

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Bank of New York Mellon Trust Company, N.A.		11/20/2013	National Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	Good Sam Enterprises, LLC (successor to Affinity Group, Inc.)		
Street Address:	64 INVERNESS DRIVE EAST		
City:	Englewood		
State/Country:	COLORADO		
Postal Code:	80112		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 53			
Property Type	Number	Word Mark	
Registration Number:	3096902	DREAM.PLAN.GO.	
Registration Number:	3253694	CAMPCLUB USA	
Registration Number:	3291997	RVTRIPSETTER	
Registration Number:	3117136	MOTORCYCLING AT ITS BEST	
Registration Number:	3237984	ROADS TO ADVENTURE	
Registration Number:	3149606	GOOD SAM GOLD CIRCLE	
Registration Number:	3490104	DREAM. PLAN. GO	
Registration Number:	3072753	TRIP POINTS	
Registration Number:	2994409	TRIPSETTER	
Registration Number:	3000926	TRIP PLUS	
Registration Number:	2483849	RV TODAY	
Registration Number:	3592907	RECREATION IN MOTION	
Registration Number:	3728329	RVHC RV HANDYMAN CLUB	
Registration Number:	3599173	COAST TO COAST EST. 1972	

TRADEMARK

Registration Number:	3306394	AGI EVENTS
Registration Number:	3311577	TRAILER LIFE
Registration Number:	3396642	TOURING RIDER
Registration Number:	3589262	THE RV HANDYMAN CLUB
Registration Number:	2774517	GOOD SAM
Registration Number:	2558565	GOOD SAM EMERGENCY ROAD SERVICE
Registration Number:	2651351	RV.NET
Registration Number:	2749223	GOOD SAM CLUB
Registration Number:	2503830	
Registration Number:	2346892	PASSPORT TO RETIREMENT
Registration Number:	2619442	GOOD SAM RV EMERGENCY ROAD SERVICE
Registration Number:	2424472	HIGHWAYS ONLINE
Registration Number:	2338931	RV SEARCH
Registration Number:	2285802	COAST TO COAST
Registration Number:	2232129	TRAILER LIFE DIRECTORY
Registration Number:	2252816	CSP
Registration Number:	2183097	RV BUYERS GUIDE
Registration Number:	2175450	TRAILER LIFE
Registration Number:	2186392	MOTORHOME
Registration Number:	2092635	AFFINITY GROUP, INC.
Registration Number:	2045752	AGI
Registration Number:	2043024	RV BUSINESS
Registration Number:	2015238	CARAVENTURE
Registration Number:	2079927	RV SEARCH
Registration Number:	1982678	TRAILER LIFE CAMPGROUNDS, RV PARKS & SER
Registration Number:	1871532	GOOD NEIGHBOR PARKS
Registration Number:	1991599	TRAFFIC BUILDERS
Registration Number:	1594211	COAST TO COAST
Registration Number:	1593450	COAST TO COAST
Registration Number:	1442575	MOTORHOME
Registration Number:	1512170	RV BUSINESS
Registration Number:	1107269	RIDER
Registration Number:	1006079	TRAILER LIFE
Serial Number:	85129678	DREAM GARAGE
Serial Number:	77887612	RICHMOND BOAT SHOW

	77887601	RICHMOND HOME & GARDEN SHOW
Serial Number:	77887572	RICHMOND CAMPING RV EXPO
Serial Number:	77749049	RV CONCIERGE
Serial Number:	77168855	RECREATION IN MOTION

CORRESPONDENCE DATA

Fax Number: 2124466460

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 2124464800

Email: hayley.smith@kirkland.com

Correspondent Name: Hayley Smith, Senior Legal Assistant

Address Line 1: Kirkland & Ellis LLP

Address Line 2: 601 Lexington Avenue

Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	16671-1 (HS)
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NAME OF SUBMITTER:	Hayley Smith
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Signature:	//Hayley Smith//
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Date:	11/26/2013
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Total Attachments: 4

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RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE OF SECURITY INTERESTS IN TRADEMARKS (this "Release") is made as of November 20, 2013 ("Effective Date") by The Bank of New York Mellon Trust Company, N.A., as collateral agent (the "Collateral Agent") in favor of Good Sam Enterprises, LLC as successor in interest to Affinity Group, Inc. ("Grantor").

