

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jantzen Apparel, LLC		12/07/2009	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	PEI Licensing, Inc.		
Street Address:	3000 NW 107th Avenue		
Internal Address:	Legal Department		
City:	Miami		
State/Country:	FLORIDA		
Postal Code:	33172		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77530989	CURVALLURE	
CORRESPONDENCE DATA			
Fax Number:	3054060513		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	(305) 873-1735		
Email:	legal@pery.com		
Correspondent Name:	Tricia M. Thompkins		
Address Line 1:	3000 NW 107th Avenue		
Address Line 2:	Legal Department		
Address Line 4:	Miami, FLORIDA 33172		
ATTORNEY DOCKET NUMBER:	CURVALLURE		
NAME OF SUBMITTER:	Tricia M. Thompkins		

CH \$40.00 77530989

Signature:	/TMT/
Date:	11/20/2013
Total Attachments: 5 source=Assignment of US Jantzen Marks 12.7.2009#page1.tif source=Assignment of US Jantzen Marks 12.7.2009#page2.tif source=Assignment of US Jantzen Marks 12.7.2009#page3.tif source=Assignment of US Jantzen Marks 12.7.2009#page4.tif source=Assignment of US Jantzen Marks 12.7.2009#page5.tif	

INTELLECTUAL PROPERTY ASSIGNMENT

THIS ASSIGNMENT is effective this 7th day of December, 2009 ("Effective Date"), from Janizen Apparel, LLC., a Delaware corporation ("Assignor") to PEI Licensing, Inc., a Delaware corporation, with offices located at 3000 N.W. 107 Avenue, Miami, Florida 33172 ("Assignee").

WHEREAS, Assignor owns all right, title and interest in, to and under certain intellectual property, including trademarks; and

WHEREAS, Assignee wishes to acquire from Assignor all of its right, title and interest in, to and under such intellectual property;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee, its successors and assigns forever, Assignor's entire right, title and interest in, to and under the following:

The trademarks listed on Schedule A annexed hereto, together with that part of the goodwill of Assignor's business connected with the use thereof and symbolized thereby and any and all other rights, privileges and priorities provided under United States, state or foreign law with respect to the foregoing, including without limitation common-law rights and rights under the laws of unfair competition ("Transferred Rights");

1. Any and all rights to sue at law or in equity for any infringement, imitation, impairment, distortion, dilution or other unauthorized use or conduct in derogation of the Transferred Rights occurring prior to the Effective Date, including the right to receive all proceeds and damages therefrom;
2. Any and all rights to License Agreements, royalties, profits, compensation, license fees or other payments or remuneration of any kind relating to the Transferred Rights; and
3. Any and all rights to obtain renewals, reissues, and extensions of registrations or other legal protections pertaining to the Transferred Rights.

Assignee, its successors and assigns, shall hold the rights to the foregoing for and during the existence of such Transferred Rights, and all renewals, reissues and extensions thereof, as fully and as entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

Assignor hereby covenants that it is the sole owner of the Transferred Rights, free and clear of any and all liens, security interests, claims or other encumbrances of any kind, that it has full right to convey the entire interest herein assigned, and that it has not executed and will not execute any agreements inconsistent herewith.

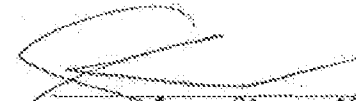
Assignor shall, without further consideration, comply with a reasonable request by Assignee to execute promptly any additional documents and to take promptly any further action necessary to protect, secure and vest good, valid and marketable title to the Transferred Rights in Assignee and to record this Assignment with all appropriate authorities.


This Assignment may be executed in any number of counterparts and all counterparts so executed shall together constitute one and the same agreement, binding on and enforceable against the parties hereto.

IN WITNESS WHEREOF, the undersigned have caused this Assignment to be duly executed and delivered as of the 7th day of December, 2009.



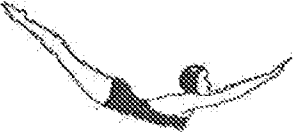
JANTZEN APPAREL, LLC.




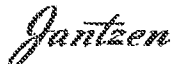

PEI LICENSING, INC.

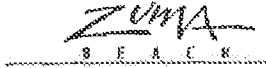

Name: Geri Lynn Mankoff-Elms
Title: Secretary


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Title: Secretary

SCHEDULE A

Mark	Class	App. #	Reg. #
CLEAN WATER	025	<u>74/228757</u>	1,710,164
CURVALLURE CURVALLURE	025	<u>77530989</u>	
CURVALLURE CURVALLURE	025	<u>77669235</u>	
DIVING GIRL (BLOCK LETTERS) <i>Diving Girl</i>	025	<u>71/203129</u>	0,194,450
DIVING GIRL DESIGN (LEFT) 	009	<u>72/239151</u>	0,825,723
DIVING GIRL DESIGN (LEFT) 	025	<u>72/276072</u>	851,501
DIVING GIRL DESIGN RIGHT 	025	<u>71/573128</u>	0,526,944
DIVING GIRL DESIGN RIGHT	025	<u>71/493491</u>	423,812

Mark	Class	App. #	Reg. #
			
GUARD AND DESIGN 	025	<u>75/731528</u>	2,541,089
	025	<u>73/170267</u>	1123345
JANFIT	25	<u>73/320244</u>	1210632
JANTZEN	18	<u>75/317817</u>	2,197,656
JANTZEN	25	<u>75/022473</u>	2065889
JANTZEN	09	<u>72/239150</u>	825,722
JANTZEN	25	<u>72/276073</u>	842,511
JANTZEN (STYLIZED SCRIPT) 	25	<u>71/548083</u>	515,367
	25	<u>71/548082</u>	522,178
JANTZEN RUBY	25	<u>78/190814</u>	2855202
JANTZSKINZ	25	<u>77693975</u>	

Mark	Class	App. #	Reg. #
JANTZEN	024	77752931	
SOUTH POINT	025	<u>77352309</u>	3566696
TRIM SWIM	25	<u>75/067725</u>	2064142
ZUMA BEACH	025	<u>74/596522</u>	1,997,560
ZUMA BEACH AND DESIGN 	025	<u>73/639386</u>	1,462,914