

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
S4 LLC		11/19/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	British Knights N.A LLC		
Street Address:	155 Avenue of the Americas		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10013		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85926663	DYMACEL	
CORRESPONDENCE DATA			
Fax Number:	2125750671		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-790-9200		
Email:	trademark@cll.com, sbi@cll.com		
Correspondent Name:	Cowan, Liebowitz & Latman, P.C.		
Address Line 1:	1133 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	25890.000 ASC/SBI		
NAME OF SUBMITTER:	Arlana S. Cohen		
Signature:	/Arlana S. Cohen/		
Date:	11/20/2013		
Total Attachments: 1 source=DYMACEL ASSIGNMENT#page1.tif			

OP \$40.00 85926663

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WHEREAS, S4 LLC, a Delaware limited liability company, having an office at 155 Avenue of the Americas, New York, NY 10013, has adopted and is using the trademark:

DYMACEL U.S. Serial No. 85/926,663

WHEREAS, British Knights N.A. LLC, a Delaware limited liability company, having an office at 155 Avenue of the Americas, New York, NY 10013, is desirous of acquiring said trademark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said S4 LLC does hereby assign unto said British Knights N.A. LLC, all right, title and interest in and to said trademark together with the goodwill of the business symbolized by the trademark.

S4 LLC

By 

Name: David Schwartz

Title: Secretary

Dated: November 19, 2013

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