

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
UBM LLC	FORMERLY United Business Media LLC	09/13/2013	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	The Channel Company, LLC
Street Address:	550 Cochituate Road, 1st Floor
City:	Framingham
State/Country:	MASSACHUSETTS
Postal Code:	01701
Entity Type:	LIMITED LIABILITY COMPANY: MASSACHUSETTS

PROPERTY NUMBERS Total: 35

Property Type	Number	Word Mark
Registration Number:	3637504	C EVERYTHING CHANNEL
Registration Number:	3597476	C EVERYTHING CHANNEL
Registration Number:	3597474	C EVERYTHING CHANNEL
Registration Number:	3637505	C EVERYTHING CHANNEL
Registration Number:	3597475	C EVERYTHING CHANNEL
Registration Number:	1977559	CHANNEL ADVOCATE
Registration Number:	2176160	CHANNEL WEB
Registration Number:	3245578	CHANNELYTICS
Registration Number:	1997697	COMPUTER RESELLER NEWS TEST CENTER
Registration Number:	2726321	CRN
Registration Number:	3464639	CRN TECH
Registration Number:	2016983	CRN TEST CENTER
Registration Number:	3637502	EVERYTHING CHANNEL
Registration Number:	3597468	EVERYTHING CHANNEL

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TRADEMARK

Registration Number:	3597470	EVERYTHING CHANNEL
Registration Number:	3637503	EVERYTHING CHANNEL
Registration Number:	3597469	EVERYTHING CHANNEL
Registration Number:	2803838	INSTITUTE FOR PARTNER EDUCATION & DEVELO
Registration Number:	3694874	IT CHANNELVISION
Registration Number:	3700898	IT CHANNELVISION
Registration Number:	3700901	IT CHANNELVISION
Registration Number:	3700902	IT CHANNELVISION
Registration Number:	3700903	IT CHANNELVISION
Registration Number:	3700904	IT CHANNELVISION
Registration Number:	3694875	IT CHANNELVISION
Registration Number:	3692935	SHAREDVUE
Registration Number:	2079696	VAR 500
Registration Number:	1396241	VAR BUSINESS
Registration Number:	3111146	VAR BUSINESS
Registration Number:	3730434	VARBUSINESS 5 STAR PARTNER PROGRAM WINNE
Registration Number:	1882439	VARVISION
Registration Number:	2556292	VISION EVENTS
Registration Number:	2105844	XCHANGE
Registration Number:	3407197	XPRESS-PASS
Registration Number:	3700900	IT CHANNELVISION

CORRESPONDENCE DATA

Fax Number: 2127686800

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 212.768.5367

Email: trademarks.us@dentons.com,ian.farias@dentons.com

Correspondent Name: Monica B. Richman, Dentons US LLP

Address Line 1: P.O. Box #061080

Address Line 4: Chicago, ILLINOIS 60606-1080

ATTORNEY DOCKET NUMBER:	20002616.0002
NAME OF SUBMITTER:	Monica B. Richman
Signature:	/monica b. richman/
Date:	11/26/2013

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TRADEMARK ASSIGNMENT

This Assignment Agreement with an effective date of September 13, 2013 is by and between UBM LLC (formerly known as United Business Media LLC), a limited liability company of Delaware, with a place of business at 600 Community Drive, 4th Floor, Manhasset, New York 11030 ("Assignor"), and The Channel Company, LLC a limited liability company of Massachusetts, with a place of business at 550 Cochituate Road, 1st Floor, Framingham, Massachusetts 01701 ("Assignee").

WHEREAS, Assignor is the owner of certain trademarks and service marks identified in Exhibit A (the "Trademarks");

WHEREAS, Assignor desires to transfer all rights, title and interest in and to the Trademarks to Assignee;

WHEREAS, Assignee desires to acquire all of Assignor's rights, title and interest in and to the Trademarks;

NOW, THEREFORE, in consideration of the foregoing, Assignor does hereby irrevocably sell, assign, grant and transfer to Assignee, its entire worldwide right, title and interest in and to the Trademarks, including all common law rights, and any domestic and international trademark registrations and applications, along with the goodwill of the business symbolized by the Trademarks, the same to be held and enjoyed by Assignee for its own use and enjoyment and the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment had not been made, as assignee of its entire right, title and interest therein, and the right to sue, counterclaim, and recover for past, present and future infringement of the rights assigned or to be assigned under this Assignment.

Assignor hereby authorizes the Commissioner of Patents and Trademarks of the United States, and any official of any other country empowered to issue trademarks, to record this Assignment, and to issue or transfer all said trademark registrations to the Assignee as owner of all right, title and interest therein, or otherwise as the Assignee may direct, in accordance with the terms of this Assignment.

IN WITNESS WHEREOF, this Assignment has been executed by the parties on the effective date written above.

ASSIGNOR:

UBM LLC (formerly known as United Business Media LLC)

By: 

Name: Joshua Blank

Title: Assistant Secretary

ASSIGNEE:

The Channel Company, LLC






By: 





Name: Robert W. Selby


Title: CFO

EXHIBIT A

Registered Marks:

TRADEMARK	REG. NO.	CLASS(ES)
	3637504	09
	3597476	16
	3597474	35
	3637505	41
	3597475	42
CHANNEL ADVOCATE	1977559	B
CHANNEL WEB	2176160	35
CHANNELYTICS	3245578	35
COMPUTER RESELLER NEWS TEST CENTER	1997697	16
CRN	2726321	16, 42
CRN Tech	3464639	16, 42
CRN TEST CENTER	2016983	42
EVERYTHING CHANNEL	3637502	09
EVERYTHING CHANNEL	3597468	16

TRADEMARK	REG. NO.	CLASS(ES)
EVERYTHING CHANNEL	3597470	35
EVERYTHING CHANNEL	3637503	41
EVERYTHING CHANNEL	3597469	42
INSTITUTE FOR PARTNER EDUCATION & DEVELOPMENT	2803838	41, 42
IT CHANNELVISION	3694874	09
IT CHANNELVISION	3700898	35
IT CHANNELVISION	3700901	41
IT CHANNELVISION	3700903	42
 IT ChannelVision	3694875	09
 IT ChannelVision	3700900	35
 IT ChannelVision	3700902	41
 IT ChannelVision	3700904	42
SHAREDVUE	3692935	42
VAR 500	2079696	16
VAR BUSINESS	1396241	16
VAR BUSINESS	3111146	41, 42

TRADEMARK	REG. NO.	CLASS(ES)
	3730434	B
VARVISION	1882439	35
VISION EVENTS	2556292	35
XCHANGE	2105844	41
XPRESS-PASS	3407197	35