WHEREAS, Grantor and the Collateral Agent entered into that certain Pledge and Security Agreement by and between Grantor, the Collateral Agent and the other grantors from time to time party thereto dated November 30, 2010 (the "Pledge and Security Agreement"), wherein Grantor granted to the Collateral Agent a security interest in certain assets of Grantor;

WHEREAS, pursuant to the Pledge and Security Agreement, (a) that certain Grant of Security Interest in United States Trademarks dated November 29, 2010 (the "Trademark Security Agreement") was entered into by Grantor and the Collateral Agent to record the security interest with respect to (i) all of the Grantor's right, title and interest in, to and under the United States trademarks, trademark registrations and trademark applications (the "Marks") set forth on Schedule A attached hereto, (ii) all Proceeds (as such term is defined in the Pledge and Security Agreement) and products of the Marks, (iii) the goodwill of the businesses with which the Marks are associated, and (iv) all causes of action arising prior to or after the date of the Trademark Security Agreement for infringement of any of the Marks or unfair competition regarding the same (collectively, the "Trademark Collateral") and (b) the Trademark Security Agreement was recorded with the United States Patent and Trademark Office on December 03, 2010, at Reel 004424, Frames 0278-0289; and

WHEREAS, Grantor has satisfied the terms of the Pledge and Security Agreement and requests a specific release of the security interest granted and recorded against the Trademark Collateral.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Collateral Agent hereby terminates the Trademark Security Agreement and releases and re-assigns to Grantor, without recourse, representation or warranty of any kind, any and all liens, security interests, right, title and interest it may have in, to and under the Trademark Collateral, together with the goodwill of the business symbolized thereby.

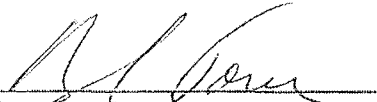
This Release may be executed in any number of counterparts and by different parties in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement.

This Release shall be governed by, and construed and interpreted in accordance with, the laws of the state of New York.

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IN WITNESS WHEREOF, the Collateral Agent has caused this Release to be executed by its duly authorized representative effective as of the Effective Date.

THE BANK OF NEW YORK MELLON TRUST
COMPANY, N.A.,
as Collateral Agent

By: 
Name: Raymond Torres
Title: Vice President

SCHEDULE A

	Serial Number	Reg. Number	Word Mark
1	85129678		DREAM GARAGE
2	78976883	3096902	DREAM. PLAN. GO
3	78951374	3253694	CAMPCLUB USA
4	78761463	3291997	RVTRIPSETTER.COM
5	78684040	3117136	MOTORCYCLING AT ITS BEST
6	78460618	3237984	ROADS TO ADVENTURE
7	78439647	3149606	GOOD SAM GOLD CIRCLE
8	78347077	3490104	DREAM. PLAN. GO
9	78347076	3072753	TRIP POINTS
10	78347075	2994409	TRIPSETTER
11	78347073	3000926	TRIP PLUS
12	78000116	2483849	RV TODAY
13	77887612		RICHMOND BOAT SHOW
14	77887601		RICHMOND HOME & GARDEN SHOW
15	77887572		RICHMOND CAMPING RV EXPO
16	77749049		RV CONCIERGE
17	77976570	3592907	RECREATION IN MOTION
18	77749171	3728329	RVHC RV HANDYMAN CLUB
19	77168855		RECREATION IN MOTION
20	77182331	3599173	COAST TO COAST EST. 1972
21	77126189	3306394	AGI EVENTS
22	77126177	3311577	TRAILER LIFE
23	77101745	3396642	TOURING RIDER
24	77035569	3589262	THE RV HANDYMAN CLUB
25	76257664	2774517	GOOD SAM
26	76233982	2558565	GOOD SAM EMERGENCY ROAD SERVICE
27	76226400	2651351	RV.NET
28	76116031	2749223	GOOD SAM CLUB
29	76106541	2503830	
30	75644168	2346892	PASSPORT TO RETIREMENT
31	75904793	2619442	GOOD SAM RV EMERGENCY ROAD SERVICE
32	75596766	2424472	HIGHWAYS ONLINE
33	75118960	2338931	RV SEARCH
34	75118833	2285802	COAST TO COAST
35	75436451	2232129	TRAILER LIFE DIRECTORY
36	75380474	2252816	CSP
37	75127392	2183097	RV BUYERS GUIDE
38	75121601	2175450	TRAILER LIFE
39	75118832	2186392	MOTORHOME
40	75053507	2092635	AFFINITY GROUP, INC.
41	75053505	2045752	AGI
42	75017865	2043024	RV BUSINESS
43	74732108	2015238	CARAVENTURE
44	74713645	2079927	RV SEARCH
45	74713643	1982678	TRAILER LIFE CAMPGROUNDS, RV PARKS & SERVICES DIRECTORY
46	74480729	1871532	GOOD NEIGHBOR PARKS
47	74474769	1991599	TRAFFIC BUILDERS
48	73827979	1594211	COAST TO COAST
49	73769005	1593450	COAST TO COAST

	Serial Number	Reg. Number	Word Mark
50	73623062	1442575	MOTORHOME
51	73623060	1512170	RV BUSINESS
52	73150388	1107269	RIDER
53	72463270	1006079	TRAILER LIFE