

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Delaram Emami		11/15/2013	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	FAM, LLC		
Street Address:	6017 Randolph Street		
City:	Commerce		
State/Country:	CALIFORNIA		
Postal Code:	90040		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4179053	LA VIE JET SETTER	
CORRESPONDENCE DATA			
Fax Number:	3108296991		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310.829.7474		
Email:	ilee@raklaw.com		
Correspondent Name:	Irene Y. Lee		
Address Line 1:	12424 Wilshire Blvd., Suite 1200		
Address Line 4:	Los Angeles, CALIFORNIA 90025		
ATTORNEY DOCKET NUMBER:	2359-037		
NAME OF SUBMITTER:	Irene Y. Lee		
Signature:	/Irene Y. Lee/		
Date:	11/18/2013		

OP \$40.00 4179053

Total Attachments: 4

source=131115 Assignment#page1.tif

source=131115 Assignment#page2.tif

source=131115 Assignment#page3.tif

source=131115 Assignment#page4.tif

## TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is entered by and between DELARAM EMAMI ("Assignor"), and FAM, LLC, a California limited liability company, having a place of business at 6017 Randolph Street, Commerce, CA 90040 ("Assignee"), and is effective as of November 1st, 2013 (the "Effective Date").

### **Recitals**

WHEREAS, Assignor is the sole and exclusive owner of record and of the entire right, title and interest in and to the trademark listed in **Schedule "A"** attached hereto (hereinafter "Mark"), their respective applications, registrations and the goodwill appertaining thereto;

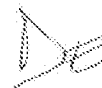
WHEREAS, Assignor desires to sell, assign and transfer to Assignee, its entire right, title, and interest in and to the Mark, any registrations therefor, together with the goodwill of the business connected with the use of and symbolized by the Mark.

WHEREAS, Assignee desires to acquire Assignor's entire right, title and interest in and to the Marks, any registrations therefor, together with the goodwill of the business connected with the use of and symbolized by the Mark.

### **Agreement**

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, Assignor's entire right, title, and interest in and to the Mark and the registrations therefor, together with: (1) the goodwill of the business appertaining thereto; (2) all income, royalties, and damages due or payable to Assignor with respect to the Mark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Mark; and (3) all rights to sue for past, present and future infringements or misappropriations of the Mark.

Assignor hereby represents and warrants and covenants to Assignee: (1) Assignor owns all right, title, and interest in and to the Mark; (2) there is no assignment, conveyance, license or transfer of any right, title or interest in and to the Mark; (3) there are no liens, conveyances, mortgages, assignments, encumbrances, or other agreements that would affect the right, title or interest in and to the Mark; (4) the Mark are in use in commerce on or in connection with all of the goods or services listed in the existing registrations for the specified class(es); (5) the Mark have been continuously used in commerce after the respective dates of registration; (6) no decision adverse to Assignor's claim of ownership of such Mark for the specified goods or services exists; (7) no decision adverse to Assignor's right to register the same or to keep the same on the register exists; (8) no proceeding involving the right, title or interest in the Mark pending and not disposed of in either the U.S. Patent and Trademark Office or the courts exists.



In the event that Assignee or any of its customers, distributors, dealers or agents is sued by a third party for violation of a third party's rights by virtue of using any of the Mark assigned hereunder, Assignor agrees to defend and hold harmless Assignee and its customers, distributors, dealers or agents with respect to all costs, expenses, and damages related to each such suit.

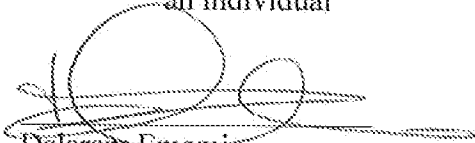
Assignor hereby authorizes the Commissioner of Patents and Trademarks to record the registrations of the Mark as the property of Assignee and to issue all future registrations for the Mark to Assignee.

Assignor further confirms that Assignor has agreed to execute all documents, papers, forms and authorizations and take all other actions that may be reasonably necessary for securing, completing, or vesting in Assignee full right, title, and interest in the Mark.

*[NEXT PAGE IS SIGNATURE PAGE]*

IN WITNESS WHEREOF, Assignor has executed this Trademark Assignment as of this 15<sup>th</sup> day of November 2013.

**Assignor:** DELARAM EMAMI,  
an individual

  
Delaram Emami

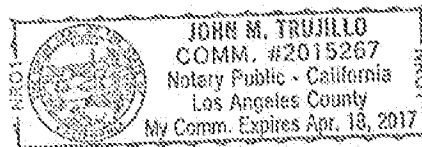
STATE OF CALIFORNIA ) ss.  
COUNTY OF LOS ANGELES)

On November 15, 2013 before me, personally appeared Delaram Emami, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

[Seal]

  
Signature of Notary Public



Schedule A

Mark	Territory	Reg. No.	Registered	Serial No.	Filed	Goods (Int'l Class)
LA VIE JET SETTER	U.S.	4179053	7/24/2012	85483014	11/29/2011	IC 25 - Jackets; Pants; Shirts; Shorts

