

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Collateral Assignment and Security Interest		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bank of America, N.A., as Administrative Agent		11/12/2013	national banking association: UNITED STATES
RECEIVING PARTY DATA			
Name:	Maritz Holdings Inc.		
Street Address:	1375 N. Highway Drive		
City:	Fenton		
State/Country:	MISSOURI		
Postal Code:	63099		
Entity Type:	CORPORATION: MISSOURI		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2118917	PREFERENCES	
CORRESPONDENCE DATA			
Fax Number:	9192868199		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	919 286-8000		
Email:	PTO_TMconfirmation@mvalaw.com		
Correspondent Name:	Moore & Van Allen PLLC		
Address Line 1:	430 Davis Drive		
Address Line 2:	Suite 500		
Address Line 4:	Morrisville, NORTH CAROLINA 27560		
ATTORNEY DOCKET NUMBER:	017625-4749		
NAME OF SUBMITTER:	John E. Slaughter		
Signature:	/John E. Slaughter/		

OP \$40.00 2118917

Date:

11/25/2013

**Total Attachments: 4**

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**RELEASE OF COLLATERAL ASSIGNMENT AND SECURITY INTEREST**

This RELEASE OF COLLATERAL ASSIGNMENT AND SECURITY INTEREST (this "Release") is made and entered into as of the 12 day of November, 2013, by Bank of America, N.A., as Administrative Agent (the "Agent"), in favor of Maritz Holdings Inc., a Missouri corporation, f/k/a Maritz, Inc. (the "Borrower").

The Agent, without representation, warranty, or recourse, hereby discharges, quit claims and relinquishes unto the Borrower and releases the security interest it has in any and all, and any other right, title and interest it has in and to any and all, (i) letters patent and applications for letters patent of the United States or any other country described in Schedule A attached hereto and incorporated herein by reference and all reissues, extensions, divisions, continuations and continuations-in-part thereof, (ii) trademarks, trade names, corporate names, business names, fictitious business names, trade styles, service marks, logos and other sources and business identifiers described in Schedule B attached hereto and incorporated herein by reference, and the goodwill associated therewith and all applications in connection therewith, whether in the United States Patent and Trademark Office or any similar office or agency of the United States, any State thereof or any other country political subdivision thereof and (iii) licenses of the Borrower described in Schedule C attached hereto and incorporated herein by reference, any other agreement, whether written or oral, providing for the grant by or to the Borrower of any right to manufacture, use or sell any invention covered by a letters patent or an application of letters patent described in clause (i), or any other agreement, whether written or oral, providing for the grant by or to the Borrower of any right to use any of the marks and other intellectual property described in clause (ii) (collectively, the "Property").

At Borrower's expense, the Agent hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States, any similar official of a foreign jurisdiction whose duty it is to issue patents and/or trademarks on any foreign applications, and any official in any state where a security interest has been filed against the Property or any designees of the foregoing, to record the release and termination of the security interests of Agent in the Property.

IN WITNESS WHEREOF, the undersigned has caused this Release of Collateral Assignment and Security Agreement to be executed by its duly authorized officer as of the date first set forth above.

BANK OF AMERICA, N.A., as Administrative Agent

By 

Print Name: Angelo M. Martorana

Title: Assistant Vice President

**SCHEDULE A**

**U.S. Patents and Patent Applications Subject to  
Notice of Grant of Security Interest in Patents  
Recorded June 18, 2003 at Reel 014178 Frame 0665**

Description	Patent No.	Issued
FILTER PROCESSOR AND METHOD FOR IMPLEMENTING A PROGRAM	5956695	09/21/99
DEBIT CARD SYSTEM AND METHOD FOR IMPLEMENTING INCENTIVE AWARD PROGRAM	5689100	11/18/97

**Other Patents and Patent Applications**

No.	Filing Date	Country
Patent No. 691109	03/20/96	Australia
Patent No. 2215969	03/20/96	Canada
Patent No. 214440	03/20/96	Mexico
Patent Pub. No. 2627920	04/01/08	Canada

