

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
L&C Brands, LLC		11/20/2013	LIMITED LIABILITY COMPANY: ARKANSAS
RECEIVING PARTY DATA			
Name:	Lewis & Clark Outdoors, Inc.		
Street Address:	2530 Pinnacle Hills Parkway		
Internal Address:	Suite 100		
City:	Rogers		
State/Country:	ARKANSAS		
Postal Code:	72758		
Entity Type:	CORPORATION: ARKANSAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3892568	LEWIS & CLARK OUTFITTERS	
CORRESPONDENCE DATA			
Fax Number:	9186153547		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	918-615-3357		
Email:	dennis@dennisbrownpatents.com		
Correspondent Name:	Dennis D. Brown, Brown Patent Law, PLLC		
Address Line 1:	2700 N. Hemlock Ct.		
Address Line 2:	Suite 111 E		
Address Line 4:	Broken Arrow, OKLAHOMA 74012		
ATTORNEY DOCKET NUMBER:	13038/13-080		
NAME OF SUBMITTER:	Dennis D. Brown		

OP \$40.00 3892568

Signature:	/dennis d. brown/
Date:	11/21/2013
Total Attachments: 1 source=Assignment#page1.tif	

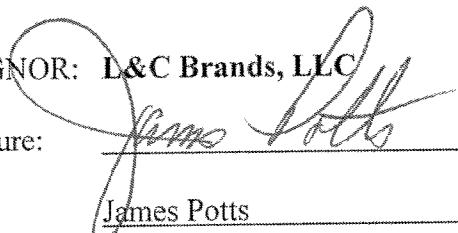
ASSIGNMENT OF TRADEMARK

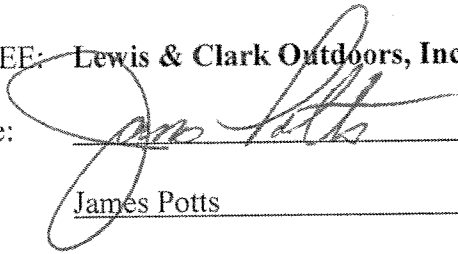
WHEREAS, **L&C Brands, LLC**, an Arkansas limited liability company (hereinafter "Assignor") having a place of business at 2530 Pinnacle Hills Parkway, Suite 100, Rogers, Arkansas 72758, has adopted, used and is the owner of the trademark "LEWIS & CLARK OUTFITTERS" (the "Mark"), including U.S. Trademark Registration No. 3,892,568 (the "Registration");

WHEREAS, **Lewis & Clark Outdoors, Inc.**, an Arkansas corporation ("Assignee"), having a place of business at 2530 Pinnacle Hills Parkway, Suite 100, Rogers, Arkansas 72758, is desirous of acquiring the Mark and Registration and goodwill symbolized thereby;

NOW, THEREFORE, for good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, Assignor does hereby sell, assign and transfer to Assignee all right, title and interest in and to the Mark, including the Registration, together with the goodwill of the business symbolized thereby.

IN WITNESS WHEREOF, the parties have executed this Assignment on the date indicated below.

ASSIGNOR: **L&C Brands, LLC**
Signature: 
Name: James Potts
Title: Manager
Date: 11-20-2013

ASSIGNEE: **Lewis & Clark Outdoors, Inc.**
Signature: 
Name: James Potts
Title: President
Date: 11-20-2013