220	Int'l Class: 5		8322 East	
RN:2,863,294 Disclaimer: "ORGANIC"	First Use:		Hartford Drive	
Discialifier, ORGANIC	November 11, 2002		Scottsdale,	
	Filed:		Arizona 85255	
	May 9, 2002		74120114 00200	
	Published:			
	July 22, 2003			
	Allowed:			
	October 14, 2003			
	Registered:			
	July 13, 2004			
PURSUE YOUR	Registered	(Int'l Class: 5) Dietary	Vemma Nutrition	
THIRST	March 8, 2011	and nutritional	Company	
		supplements	(Arizona Corp.)	İ
PURSUE YOUR THIRST	Int'l Class: 5		Attn: Legal	
	First Use:		Department	
	December 20, 2009		8322 East	[
SN:77-888532	In Commerce:		Hartford Drive	
RN:3,929,768	January 29, 2010		Scottsdale,	
1	Filed:		Arizona 85255	
	December 8, 2009			
	Published:			
	April 27, 2010			
	Allowed:			
	June 22, 2010			

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TM/SN/RN/Disclaimer	Status/Key Dates	Full Goods/Services	Owner	Notes
RETHINK YOUR ENERGY DRINK	Registered July 14, 2009 Int'l Class: 5	(Int'l Class: 5) Dietary supplemental drinks	Vemma Nutrition Company (Arizona Corp.) 8322 E. Hartford	
	First Use: November 1, 2008		Drive Scottsdale,	
SN:77-447718 RN:3,655,608	Filed: April 14, 2008 Published: September 9, 2008 Allowed: December 2, 2008		Arizona 85255	
SLIM CAPS SN:74-674202 RN:1,976,429 Disclaimer: "CAPS"	Renewed May 28, 2006  Int'l Class: 5 First Use: February, 1995 Filed: May 15, 1995 Published: March 5, 1996 Registered: May 28, 1996	(Int'l Class: 5) Nutritional supplements for human consumption	Vemma Nutrition Company (Arizona Corp.) 8322 East Hartford Drive Scottsdale, Arizona 85255	
V2 FRIDGE BRICK  V2 FRIDGE BRICK  SN:77-107633 RN:3,342,918 Disclaimer: "FRIDGE BRICK"	Registered November 27, 2007 Int'l Class: 5 First Use: February 1, 2007 Filed: February 14, 2007 Published: September 11, 2007	(Int'l Class: 5) Dietary and nutritional supplements	Vemma Nutrition Company (Arizona Corp.) 8322 E. Hartford Drive Scottsdale, Arizona 85255	
V2 FRIDGE BRICK and Design  SN:77-165818 RN:3,347,949 Disclaimer: "FRIDGE BRICK"	Registered December 4, 2007  Int'l Class: 5 First Use: February, 2007 Filed: April 25, 2007 Published: September 18, 2007	(Int'l Class: 5) Nutritional and dietary supplements	Vemma Nutrition Company (Arizona Corp.) 8322 E. Hartford Dr. Scottsdale, Arizona 85255	

