

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Path Media Holdings, LLC		11/18/2013	LIMITED LIABILITY COMPANY: ST. CHRIST- NEVIS
RECEIVING PARTY DATA			
Name:	R. Todd Neilson		
Street Address:	2049 Century Park East, Suite 2525		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90067		
Entity Type:	TRUSTEE: CALIFORNIA		
PROPERTY NUMBERS Total: 13			
Property Type	Number	Word Mark	
Serial Number:	77208674	GONE WILD	
Serial Number:	75939899	BANNED FROM TELEVISION	
Serial Number:	77217774	BANNED FROM TELEVISION	
Serial Number:	77382679	GIRLS GONE WILD	
Serial Number:	77166100	GIRLS GONE MOBILE	
Serial Number:	76517377	GIRLS GONE WILD	
Serial Number:	75640463	GIRLS GONE WILD	
Serial Number:	77382449	GIRLS GONE WILD	
Serial Number:	77208666	GONE WILD	
Serial Number:	77384465	GONE WILD	
Serial Number:	76427548	GUYS GONE WILD	
Serial Number:	76306922	MANTRA	
Serial Number:	77208650	GIRLS GONE WILD	

TRADEMARK

CORRESPONDENCE DATA

Fax Number: 3104079090

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: (310) 407-4000

Email: mheyn@ktbslaw.com

Correspondent Name: Klee, Tuchin, Bogdanoff & Stern LLP

Address Line 1: 1999 Avenue of the Stars, 39th Floor

Address Line 2: Attn: Matthew C. Heyn

Address Line 4: Los Angeles, CALIFORNIA 90067

NAME OF SUBMITTER:

Matthew C. Heyn

Signature:

/s/ Matthew Heyn

Date:

11/18/2013

Total Attachments: 2

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ASSIGNMENT

WHEREAS, Path Media Holdings, LLC ("Assignor"), a Nevis limited liability company, is the owner of record of the trademarks listed on the attached Schedule I (the "Marks") and is desirous of assigning the Marks to R. Todd Neilson (the "Assignee"), in his capacity as chapter 11 trustee for the bankruptcy estates of GGW Brands, LLC, GGW Direct, LLC, GGW Events, LLC, and GGW Magazine, LLC, and as authorized representative for the bankruptcy estate of GGW Marketing, LLC;

WHEREAS, Assignee is desirous of acquiring all of Assignor's rights, title and interest in and to the Marks, the applications therefor, any registrations therefrom, and the goodwill of the business symbolized by the Marks relating thereto;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee all of Assignor's rights, title and interest in and to the Marks and all applications and registrations issuing therefrom, together with (i) all goodwill and other intangible assets associated therewith and with the business or the portion of the business to which the Marks pertain; (ii) all rights to sue, counterclaim, and to collect damages and payments for claims of past, present, and future infringements, unfair competition or misappropriations thereof; (iii) all income, royalties, damages and payments now or hereafter due or payable with respect thereto; (iv) all rights of priority in any foreign country or countries based upon said applications in the United States which are created by any law, treaty or international convention; (v) all common law rights the Assignor may have in the Marks; and (vi) all rights corresponding thereto throughout the world for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives.

ASSIGNOR:

PATH MEDIA HOLDINGS, LLC,
a Nevis limited liability company

By:

Name:

Title:

R. TODD NEILSON

CHAPTER 11 TRUSTEE

SCHEDULE 1

<u>Name of Trademark</u>	<u>Application Number</u>
Gone Wild	77208674
Banned From Television	75939899
Banned From Television	77217774
Girls Gone Wild	77382679
Girls Gone Mobile	77166100
Girls Gone Wild	76517377
Girls Gone Wild	75640463
Girls Gone Wild	77382449
Gone Wild	77208666
Gone Wild	77384465
Guys Gone Wild	76427548
Mantra	76306922
Girls Gone Wild	77208650

<u>Foreign Marks: Name of Trademark</u>	<u>Application Number</u>
Guys Gone Wild	Canada – TMA714356
Banned From Television	Canada – TMA691868
Girls Gone Wild	New Zealand – 771100
Guys Gone Wild	New Zealand – 771099
Girls Gone Wild	New Zealand – 761689
Girls Gone Wild	New Zealand – 762684