

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
New Balance Athletic Shoe, Inc.		11/04/2013	CORPORATION: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	VITAL APPAREL GROUP, LLC		
Street Address:	2430 NE 33rd Street		
City:	Lighthouse Point		
State/Country:	FLORIDA		
Postal Code:	33064		
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	1502281	VITAL	
Registration Number:	3499074	VITAL	
Registration Number:	3512513	VITAL	
CORRESPONDENCE DATA			
Fax Number:	6177879355		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	617.779.7623		
Email:	daniel.mckinnon@newbalance.com		
Correspondent Name:	Daniel J. McKinnon		
Address Line 1:	20 Guest Street		
Address Line 2:	Brighton Landing		
Address Line 4:	Boston, MASSACHUSETTS 02135		
ATTORNEY DOCKET NUMBER:	VIT08		

900272427

TRADEMARK
 REEL: 005157 FRAME: 0876

CH \$90.00 1502281

NAME OF SUBMITTER:	Daniel J. McKinnon
Signature:	/daniel j. mckinnon/
Date:	11/20/2013
Total Attachments: 5 source=VITALKK#page1.tif source=VITALKK#page2.tif source=VITALKK#page3.tif source=VITALKK#page4.tif source=VITALKK#page5.tif	

ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks (the "Assignment"), dated as of November 4, 2013, is by and among New Balance Athletic Shoe, Inc., a Massachusetts corporation having a principal place of business at Brighton Landing, 20 Guest Street, Boston, MA 02135 ("NBAS") the "Assignor", and Vital Apparel Group, LLC, a Florida Corporation having a principal place of business at 2430 NE 33rd Street, Lighthouse Point, FL 33064, EIN 46-3967962, the "Assignee."

WHEAREAS, Assignor has adopted, used and registered the marks set forth in Schedule A hereto (the "Marks");

WHEAREAS, Assignee is desirous of acquiring Assignor's rights in the said marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said New Balance Athletic Shoe, Inc. does hereby assign unto Vital Apparel Group, LLC all right, title and interest in and to the said marks on Schedule A of this Assignment, and in the registrations thereof, together with the good will of the business in connection with which such marks are used.

Assignor does hereby assign the trademarks "as is where is" with no express or implied warranties including without limitation any representation or warranty as to title, validity, enforceability and non-infringement, except that Assignor Assigns all of its right, title and interest in the Trademarks and represents that it has not transferred any interest therein to any other person or entity in and to the registered Marks set forth in Exhibit A.

[Signature Page Follows]

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IN WITNESS WHEREOF, the undersigned, by their duly authorized representatives, have executed this Assignment as a sealed instrument as of the date first above written.

ASSIGNOR:

ASSIGNEE

NEW BALANCE ATHLETIC SHOE, INC.

VITAL APPAREL GROUP, LLC

By: _____

Name: Paul Gauron
Title: Executive Vice President

By: _____

Name: Kerry Kligerman
Title: Member

ACKNOWLEDGEMENT

State/Florida

County of Broward ss.

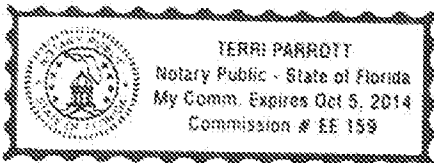
On this 18 day of November, 2013, before me, the undersigned notary public, personally appeared Kerry Kligerman, who proved to me through satisfactory evidence of identification, which were/was a Driver's License, to be the person whose name is signed on the preceding or attached document, and acknowledged to me that he/she signed it voluntarily for its stated purpose and that he/she as an officer being authorized so to do, executed the foregoing instrument for the purposes therein contained, by signing the name of the corporation by her/himself as an officer.

IN WITNESS WHEREOF I have hereunto set my hand and official seal.

TERRI PARROTT

(Official Signature of Notary) (Notarial Seal)

My Commission Expires: 10-5-2014



K.K.

IN WITNESS WHEREOF, the undersigned, by their duly authorized representatives, have executed this Assignment as a sealed instrument as of the date first above written.

ASSIGNOR:

ASSIGNEE

NEW BALANCE ATHLETIC SHOE, INC.

VITAL APPAREL GROUP, LLC

By: *Paul Gauron*
Name: Paul Gauron
Title: Executive Vice President

By: _____
Name: Kerry Kligerman
Title: Member

ACKNOWLEDGEMENT

Commonwealth of Massachusetts

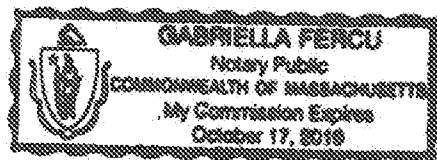
County of Suffolk ss.

On this 19th day of November, 2013, before me, the undersigned notary public, personally appeared Paul Gauron, who proved to me through satisfactory evidence of identification, which were/was a Driver's License, to be the person whose name is signed on the preceding or attached document, and acknowledged to me that he/she signed it voluntarily for its stated purpose and that he/she as an officer being authorized so to do, executed the foregoing instrument for the purposes therein contained, by signing the name of the corporation by her/himself as an officer.

IN WITNESS WHEREOF I have hereunto set my hand and official seal.

Gabriella Ferco
(Official Signature of Notary) (Notarial Seal)

My Commission Expires: 10-17-2019



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Schedule A
To
Assignment of Trademarks

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Schedule A

Trademark	Class	Registration # / Application #	Owner	Image
VITAL	25	1502281	New Balance Athletic Shoe, Inc.	TYPESET WORD(S)
VITAL (stylized)	25	3499074	New Balance Athletic Shoe, Inc.	VITAL
VITAL	25	3512513	New Balance Athletic Shoe, Inc.	VITAL

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