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ETAS v.1.6.6

PTO-1594 (Rev. 11/15)

OMB No. 0651-0027 (Exp. 04/30/2015)

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TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pro Products, LLC		11/14/2013	LTD LIAB JT ST CO: INDIANA
RECEIVING PARTY DATA			
Name:	IOIP Holdings, LLC		
Street Address:	7201 Engle Road		
City:	Fort Wayne		
State/Country:	INDIANA		
Postal Code:	46804		
Entity Type:	LIMITED LIABILITY COMPANY: INDIANA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3475653	NATURESHIELD	
CORRESPONDENCE DATA			
Fax Number:	5742371125		
Phone:	574-237-1156		
Email:	michelel.horvath@btlaw.com		

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: Gerard T. Gallagher
 Address Line 1: 100 N. Michigan Street
 Address Line 2: 600 1st Source Bank Center
 Address Line 4: South Bend, INDIANA 46601

NAME OF SUBMITTER:	Gerard T. Gallagher
Signature:	/Gerard T. Gallagher/
Date:	11/21/2013

Total Attachments: 2
 source=IOIP Assignment#page1.tif
 source=IOIP Assignment#page2.tif

Fee calculated, according to the USPTO fee table

Description	Fee code	Fee code amount	Quantity	Fee
Recording trademark assignment, agreement or other paper, first mark per document	8521	40.0	1	40.0
Total				\$40.00

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11/21/2013 02:35 PM EST

ASSIGNMENT

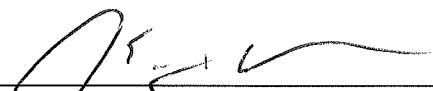
WHEREAS Pro Products, LLC, an Indiana limited liability company, having a principal place of business at 7201 Engle Road, Ft. Wayne, Indiana 46808, (the "Assignor") is owner of the entire right, title and interest in and to the trademarks and trademark applications ("the Trademarks") which are found in the Schedule of Trademarks attached hereto as Attachment "A";

WHEREAS IOIP Holdings, LLC, an Indiana Limited Liability Company, having a principal place of business at 7201 Engle Road, Ft. Wayne, Indiana 46808, (the "Assignee") is desirous of acquiring all right, title and interest in said Trademarks, in the United States and in any and all foreign countries;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor hereby assigns as of September 10, 2010 unto the Assignee all right, title and interest in and to the Trademarks, including all common law rights, along with the goodwill of the business symbolized by the Trademarks. Assignor further assigns to Assignee the right to sue and collect damages for any and all past, present and future infringement of any rights in the Trademarks.

Dated this 14th day of Nov., 2013.

Pro Products, LLC



By: Joel E. Harter

Its: President

ATTACHMENT "A"

SCHEDULE OF TRADEMARKS

MARK	COUNTRY	APPLICATION NUMBER (FILING DATE)	REGISTRATION NUMBER (REG. DATE)
NatureShield	US	77/347092 (12-7-2007)	3,475,653 (7-29-2008)

SBDS01 374601v1