TM/SN/RN/Disclaimer	Status/Key Dates	Full Goods/Services	Owner	Notes
VEMMA and Design	Registered	(Int'l Class: 5) Dietary	Vemma Nutrition	
_	June 15, 2010	and nutritional	Company	
A @ W W V.		supplements	(Arizona Corp.)	
	Int'l Class: 5		Legal	
SN:77-765514	First Use:		Department	
RN:3,802,119	August 9, 2004		8322 East	
,,,,,,	Filed:		Hartford Drive	
	June 22, 2009		Scottsdale,	
	Published:		Arizona 85255	
	March 30, 2010		7 1120114 00200	
	Walch 50, 2010			
VEMMA and Design	Registered	(Int'l Class: 5) Dietary	Vemma Nutrition	
	October 5, 2010	and nutritional	Company	
V 🛛 M M A	0010001 0, 2010	supplements	(Arizona Corp.)	
	Int'l Class: 5	Supplements	Legal	
SN:77-765467	First Use:		Department	
RN:3,855,526	1		8322 East	
1111.0,000,020	August 9, 2004		Hartford Drive	
	Filed:			
	June 22, 2009		Scottsdale, Arizona 85255	
	Published:		Arizona 85255	
	July 20, 2010			
VEMMA BOD E	Allowed - Intent to Use	(Int'l Class: 5) Distant	Vemma Nutrition	
VEMMA BOD-E		(Int'l Class: 5) Dietary and nutritional	Company	
CONTRACT DATE OF	Notice of Allowance			
VEMMA BOD-E	Issued	supplements containing	(Arizona Corp.)	
	July 16, 2013	vitamin e	8322 East	
CNLOS SERCOS			Hartford Drive	
SN:85-358661	Filed:		Scottsdale,	
Disclaimer: "BODY"	June 28, 2011		Arizona 85255	
	Published:			
	May 21, 2013			
VERMAN NEVT	D	(Intil Class, E) Dietem	Vemma Nutrition	
VEMMA NEXT	Registered	(Int'l Class: 5) Dietary and nutritional		
*******	November 30, 2010		Company	
VEMMA NEXT		supplements	(Arizona Corp.)	
	Int'l Class: 5		Attention: Legal	
SN:77-684021	First Use:		Department	
1	July 28, 2009		8322 East	
RN:3,883,558	Filed:		Hartford Drive	
	March 5, 2009		Scottsdale,	<b>\</b>
	Published:		Arizona 85255	,
	January 19, 2010			
	Allowed:			
	April 13, 2010			
		(I-#I Ola 5) 51 t	Manager - Nicotable	
VEMMA NEXT and	Registered	(Int'l Class: 5) Dietary	Vemma Nutrition	
Design	December 7, 2010	and nutritional	Company	
VOMMA.		supplements	(Arizona Corp.)	
	Int'l Class: 5		Attn: Legal	
NUMARIO	First Use:		Department	
[,*1,4,5~{/ 1"	July 28, 2009		8322 East	
	Filed:		Hartford Drive	
JULUUJ	June 24, 2009		Scottsdale,	
	Published:		Arizona 85255	
SN:77-767654	January 5, 2010			
RN:3,887,305	Allowed:			
	March 30, 2010			
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TM/SN/RN/Disclaimer	Status/Key Dates	Full Goods/Services	Owner	Notes
VEMMA NUTRITION	Registered	(Int'l Class: 5) Dietary	Vemma Nutrition	
PROGRAM	April 6, 2010	and nutritional	Company	
		supplements	(Arizona Corp.)	
VENDA NUTRIESEN PREKIRAN	Int'l Class: 5		Attention: Legal	
	First Use:		Department	
SN:77-684559	September 1, 2004		8322 East Hartford Drive	
RN:3,770,086	In Commerce:		, , , , , , , , , , , , , , , , , , , ,	
Disclaimer: "NUTRITION	November 1, 2004 Filed:		Scottsdale, Arizona 85255	
PROGRAM"	March 5, 2009		A112011a 00200	
	Published:			
	January 19, 2010			
VEMMA THIRST	Registered	(Int'l Class: 5) Dietary	Vemma Nutrition	
	March 1, 2011	and nutritional	Company	
VEMMA THIRST		supplements	(Arizona Corp.)	
	Int'l Class: 5		Attn: Legal	
01.77.00040	First Use:		Department	
SN:77-886812	January 29, 2010		8322 East	
RN:3,926,683	Filed:		Hartford Drive	
	December 4, 2009		Scottsdale,	
	Published: April 27, 2010		Arizona 85255	
	Allowed:			
	June 22, 2010			
	Julie 22, 2010			
VEMMA VERVE	Registered	(Int'l Class: 32) Energy	Vemma Nutrition	
VEMMA VERVE	November 11, 2008	drinks	Company	
7 0000000000000000000000000000000000000	i		(Arizona Corp.)	
SN:77-185220	Int'l Class: 32		8322 East	
RN:3,531,802	First Use:		Hartford Drive	
	November, 2007		Scottsdale,	
	Filed:		Arizona 85255	
	May 18, 2007			
	Published:			
	March 11, 2008 Allowed:			
	June 3, 2008			
	June 3, 2000			
VEMMA VERVE!	Registered	(Int'l Class: 5) Dietary	Vemma Nutrition	
	October 14, 2008	and nutritional	Company	
VEMMA VERVE!		supplements	(Arizona Corp.)	
	Int'l Class: 5		8322 East	
	First Use:		Hartford Drive	
SN:77-290963	November, 2007		Scottsdale,	
RN:3,517,760	Filed:		Arizona 85255	
	September 27, 2007			
	Published:			
[	May 27, 2008			
	Allowed: August 19, 2008			
	August 19, 2000			

