

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	09/28/2012

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Dell Marketing L.P.		11/18/2013	LIMITED PARTNERSHIP: TEXAS

RECEIVING PARTY DATA

Name:	Dell Inc.
Street Address:	One Dell Way
City:	Round Rock
State/Country:	TEXAS
Postal Code:	78682
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	2815035	INSITE
Registration Number:	2712204	INDEX
Registration Number:	2938201	INSITE ONE

CORRESPONDENCE DATA

Fax Number: 8453626111
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 845-362-6100
 Email: arubinstein@weissarons.com
 Correspondent Name: Abigail Rubinstein, Esq.
 Address Line 1: 1540 Route 202
 Address Line 2: Suite 8
 Address Line 4: Pomona, NEW YORK 10970

OP \$90.00 2815035

ATTORNEY DOCKET NUMBER:	181-TBD (DELL MARKETING)
NAME OF SUBMITTER:	Abigail Rubinstein
Signature:	/Abigail Rubinstein/
Date:	11/19/2013
Total Attachments: 2 source=Insite merger and assignment to Dell Inc #page1.tif source=Insite merger and assignment to Dell Inc #page2.tif	

TRADEMARK ASSIGNMENT NUNC PRO TUNC

WHEREAS, InSite One, Inc., a corporation organized and existing under and by virtue of the laws of the state of Delaware, U.S.A. having a place of business at 135 N. Plains Industrial Road, Wallingford, Connecticut, 06492, merged with and into Dell Marketing L.P. a limited partnership organized and existing under and by virtue of the laws of the state of Texas, U.S.A. having a place of business at One Dell Way, Round Rock, Texas, 78682, effective September 28, 2012; and


WHEREAS, as successor in interest, Dell Marketing L.P., a limited partnership organized and existing under and by virtue of the laws of the state of Texas, U.S.A. (herein "Assignor"), is the owner of and has used in its business the trademarks listed in attached Schedule A (the "Assigned Trademarks"); and

WHEREAS, Dell Inc., a corporation organized and existing under and by virtue of the laws of the state of Delaware, U.S.A., and having a place of business at One Dell Way, Round Rock, Texas 78682, (herein "Assignee"), is desirous of acquiring the entire right, title and interest in and to the Assigned Trademarks and in and to any registrations, renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith;

THEREFORE, BE IT KNOWN that for and in consideration of the good and valuable consideration that has been exchanged, the receipt of which is hereby acknowledged, said Assignor did sell, assign, and transfer the said entire right, title and interest in and to the said trademark registrations therefor and any registration, renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith, the portion of the business to which the marks pertain, and any right to recover for past infringements thereof nunc pro tunc as of September 28, 2012.

Dell Marketing L.P.

Dated: 18 Nov, 2013

By: 
Print Name: Max H. Millican
Print Title: Authorized Representative

SCHEDULE A

U.S. TRADEMARK REGISTRATIONS

TRADEMARK	REGISTRATION NO.	REGISTRATION DATE
INSITE	2815035	02/17/2004
INDEX	2712204	04/29/2003
INSITE ONE	2938201	04/05/2005