

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Park Place PA, LLC		11/19/2013	LIMITED LIABILITY COMPANY: SOUTH CAROLINA

RECEIVING PARTY DATA	
Name:	Park Place Corporation
Street Address:	6801 August Road
City:	Greenville
State/Country:	SOUTH CAROLINA
Postal Code:	29605
Entity Type:	CORPORATION: SOUTH CAROLINA

PROPERTY NUMBERS Total: 4		
Property Type	Number	Word Mark
Registration Number:	3410830	NATURE'S DREAMS
Registration Number:	3346007	NATURE'S DREAMS
Registration Number:	2740020	AMERICAN COMFORT
Registration Number:	1958462	UNITED SLEEP PRODUCTS

CORRESPONDENCE DATA	
Fax Number:	8642714015
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	864-271-4940
Email:	dkim@mcnair.net
Correspondent Name:	Douglas W. Kim (McNair Law Firm, P.A.)
Address Line 1:	Post Office Box 447
Address Line 4:	Greenville, SOUTH CAROLINA 29602

ATTORNEY DOCKET NUMBER:	023637.00030
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NAME OF SUBMITTER:	Douglas W. Kim (44,828)
Signature:	/Douglas W. Kim/
Date:	11/20/2013
Total Attachments: 1 source=ParkPlaceAssigments#page1.tif	

ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks (the "Assignment") is made effective as of November 15, 2013 ("Effective Date") by and between Park Place PA, LLC, a South Carolina limited liability company (the "Assignor"), and Park Place Corporation, a South Carolina corporation (the "Assignee").

WHEREAS, Assignor owns the following trademark and/or service mark registration and all issuances, extensions and renewals (collectively, the "Marks"):

Mark / Registration Number	Status
NATURE'S DREAMS / 3,410,830	Renewal Due between April 8, 2013 and April 8, 2014
NATURE'S DREAMS / 3,346,007	Renewal Due between November 27, 2012 and November 27, 2013
AMERICAN COMFORT / 2,740,020	Renewal Due before January 22, 2014
UNITED SLEEP PRODUCTS / 1,958,462	Renewal Due before February 27, 2016

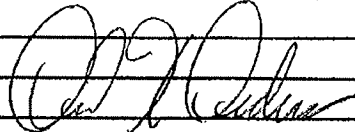
WHEREAS, Assignor now wishes to assign to the Assignee all of the right, title and interest in and to the Marks and their associated good will and agrees to execute further documents, as necessary, to perfect title in and to the registration to Assignee.

NOW THEREFORE, in consideration for Assignee maintaining the Marks and the good and valuable consideration further provided, the sufficiency and receipt of which are hereby acknowledged, the Assignor hereby assigns, transfers and conveys unto the Assignee all right, title and interest in and to the Marks, together with the goodwill symbolized by the Marks, the same to be held and enjoyed by the Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns and/or other legal representatives.

The Assignor and Assignee authorize the Commissioner of Patents and Trademarks to record this Assignment.

IN WITNESS WHEREOF:

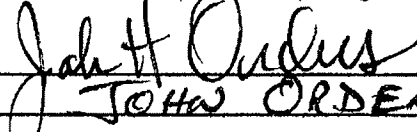
Park Place PA, LLC (Assignor)



By: DAVID K. ORDERS

VP / MEMBER
 Date: 11/19/13

Park Place Corporation (Assignee)



 JOHN ORDERS

By: JOHN ORDERS

Date: 11/19/13

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