TM/SN/RN/Disclaimer	Status/Key Dates	Full Goods/Services	Owner	Notes
VEMMA VERVE! and Design VETVE!  SN:77-806981 RN:3,809,639	Registered June 29, 2010  Int'l Class: 5 First Use: November 1, 2007 Filed: August 18, 2009 Published: April 13, 2010	(Int'l Class: 5) Dietary and nutritional supplements	Vemma Nutrition Company (Arizona Corp.) Legal Department 8322 East Hartford Drive Scottsdale, Arizona 85255	
VEMMA VERVE! and Design  Verve!  SN:77-805210 RN:3,809,628	Registered June 29, 2010  Int'l Class: 5 First Use: November 1, 2007 Filed: August 14, 2009 Published: April 13, 2010	(Int'l Class: 5) Dietary and nutritional supplements	Vemma Nutrition Company (Arizona Corp.) Legal Department 8322 East Hartford Drive Scottsdale, Arizona 85255	
VEMMA SN:78-464470 RN:3,061,235	Registered 8 & 15 March 23, 2012  Int'l Class: 5 First Use: September 1, 2004 In Commerce: November 1, 2004 Filed: August 9, 2004 Published: April 26, 2005 Allowed: July 19, 2005 Registered: February 21, 2006	(Int'l Class: 5) Nutritional and dietary supplements	Vemma Nutrition Company (Arizona Corp.) 8322 East Hartford Drive Scottsdale, Arizona 85255	
VERTICAL PAYOUT  VERTICAL PAYOUT  SN:78-906691  RN:3,321,712	Registered October 23, 2007  Int'l Class: 35 First Use: September 1, 2006 Filed: June 13, 2006 Published: January 9, 2007 Allowed: April 3, 2007	(Int'l Class: 35) Business planning	Vemma Nutrition Company (Arizona Corp.) 8322 East Hartford Drive Scottsdale, Arizona 85255	

TM/SN/RN/Disclaimer	Status/Key Dates	Full Goods/Services	Owner	Notes
VERVE VERVE SN:85-116934 RN:3,961,151	Registered May 17, 2011  Int'l Class: 5, 32 First Use: July, 2007 In Commerce: November, 2007 Filed: August 26, 2010 Published: March 1, 2011	(Int'l Class: 5) Dietary and nutritional supplements; dietary supplemental drinks (Int'l Class: 32) Energy drinks	Vemma Nutrition Company (Arizona Corp.) 8322 East Hartford Drive Scottsdale, Arizona 85255	
VERVE ENERGY LOUNGE  VERVE ENERGY LOUNGE  SN:77-316433 RN:3,702,253 Disclaimer: "LOUNGE"	Registered October 27, 2009  Int'l Class: 43 First Use: November 1, 2007 Filed: October 29, 2007 Published: December 9, 2008 Allowed: March 3, 2009	(Int'l Class: 43) Bar services featuring juices, energy drinks, and dietary supplements not provided in health and fitness clubs	Vemma Nutrition Company (Arizona Corp.) Legal Department 8322 E. Hartford Drive Scottsdale, Arizona 85255	
VERVE MOJOE  VERVE MOJOE  SN:85-818132	Allowed - Intent to Use Notice of Allowance Issued July 9, 2013 Filed: January 8, 2013 Published: May 14, 2013	(Int'l Class: 5) Dietary and nutritional supplements	Vemma Nutrition Company (Arizona Corp.) 8322 East Hartford Drive Scottsdale, Arizona 85255	
VERVE PARTEA  VERVE PARTEA  SN:85-818025	Allowed - Intent to Use Notice of Allowance Issued July 9, 2013 Filed: January 8, 2013 Published: May 14, 2013	(Int'l Class: 5) Dietary and nutritional supplements	Vemma Nutrition Company (Arizona Corp.) 8322 East Hartford Drive Scottsdale, Arizona 85255	

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**RECORDED: 11/18/2013**