

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HMSHost Corporation		11/18/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	WDFG North America LLC		
Street Address:	6905 Rockledge Drive		
City:	Bethesda		
State/Country:	MARYLAND		
Postal Code:	20817		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85689879	POP STYLE YOUR STYLIST ON THE FLY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	aresnick@mosaiclegalgroup.com		
Correspondent Name:	Adam D. Resnick		
Address Line 1:	Mosaic Legal Group, PLLC		
Address Line 2:	5185 MacArthur Blvd., NW, Suite 350		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20016-3341		
NAME OF SUBMITTER:	Adam D. Resnick		
Signature:	/Adam D. Resnick/		
Date:	11/19/2013		
Total Attachments: 2 source=201311181517#page1.tif source=201311181517#page2.tif			

OP \$40.00 85689879

ASSIGNMENT


WHEREAS HMSHost Corporation, a Delaware corporation, having a place of business at 6905 Rockledge Drive, MS 7-1, Bethesda, Maryland 20817 ("Assignor"), adopted the trademark listed in Exhibit A attached hereto, for which Assignor applied for registration in the United States Patent and Trademark Office under pending application Serial No. 85/689,879; and

WHEREAS WDFG North America LLC, a Delaware limited liability company, having a place of business at 6905 Rockledge Drive, Bethesda, Maryland 20817 ("Assignee"), is desirous of acquiring said trademark and the application/registration thereof, along with the ongoing business and the goodwill of the business pertaining thereto.

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all right, title and interest in, under and to the said trademark, including the portion of the business to which the mark pertains, such business being ongoing and existing, together with the goodwill of the business symbolized by the trademark, the right to bring suit and recover damages for past infringement, and the application/registration thereof, *nunc pro tunc* as of July 30, 2013.

HMSHOST CORPORATION

Date: 11/18/13

By: 

Name: Mark T. Ratych
Treasurer


Title: _____

EXHIBIT A

Trademark

Ser. No.

Filing Date

 <p>POP STYLE YOUR STYLIST ON THE FLY</p>	85/689,879	July 30, 2012
--	------------	---------------