**SCHEDULE B**

**U.S. Trademarks and Trademark Applications Subject to  
Notice of Grant of Security Interest in Trademarks  
Recorded June 18, 2003 at Reel 2670 Frame 0168**

Mark	Registration No.	Registration Date
PREFERENCES	2118917	12/09/97

**U.S. Trademarks and Trademark Applications Subject to  
Notice of Grant of Security Interest in Trademarks  
Recorded March 15, 2002 at Reel 2460 Frame 0923**

Mark	Registration No.	Registration Date
PREFERENCES	2118917	12/09/97

## SCHEDULE C

### Licenses

1. Patent License Agreement between Maritz Holdings Inc. and IntelliSpend Prepaid Solutions, LLC, American Express Travel Related Services Company, Inc., and American Express Incentive Services, Inc., dated February 27, 1998, as amended by the First Amendment dated January 29, 2002, the Second Amendment dated October 24, 2005, and the Third Amendment dated January 1, 2006
2. Settlement Agreement and License, dated as of April 1, 2007, by and between Maritz Holdings Inc. and IntelliSpend Prepaid Solutions, LLC and Store Financial Services, LLC, as modified by the Supplement dated as of January 1, 2008 and the First Amendment dated as of November 11, 2010
3. Settlement Agreement and License, dated as of May 1, 2006, by and between Maritz Holdings Inc. and IntelliSpend Prepaid Solutions, LLC and WildCard Systems, Inc. d/b/a eFunds Prepaid Solutions
4. Settlement Agreement and License, dated as of February 29, 2008, by and between Maritz Holdings Inc. and IntelliSpend Prepaid Solutions, LLC and Swift Prepaid Solutions, Inc. and Swift Gift Ltd.
5. License Agreement, dated as of January 11, 2013, by and between IntelliSpend Prepaid Solutions, LLC and Accent InterMedia, LLC
6. Settlement and Patent License Agreement, dated as of November 30, 2004, among Maritz Holdings Inc. and IntelliSpend Prepaid Solutions, LLC and Carlson Companies, Inc. and Carlson Marketing Group, Inc. and WildCard Systems, Inc.
7. License Agreement, dated August 17, 2010, among IntelliSpend Prepaid Solutions, LLC and Maritz Holdings Inc. and DFS Services LLC
8. Settlement Agreement and License, dated as of January 1, 2007, by and between Maritz Holdings Inc. and IntelliSpend Prepaid Solutions, LLC and Ecount, Inc.
9. Settlement Agreement and License, dated as of May 1, 2006, by and between Maritz Holdings Inc. and IntelliSpend Prepaid Solutions, LLC and Fidelity Information Services, Inc., as amended by that certain Amendment dated May 27, 2009
10. License Agreement, dated as of January 23, 2008, by and between IntelliSpend Prepaid Solutions, LLC and Maritz Holdings Inc. and GiftCertificates.com Corporation
11. Settlement Agreement and License, dated as of May \_\_, 2007, by and between Maritz Holdings Inc. and IntelliSpend Prepaid Solutions, LLC and Givex U.S.A. Corporation
12. License Agreement, dated July 1, 1999, between IntelliSpend Prepaid Solutions, LLC and ITA Group, Inc., as amended by the First Amendment dated March 24, 2004, the Second Amendment dated June 29, 2004, the Third Amendment dated October 19, 2004, the Fourth Amendment dated April 1, 2005, the Fifth Amendment dated April 1, 2009
13. License Agreement, dated as of August 29, 2008, by and between IntelliSpend Prepaid Solutions, LLC and Maritz Holdings Inc. and One to One Marketing Solutions, Inc.
14. Patent License Agreement between Maritz Holdings Inc. and American Express Travel Related Services Company, Inc., dated February 27, 1998, as amended

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