

TRADEMARK ASSIGNMENT

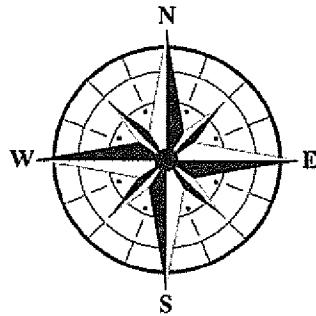
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Kenneth C. Davis		11/13/2013	INDIVIDUAL:
Richard E. Whitaker		11/13/2013	INDIVIDUAL:
<b>RECEIVING PARTY DATA</b>			
Name:	Metropolitan Life Insurance Company		
Street Address:	1095 Avenue of the Americas		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10036		
Entity Type:	CORPORATION: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
Property Type	Number	Word Mark	
Registration Number:	4403030	"PROVIDING DIRECTION IN A COMPLEX WORLD.	
<b>CORRESPONDENCE DATA</b>			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-578-3136		
Email:	metip@metlife.com		
Correspondent Name:	Heidi C. Constantine		
Address Line 1:	1095 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10036		
NAME OF SUBMITTER:	Heidi C. Constantine		
Signature:	/Heidi C. Constantine/		
Date:	11/20/2013		
Total Attachments: 1 source=CWMG Trademark Assignment Form 11-19-2013#page1.tif			

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**TRADEMARK ASSIGNMENT**

**WHEREAS**, Kenneth C. Davis and Richard E. Whitaker (individuals collectively referred to herein as "Assignors"), having a place of business located at 380 Knollwood Street, Suite 340, Winston-Salem, North Carolina 27023, are the sole owners to equal parts of the entire right, title, and interest in and to the trademark depicted below and registered in the United States Patent and Trademark Office under Registration No. 4403030:



*"Providing direction in a complex world."*

**WHEREAS**, Metropolitan Life Insurance Company ("Assignee") is a corporation organized and existing under the laws of the State of New York, having a place of business located at 1095 Avenue of the Americas, New York, NY 10036, is acquiring all right, title, and interest in and to the afore-mentioned trademark and all of the goodwill associated therewith;

**NOW, THEREFORE**, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignors do hereby assign unto Assignee their entire right, title and interest, in and to the afore-mentioned trademark, together with the goodwill of the business connected with and symbolized by the trademark.

Dated: November 13, 2013  
Winston-Salem, NC

**Kenneth C. Davis**

Assignee

Dated: November 13, 2013  
Winston-Salem, NC

**Richard E. Whitaker**

Assignee