

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Colorado's Best, Inc.		11/15/2013	CORPORATION: COLORADO
RECEIVING PARTY DATA			
Name:	National Concessions Group, Inc.		
Street Address:	1058 Delaware Street		
City:	Denver		
State/Country:	COLORADO		
Postal Code:	80204		
Entity Type:	CORPORATION: COLORADO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85728648	O.PEN	
CORRESPONDENCE DATA			
Fax Number:	3038630223		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	303-863-9700		
Email:	phirschman@sheridanross.com		
Correspondent Name:	Todd P. Blakely & Pamela N. Hirschman		
Address Line 1:	1560 Broadway, Suite 1200		
Address Line 4:	Denver, COLORADO 80202		
ATTORNEY DOCKET NUMBER:	7688-11		
NAME OF SUBMITTER:	Pamela N. Hirschman		
Signature:	/Pamela N. Hirschman/		
Date:	11/18/2013		
Total Attachments: 2 source=executed assignment#page1.tif source=executed assignment#page2.tif			

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TRADEMARK ASSIGNMENT

This is an Assignment by Colorado's Best, Inc., a Colorado corporation, ("ASSIGNOR") having an address of 1550 Larimer St. #889, Denver, Colorado 80202, to National Concessions Group, Inc., a Colorado corporation, ("ASSIGNEE") having an address of 1058 Delaware Street, Denver, Colorado, 80204.

WHEREAS, ASSIGNOR is the owner of rights in the mark "O.PEN" and the trademark application therefor listed on the attached Exhibit A;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and certain other good and valuable consideration paid to ASSIGNOR the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby grant, transfer, assign and convey their entire right, title and interest in and to the mark "O.PEN" and all associated goodwill of the business and the right to sue for past infringement, and all trademark applications and registrations therefor, including the trademark application listed on Exhibit A.

IN WITNESS WHEREOF, ASSIGNOR has caused this Trademark Assignment to be duly executed on its behalf as provided for below.

COLORADO'S BEST, INC.

Date: 11/15/13

By: 

Name: JEREMY R. HOWL

Title: VICE PRESIDENT

EXHIBIT A

U.S. Trademark Application Serial No. 85/728648 for "O.PEN"

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