

TRADEMARK ASSIGNMENT

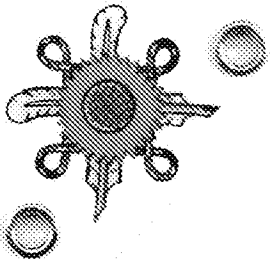
Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	01/01/2013		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Seven Towns Ltd.		11/20/2013
			Entity Type
			CORPORATION: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Rubik's Brand Ltd.		
Street Address:	7 Lambton Place		
City:	London		
State/Country:	UNITED KINGDOM		
Entity Type:	CORPORATION: UNITED KINGDOM		
PROPERTY NUMBERS Total: 3			
	Property Type	Number	Word Mark
	Serial Number:	75105330	
	Serial Number:	73261351	RUBIK'S CUBE
	Serial Number:	73358308	
CORRESPONDENCE DATA			
Fax Number:	3123214299		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	312/321-4200		
Email:	officeactions@brinksgilson.com, nicholasd@brinksgilson.com		
Correspondent Name:	Nicholas G. de la Torre		
Address Line 1:	P.O. Box 10395		
Address Line 4:	Chicago, ILLINOIS 60610		
ATTORNEY DOCKET NUMBER:	15044/2		
DOMESTIC REPRESENTATIVE			

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Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:	Nicholas G. de la Torre
Signature:	/ngt/
Date:	11/20/2013
Total Attachments: 2 source=131120 Trademark Assignment - 7TS - RBL for USA - 2#page1.tif source=131120 Trademark Assignment - 7TS - RBL for USA - 2#page2.tif	



TRADEMARK ASSIGNMENT

WHEREAS, SEVEN TOWNS LTD., a corporation organized and existing under the laws of the United Kingdom, with a principal place of business at 7 Lambton Place, London W11 2SH, England ("Assignor") owns the trademarks and service mark identified in the attached Schedule A (the "Marks") in connection with the goods and services identified in the attached Schedule A (the "Goods and Services"), which Schedule A is incorporated herein by reference; and

WHEREAS, Assignor owns registrations for the Marks on the Principal Register of the United States Patent and Trademark Office, identified in the attached Schedule A (the "Registrations"), as well as all common law rights associated therewith, together with the goodwill arising from the use of and symbolized by the Marks; and

WHEREAS, RUBIK'S BRANDS LTD., a corporation organized and existing under the laws of the United Kingdom, with a principal place of business at 7 Lambton Place, London W11 2SH, England ("Assignee"), desires to acquire all of Assignor's right, title and interest in and to the Marks and the Registrations, as well as all common law rights associated therewith, and the goodwill arising from the use of and symbolized by the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby grants, sells, assigns and transfers to Assignee all right, title and interest in and to the Mark and the Registrations, including but not limited to all common law rights associated therewith and the right to pursue legal actions for past infringement of the Marks, and related damages, together with the goodwill arising from the use and symbolized by the Marks, *nunc pro tunc*, now for then, effective as of 1 January 2013, to Assignee.

Dated effective as of: 1 January 2013.

SEVEN TOWNS LTD.

By: [Signature]

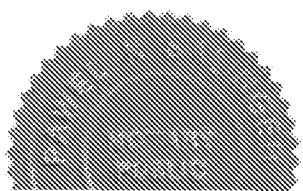
Name: DAVID KENNIC

Title: MANAGER/DIRECTOR



Subscribed and Sworn to before me this 20th day of November, 2013.

[Signature]
Notary Public

My Commission Expires: until life



SCHEDULE A

Mark	Goods/Services	Ser. No.	Reg. No.
	Licensing of intellectual property (Class 42)	75105330	2285794
RUBIK'S CUBE	Puzzles (Class 28)	73261351	1242974
	Three Dimensional Puzzles (Class 28)	73358308	1265094