

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MOVIECLIPS, INC.		12/14/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	ZEFR, INC.		
Street Address:	1621 Abbot Kinney Blvd		
City:	Venice		
State/Country:	CALIFORNIA		
Postal Code:	90291		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4377438	ZEFR	
CORRESPONDENCE DATA			
Fax Number: <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8016920493		
Email:	docket@kunzlerlaw.com		
Correspondent Name:	Scott Thorpe		
Address Line 1:	8 East Broadway Suite 600		
Address Line 4:	Salt Lake City, UTAH 84111		
ATTORNEY DOCKET NUMBER:	7011.3.1		
NAME OF SUBMITTER:	Scott D Thorpe		
Signature:	/Scott D. Thorpe/		
Date:	11/26/2013		

OP \$40.00 4377438

Total Attachments: 5

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Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "MOVIECLIPS, INC.", CHANGING ITS NAME FROM "MOVIECLIPS, INC." TO "ZEFR, INC.", FILED IN THIS OFFICE ON THE FOURTEENTH DAY OF DECEMBER, A.D. 2012, AT 4:46 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4626121 8100

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You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 0072102

DATE: 12-15-12

TRADEMARK
REEL: 005161 FRAME: 0892

**CERTIFICATE OF AMENDMENT OF
AMENDED AND RESTATED CERTIFICATE OF INCORPORATION OF
MOVIECLIPS, INC.**

Movieclips, Inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "*Corporation*"), DOES HEREBY CERTIFY:

1. The name of the Corporation is Movieclips, Inc. The Corporation's original Certificate of Incorporation was filed with the Secretary of State of the State of Delaware on November 25, 2008 and was amended and restated on August 2, 2012 (the "*Amended and Restated Certificate of Incorporation*").

2. Article I of the Amended and Restated Certificate of Incorporation is hereby amended and restated to read in its entirety as follows:

ARTICLE I.

The name of this corporation is ZEFR, Inc. (the "*Company*" or the "*Corporation*").

3. The foregoing Certificate of Amendment of the Amended and Restated Certificate of Incorporation has been duly approved by the Board of Directors in accordance with Section 141 of the Delaware General Corporation Law.

4. The foregoing Certificate of Amendment of the Amended and Restated Certificate of Incorporation has been duly approved by the written consent of the requisite stockholders in accordance with Sections 228 and 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, Movieclips, Inc. has caused this Certificate of Amendment to be signed by Richard Raddon, a duly authorized officer of the Corporation, on December 14, 2012.

MOVIECLIPS, INC.

By: /s/ Richard Raddon
Richard Raddon
President