

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Swiftwick International, LLC		09/24/2009	LIMITED LIABILITY COMPANY: TENNESSEE
RECEIVING PARTY DATA			
Name:	Elicit Brands, LLC		
Street Address:	7104 Crossroads Blvd., Ste. 123		
City:	Brentwood		
State/Country:	TENNESSEE		
Postal Code:	37027		
Entity Type:	LIMITED LIABILITY COMPANY: TENNESSEE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85922306	VALOR	
CORRESPONDENCE DATA			
Fax Number:	6152422221		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	615-242-2400		
Email:	PAS@IPLAWGROUP.COM		
Correspondent Name:	Mark J. Patterson		
Address Line 1:	1600 Division Street, Suite 500		
Address Line 2:	ROUNDAABOUT PLAZA		
Address Line 4:	NASHVILLE, TENNESSEE 37203		
ATTORNEY DOCKET NUMBER:	010893		
NAME OF SUBMITTER:	Mark J. Patterson		
Signature:	/Mark J. Patterson/		
Date:	11/19/2013		
Total Attachments: 1 source=26Z4414#page1.tif			

CH \$40.00 85922306

ARTICLES OF AMENDMENT  
TO ARTICLES OF ORGANIZATION

RECEIVED  
STATE OF TENNESSEE  
2009 SEP 28 PM 1:32

Limited Liability Control Number: 0574678.

TRE HANGETT  
SECRETARY OF STATE

Pursuant to the provisions of §48-249-204 of the Tennessee Revised Limited Liability Company Act, the undersigned adopts the following Articles of Amendment to its Articles of Organization:

The Amendment is to be effective when filed by the Secretary of State.

1. The name of the limited liability company as it appears on record is: Swiftwick International, LLC.
2. The name of the limited liability company is hereby changed to: Elicit Brands, LLC.
3. The Amendment was duly adopted by written consent of the Board of Directors and members of the limited liability company on September 24, 2009.

Director  
Signer's Capacity

  
Signature

Jay Chawan  
Typed name of signer

6602.1272