TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: Conversion from California LLC to Delaware LLC

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Niagara Bottling, LLC		10/31/2012	LIMITED LIABILITY COMPANY: CALIFORNIA

RECEIVING PARTY DATA

Name:	Niagara Bottling, LLC	
Street Address:	2560 East Philadelphia Street	
City:	Ontario	
State/Country:	CALIFORNIA	
Postal Code:	91761	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Serial Number:	85277631	NIAGARA
Serial Number:	85287107	GAME PLAN
Registration Number:	4356077	NIAGARA TASTE THE PURE DIFFERENCE
Registration Number:	3971729	TASTE THE PURE DIFFERENCE
Registration Number:	3971728	ARAGANI
Registration Number:	4158285	TEA ANJALI
Registration Number:	3971727	V-SSENTIALS
Registration Number:	3975661	PRISTINE MIST
Registration Number:	3966725	ECO-AIR BOTTLE
Registration Number:	1682185	NIAGARA MIST 100% NATURAL SPRING WATER

CORRESPONDENCE DATA

900272777

Fax Number: 7145469035

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent to the e-mail address first; if that is unsuccessful, it will be sent to the e-mail address first; if that is unsuccessful, it will be sent to the e-mail address first; if that is unsuccessful, it will be sent to the e-mail address first; if that is unsuccessful, it will be sent to the e-mail address first; if that is unsuccessful, it will be sent to the e-mail address first; if that is unsuccessful, it will be sent to the e-mail address first; if that is unsuccessful, it will be sent to the e-mail address first; if that is unsuccessful, it will be sent to the e-mail address first; if that is unsuccessful, it will be sent to the e-mail address first; if that is unsuccessful, it will be sent to the e-mail address first; if that is unsuccessful, it will be sent to the e-mail address first; if that is unsuccessful, it will be sent to the e-mail address first; if that is unsuccessful, it will be sent to the e-mail address first to

REEL: 005159 FRAME: 0981

via US Mail.

Phone: 714-641-5100

Email: trademarks@rutan.com

Correspondent Name: Lindsay Hulley c/o Rutan & Tucker, LLP

Address Line 1: 611 Anton Boulevard

Address Line 2: Suite 1400

Address Line 4: Costa Mesa, CALIFORNIA 92626

ATTORNEY DOCKET NUMBER:	101832.0000
NAME OF SUBMITTER:	Lindsay J. Hulley
Signature:	/Lindsay J. Hulley/
Date:	11/23/2013

Total Attachments: 2

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TRADEMARK REEL: 005159 FRAME: 0982

Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF

DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND

CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A CALIFORNIA

LIMITED LIABILITY COMPANY UNDER THE NAME OF "NIAGARA BOTTLING,

LLC" TO A DELAWARE LIMITED LIABILITY COMPANY, FILED IN THIS

OFFICE ON THE FIRST DAY OF NOVEMBER, A.D. 2012, AT 12:37 O'CLOCK

P.M.

5235666 8100V

121185449

You may verify this certificate online at corp.delaware.gov/authver.shtml

AUTHENTICATION: 9956286

DATE: 11-01-12

TRADEMARK REEL: 005159 FRAME: 0983 State of Delaware Secretary of State Division of Corporations Delivered 12:48 PM 11/01/2012 FILED 12:37 PM 11/01/2012 SRV 121185449 - 5235666 FILE

STATE OF DELAWARE CERTIFICATE OF CONVERSION FROM A NON-DELAWARE LIMITED LIABILITY COMPANY TO A DELAWARE LIMITED LIABILITY COMPANY PURSUANT TO SECTION 18-214 OF THE LIMITED LIABILITY ACT

1.)	The jurisdiction where the Non-Delaware Limited Liability Company first formed is California
2.)	The jurisdiction immediately prior to filing this Certificate is California
3.)	The date the Non-Delaware Limited Liability Company first formed is November 23, 1998
4.)	The name of the Non-Delaware Limited Liability Company immediately prior to filing this Certificate is Niagara Bottling, LLC
5.)	The name of the Limited Liability Company as set forth in the Certificate of Formation is Niagara Bottling, LLC
IN	WITNESS WHEREOF, the undersigned have executed this Certificate on the day of October , A.D. 2012
	By: And feet Person
	Name: Andrew D. Peyloff II

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RECORDED: 11/23/2013