

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
American Signature, Inc.		11/22/2013	CORPORATION: OHIO

RECEIVING PARTY DATA

Name:	King Koil Licensing Company, Inc.
Street Address:	7501 South Quincy Street, Suite 130
City:	Willowbrook
State/Country:	ILLINOIS
Postal Code:	60527
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Serial Number:	85549588	AMERICAN DREAM
Serial Number:	85549595	AMERICAN DREAM BEDDING
Registration Number:	3415128	AMERICAN DREAM

CORRESPONDENCE DATA

Fax Number: 3127595646
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 312.357.1313
 Email: enolan@btlaw.com
 Correspondent Name: Barnes & Thornburg LLP
 Address Line 1: PO Box 2786
 Address Line 4: Chicago, ILLINOIS 60690-2786

ATTORNEY DOCKET NUMBER:	54887-701863
NAME OF SUBMITTER:	Elizabeth A. Nolan

CH \$90.00 85549588

Signature:	/Elizabeth A. Nolan/
Date:	11/26/2013
Total Attachments: 4 source=Assignment of Trademarks - American Signature#page1.tif source=Assignment of Trademarks - American Signature#page2.tif source=Assignment of Trademarks - American Signature#page3.tif source=Assignment of Trademarks - American Signature#page4.tif	

ASSIGNMENT OF TRADEMARKS

This ASSIGNMENT OF TRADEMARKS is made by and between American Signature, Inc., a corporation organized under the laws of Ohio, having an address at 4300 East Fifth Avenue Columbus, Ohio 43219 ("Assignor"), and King Koil Licensing Company, Inc., a corporation organized under the laws of Delaware, having an address at 7501 South Quincy Street, Suite 130, Willowbrook, Illinois 60527 (the "Assignee").

Assignor is the owner of a number of "AMERICAN DREAM" bearing marks that are the subject of a registration, and pending applications filed by Assignor based on its bona fide intent to use the marks of those applications in commerce, identified on the attached Exhibit A (the "Trademarks").

In exchange for a payment by Assignee in the amount of thirty-seven thousand, five hundred dollars (\$37,500.00), which shall be paid within three (3) days after receipt by Assignee of a signed and notarized copy of this Assignment of Trademarks, Assignor hereby transfers and assigns to Assignee, *effective as of the date signed below*, and Assignee hereby accepts the transfer and assignment of, that portion of Assignor's business to which the Trademarks pertain in accordance with 15 U.S.C. §1060, as well as Assignor's entire worldwide right, title and interest in, to and under the Trademarks, and any marks incorporating the term "AMERICAN DREAM", together with any common law rights associated with the Trademarks, the goodwill of the business associated therewith and which is symbolized thereby, all rights to sue for infringement of any such trademarks, whether arising prior to or subsequent to the date of this Assignment of Trademarks, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in any jurisdiction, the same to be held and enjoyed by said Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by said Assignor had this Assignment of Trademarks not been made.

Assignor agrees to execute and deliver at the request of Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts Assignee may require in order to vest all Assignor's rights, title, and interest in and to the Trademarks with Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor

Assignor represents and warrants that Assignor is the owner of the Trademarks and has the unrestricted right and capacity to transfer same to Assignee, free and clear of any liens or encumbrances.

In the event the payment set out above is not received by Assignor, all right, title and interest in, to and under the Trademarks, including that portion of Assignor's business to which the Trademarks pertain, and any marks incorporating the term "AMERICAN DREAM", together with any common law rights associated with the Trademarks, the goodwill of the business associated therewith and which is symbolized thereby, and all rights to sue for infringement of any such trademarks, shall automatically revert back to Assignor.

IN WITNESS WHEREOF the Assignor has executed this Assignment of Trademarks as of the date set forth below.

AMERICAN SIGNATURE, INC.

By: [Signature]

Date: November 19, 2013

ACKNOWLEDGMENT

STATE OF ILLINOIS]
] SS:
COUNTY OF Franklin

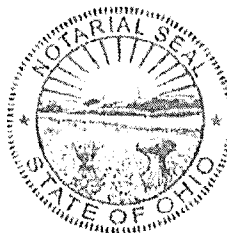
Acknowledged before me, a Notary Public, within and for said County and State. Witness my hand and Notarial Seal this 19th day of November, 2013.

[Signature]
Notary Public

Karen Graham
Printed Name

My Commission Expires: 10-08-17

Resident of Franklin County



Karen A. Graham
Notary Public, State of Ohio
My Commission Expires 10-08-2017

KING KOIL LICENSING COMPANY, INC.

By: *Victor P. Miller*

Date: November 22, 2013

ACKNOWLEDGMENT

STATE OF ILLINOIS]
] SS:
COUNTY OF DuPage]

Acknowledged before me, a Notary Public, within and for said County and State. Witness my hand and Notarial Seal this 22 day of November, 2013.

Patricia S. Grella
Notary Public

Patricia Grella
Printed Name

My Commission Expires: 06/18/14

Resident of DuPage County



EXHIBIT A

SCHEDULE OF ASSIGNED TRADEMARKS

Mark	Jurisdiction	App. No.	Reg. No.
AMERICAN DREAM	United States	85/549588	N/A
AMERICAN DREAM BEDDING	United States	85/549595	N/A
AMERICAN DREAM	United States	77/048405	3415128