

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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11/21/2013
 900272569

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Assignment
EFFECTIVE DATE:	09/01/2012

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Tiger Lead Solutions, LLC		09/01/2012	LIMITED LIABILITY COMPANY: CALIFORNIA

RECEIVING PARTY DATA

Name:	Move Sales, Inc.
Street Address:	30700 Russell Ranch Road
City:	Westlake Village
State/Country:	CALIFORNIA
Postal Code:	91362
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4182854	TIGERLEAD

CORRESPONDENCE DATA

Fax Number: 4805564313
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
 Phone: 805-557-3406
 Email: nanci.dawoodjee@move.com
 Correspondent Name: Nanci Dawoodjee
 Address Line 1: 30700 Russell Ranch Road
 Address Line 4: Westlake Village, CALIFORNIA 91362

NAME OF SUBMITTER:	Nanci Dawoodjee
Signature:	/Nanci Dawoodjee/

OP \$40.00 4182854

Date:

11/21/2013

Total Attachments: 6

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EXHIBIT L-1

Form of Assignment of Marks

See attached.

ASSIGNMENT OF MARKS

This Assignment of Marks (the "**Assignment**") is entered into effective as of September 1, 2012, by and between Tiger Lead Solutions, LLC, a California limited liability company ("**Assignor**"), and Move Sales, Inc., a Delaware corporation ("**Assignee**").

WHEREAS, Assignor owns, has adopted, used, and is using the particular service marks set forth on Schedule 1 attached hereto (the "**Marks**"), including all pending applications and registrations therefor, and the good will of the business connected with the use of or otherwise symbolized by the Marks; and

WHEREAS, Assignee is desirous of exclusively acquiring the Marks, such good will, and such registrations and applications pursuant to that certain Asset Purchase Agreement dated as of September 1, 2012 by and among Assignor, Assignee, and Move, Inc., as guarantor of the obligations of Assignee (the "**Purchase Agreement**") and in furtherance of the transactions contemplated therein;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby irrevocably assign unto Assignee all right, title and interest in and to the Marks, together with the good will of the business connected with the use of or otherwise symbolized by the Marks, all common law rights in or to the Marks, and any pending applications and registrations therefor.

Nothing in this Assignment, nor its execution, shall be deemed to in any way extend, amplify, merge, cancel or otherwise supersede or alter any of the representations, warranties, covenants, terms or conditions of the Purchase Agreement. In the event of any conflict between this Assignment and the Purchase Agreement, the Purchase Agreement shall prevail. This Agreement shall be governed by and construed in accordance with the laws of the State of California.

[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK]

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the date set forth above.

TIGER LEAD SOLUTIONS, LLC

MOVE SALES, INC.

By: [Signature] By: _____

Name: Art Sawyer Name: _____

Title: Manager Title: _____

[SIGNATURE PAGE TO ASSIGNMENT OF MARKS]

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the date set forth above.

TIGER LEAD SOLUTIONS, LLC

MOVE SALES, INC.

By: _____ By: *E. Samuelson*

Name: _____ Name: ERROL SAMUELSON

Title: _____ Title: CRO.

[Signature Page to Assignment of Marks]

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the date set forth above.

TIGER LEAD SOLUTIONS, LLC

MOVE SALES, INC.

By: _____

By: *Ello Samuelson*

Name: _____

Name: Ello Samuelson

Title: _____

Title: CEO

[SIGNATURE PAGE TO ASSIGNMENT OF MARKS]

Schedule 1

Schedule 1

Registrations

TIGERLEAD, U.S. Trademark Reg. No. 4,182,854

Applications

TIGERLEAD, Canada Trademark App. Serial No. 1,578,798

Common Law Marks

