

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Qualcomm Incorporated		11/22/2013
			Entity Type
			CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Omnitracs, Inc.		
Street Address:	5775 Morehouse Drive		
City:	San Diego		
State/Country:	CALIFORNIA		
Postal Code:	92121-1714		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	1583482	TRAILERTRACS
CORRESPONDENCE DATA			
Fax Number:	2028576395		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-857-6000		
Email:	kristen.koines@arentfox.com		
Correspondent Name:	N. Christopher Norton		
Address Line 1:	1717 K St., NW		
Address Line 2:	c/o Arent Fox LLP		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20036		
ATTORNEY DOCKET NUMBER:	032592.05338		
NAME OF SUBMITTER:	N. Christopher Norton		
Signature:	/Christopher Norton/		
Date:	11/25/2013		
Total Attachments: 1 source=TRAILERTRACS - assignment signed#page1.tif			

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WHEREAS, Qualcomm Incorporated, a Delaware corporation, having a place of business at 5775 Morehouse Drive, San Diego, California 92121-1714, United States of America, (hereinafter "ASSIGNOR"), owns all right, title, and interest in, under, and to U.S. Trademark Registration No. 1583482 for the mark TRAILERTRACS (Stylized) (hereinafter the "Trademark"); and

WHEREAS, Omnitrac, Inc., a Delaware corporation, having a place of business at 5775 Morehouse Drive, San Diego, California 92121-1714, United States of America, (hereinafter "ASSIGNEE"), desires to acquire the Trademark and all appurtenant rights and associated goodwill inherent therein;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign unto ASSIGNEE all right, title and interest in, under, and to the Trademark, together with the goodwill of the business inherent therein and the right to bring suit and recover damages for past infringement thereof.

ASSIGNOR:

QUALCOMM INCORPORATED

By: *Robert J. O'Connell*

Name: Robert J. O'Connell

Title: Vice President, Patent Counsel

Date: *November 22, 2013*

ASSIGNEE:

OMNITRACS, INC.

By: *David Arnold*

Name: *David Arnold*

Title: *Officer*

Date: *11-22-2013*