

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
City Electric Supply Co.		11/19/2013	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	City Electrical Factors Limited		
Street Address:	141 Farmer Ward Road		
City:	Kenilworth, Warwickshire		
State/Country:	UNITED KINGDOM		
Postal Code:	CV82SU		
Entity Type:	Limited company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3290213	FLUORESCENT TAMLITE LIGHTING	
Registration Number:	3279645	TAMLITE	
Registration Number:	3817419	FUSION BALLASTS	
Registration Number:	3345834	FUSIONLAMPS	
CORRESPONDENCE DATA			
Fax Number:	2152799394		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	215.279.9389		
Email:	jordan.lavine@flastergreenberg.com		
Correspondent Name:	Jordan A. LaVine		
Address Line 1:	1600 JFK Blvd.		
Address Line 2:	2nd Floor		
Address Line 4:	Philadelphia, PALMYRA ATOLL 19103		
DOMESTIC REPRESENTATIVE			

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Name: Jordan A. LaVine, Flaster/Greenberg P.C.
Address Line 1: 1600 JFK Blvd.
Address Line 2: 2nd Floor
Address Line 4: Philadelphia, PENNSYLVANIA 19103

NAME OF SUBMITTER:

Jordan LaVine

Signature:

/jordan lavine/

Date:

11/22/2013

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is entered into this 19th day of November 2013 by and between City Electric Supply Co, a Florida corporation, having an address of 6827 N. Orange Blossom Trail, Suite 2, Orlando, Florida 32860 ("Assignor") and City Electrical Factors Limited, a United Kingdom limited company, having an address of 141 Farmer Ward Road, Kenilworth, Warwickshire, United Kingdom CV82SU ("Assignee").

WHEREAS, Assignor is the owner of the trademark registrations set forth on Schedule A to this Trademark Assignment (the "Marks");

WHEREAS, Assignor now wishes to sell and assign the Marks to Assignee, and Assignee is desirous of acquiring the Marks.

NOW, THEREFORE, in consideration of the premises set forth above and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree and confirm as follows:

1. Assignor hereby sells, transfers, conveys and assigns to Assignee, and Assignee hereby accepts from Assignor, all right title, and interest in and to the Marks together with the goodwill associated with the Marks, including the trademark registrations therefor, as well as all common law rights thereto. Assignee shall have the sole right to sue and collect damages and/or profits for both past and present infringements of the Marks.
2. Assignee, at its own cost and expense, shall record a fully executed copy of this Assignment with the United States Patent and Trademark Office and any other agency, including foreign trademark offices, having jurisdiction over the ownership of the Marks.

IN WITNESS WHEREOF, the parties hereto have caused this Trademark Assignment to be executed by their respective duly authorized representatives as of the day and year above written.

ASSIGNOR:

City Electric Supply Co

Signature: _____

Name: Andrew Hayward
Title: Treasurer

ASSIGNEE:

City Electrical Factors Limited

By: _____

Name: COLIN BARRETT
Title: SENIOR ACCOUNTANT

SCHEDULE A

<u>Trademark</u>	<u>Registration No.</u>
FLUORESCENT TAMLITE LIGHTING	3,290,213
TAMLITE	3,279,645
FUSION BALLASTS (word & logo)	3,817,419
FUSIONLAMPS	3,345,834

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