

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
GP Global Limited		10/31/2013	CORPORATION: UNITED ARAB EMIRATES.

RECEIVING PARTY DATA

Name:	The Veda Company, LLC
Street Address:	307 Mill Road
City:	Westhampton Beach
State/Country:	NEW YORK
Postal Code:	11978
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 21

Property Type	Number	Word Mark
Registration Number:	4043366	AYURVEDIC
Serial Number:	85977041	AYURVEDIC
Registration Number:	4290318	EVERYBODY'S AYURVEDA
Registration Number:	4353561	EVERYBODY'S AYURVEDA
Serial Number:	85434555	EVERYBODY'S AYURVEDA
Registration Number:	4338013	KAPHA
Registration Number:	4328295	LIVE HAPPY LIVE HEALTHY
Serial Number:	85738391	LIVE HAPPY, LIVE HEALTHY
Serial Number:	85723644	NAMASTE
Serial Number:	85636645	PETVEDA
Registration Number:	4338012	PITTA
Registration Number:	4328378	SOULVEDA
Serial Number:	85434643	SOULVEDA
Registration Number:	4239357	SOYVEDA

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TRADEMARK

Registration Number:	4332025	SOYVEDA
Registration Number:	4359342	SOYVEDA
Serial Number:	85434447	SOYVEDA
Serial Number:	85551786	SOYVEDA
Registration Number:	4328119	TRIDOSHA
Serial Number:	85726497	TRIDOSHA
Registration Number:	4338011	VATA

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 215-979-1191
 Email: eorleman@duanemorris.com
 Correspondent Name: Nicole K. McLaughlin, Duane Morris LLP
 Address Line 1: 30 S. 17th St.
 Address Line 4: Philadelphia, PENNSYLVANIA 19103-4196

ATTORNEY DOCKET NUMBER:	G0597-1
NAME OF SUBMITTER:	Nicole K. McLaughlin
Signature:	/nkm/
Date:	11/26/2013

Total Attachments: 3

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment") dated as of Oct. 31, 2013 (the "Effective Date") is by and between GP Global Limited, a Dubai, United Arab Emirates corporation, having an address at 1031 Le Grand Blvd., Charleston, SC 29492 ("Assignor"), and The Veda Company, LLC, a Delaware limited liability company, having a place of business at 307 Mill Road, Westhampton Beach, NY 11978 ("Assignee").

WHEREAS, Assignor is the owner of the Trademark Applications and Registrations listed on Schedule "A" attached hereto (collectively herein the "Trademarks"), and

WHEREAS, Assignee desires to acquire the entire right, title and interest in and to Trademarks from Assignor pursuant to this Assignment.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the parties hereby agree as follows:

1. Assignment. Assignor hereby assigns unto the Assignee, all of its right, title, and interest in and to the Trademarks, free and clear of all liens and encumbrances, together with the on-going business to which the Trademarks pertain, all of the goodwill associated with and symbolized by such Trademarks, the registrations thereof and therefor, and any rights of the Assignor to sue any third parties for any past infringement, or other claims, of or to the Trademarks, for the use and benefit of the Assignee and to prosecute such registrations in the United States Patent and Trademark Office.

2. Purchase Agreement. Nothing contained herein is intended to modify, amend or alter in any respect the rights and obligations of the parties under that certain Asset Purchase Agreement between Assignor and Assignee dated as of the date set forth above, which will remain in full force and effect notwithstanding the execution and delivery of this Assignment.

After the execution of this Assignment, at the request of the Assignee and at the Assignee's expense, but without additional consideration to the Assignor, the Assignor will execute and deliver to the Assignee from time to time such further instruments of conveyance, transfer, and assignment and other documents, and will take such other actions, as the Assignee may reasonably require to convey and deliver more effectively to the Assignee the Trademarks, to perfect the Assignee's title thereto, and otherwise to accomplish the orderly transfer to the Assignee of the Trademarks and to give full effect to this Assignment.

This Assignment is binding on the Assignor and its successors and assigns, and inures to the benefit of the Assignee and its successors and assigns.

IN WITNESS WHEREOF, the parties hereto have executed this Assignment on the day and year written below to be effective as of the Effective Date.

[SIGNATURE PAGE FOLLOWS]

GP Global Limited

(Assignor)

By: [Signature]

Title: Paul Waddy, General Counsel

Date: 10/31/13

The Veda Company, LLC, a
Delaware limited liability company

(Assignee)

By: _____

Title: _____

Date: _____

State of South Carolina

County of Beaufort

On 10/31/13, before me, RT Solano, the undersigned
Notary Public, personally appeared GP Global Limited, (Assignor), being personally known to me
or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the
within instrument, and acknowledged to me that she executed the same in her authorized capacity, and
that by her signature on the instrument the person, or the entity upon behalf of which the person acted,
executed the instrument. Witness my hand and seal.

[Signature]
Notary Public

SCHEDULE "A"
U.S. Trademarks

Title	Serial Number	Filing Date	Registration No.	Registration Date
AYURVEDIC	85/207,138	12/29/2010	4,043,366	10/18/2011
AYURVEDIC	85/977,041	6/27/2012		
EVERYBODY'S AYURVEDA	85/977,691	9/24/2012	4,290,318	2/12/2013
EVERYBODY'S AYURVEDA	85/756,553	10/17/2012	4,353,561	6/18/2013
EVERYBODY'S AYURVEDA	85/434,555	9/28/2011		
KAPHA	85/723,640	9/7/2012	4,338,013	5/21/2013
LIVE HAPPY, LIVE HEALTHY	85/726,502	9/11/2012	4,328,295	4/30/2013
LIVE HAPPY, LIVE HEALTHY	85/738,391	9/25/2012		
NAMASTE	85/723,644	9/7/2012		
PETVEDA	85/636,645	5/28/2012		
PITTA	85/723,632	9/7/2012	4,338,012	5/21/2013
SOULVEDA	85/736,651	9/24/2012	4,328,378	4/30/2013
SOULVEDA	85/434,643	9/28/2011		
SOYVEDA	85/977,580	9/13/2012	4,239,357	11/6/2012
SOYVEDA	85/731,656	9/18/2012	4,332,025	5/7/2013
SOYVEDA (logo)	85/978,918	4/17/2013	4,359,342	6/25/2013
SOYVEDA	85/434,447	9/28/2011		
SOYVEDA (logo)	85/551,786	2/24/2012		
TRIDOSHA	85/723,636	9/7/2012	4,328,119	4/30/2013
TRIDOSHA	85/726,497	9/11/2012		
VATA	85/723,620	9/7/2012	4,338,011	5/21/2013