

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hatten Holdings, Inc.		11/25/2013	CORPORATION: ARIZONA
RECEIVING PARTY DATA			
Name:	Mountainside Fitness Acquisitions, LLC		
Street Address:	1230 West Washington Street		
Internal Address:	Suite 111		
City:	Tempe		
State/Country:	ARIZONA		
Postal Code:	85281		
Entity Type:	LIMITED LIABILITY COMPANY: ARIZONA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3285523	CORE CONCEPTS PERSONAL TRAINING	
Registration Number:	3449228	M MOUNTAIN SIDE F I T N E S S	
Registration Number:	3215588	MOUNTAIN SIDE FITNESS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	602-262-5831		
Email:	trademarks@jsslaw.com		
Correspondent Name:	Vojtek "VK" Karpuk		
Address Line 1:	1 East Washington Street		
Address Line 2:	Suite 1900		
Address Line 4:	Phoenix, ARIZONA 85004		
NAME OF SUBMITTER:	Vojtek "VK" Karpuk		

Signature:	/Vojtek Karpuk/
Date:	11/26/2013
Total Attachments: 2 source=Mountainside Fitness Trademarks Assignment#page1.tif source=Mountainside Fitness Trademarks Assignment#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS, HATTEN HOLDINGS, INC., an Arizona corporation ("*Assignor*") has adopted, owns, and is using the trademarks listed on Schedule "A" attached hereto (the "*Trademarks*") in connection with the goods and services described on Schedule "A".

WHEREAS, Mountainside Fitness Acquisitions, LLC, an Arizona limited liability company ("*Assignee*") desire to acquire the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by the parties, the parties agree as follows:

1. Assignor hereby assigns unto Assignee all of Assignor's right, title and interest, in and to the Trademarks, including but not limited to all of Assignor's rights in the United States and worldwide in and to the Trademarks and the right to file for protection of the Trademarks throughout the world, together with the goodwill of the business symbolized by each of the Trademarks.

2. This Assignment shall be binding upon and inure to the benefit of Assignee and Assignor and their respective successors and assigns.

ASSIGNOR:

ASSIGNEE:

Hatten Holdings, Inc.

Mountainside Fitness Acquisitions, LLC

By: [Signature]
Name: Tom Hatten
Title: President
Date: 11/25/13

By: [Signature]
Name: Billy Malkevich
Title: CEO
Date: 11/25/13

Schedule A

<u>MARK</u>	<u>NUMBER</u>	<u>GOODS/SERVICES</u>
<p>CORE CONCEPTS PERSONAL TRAINING and design</p> 	<p>3,285,523</p>	<p>Personal training services, namely, strength and conditioning training.</p>
<p>M MOUNTAINSIDE FITNESS and design</p> 	<p>3,449,228</p>	<p>Health club services, namely providing instruction and equipment in the field of physical exercise; personal trainer services; personal training services, namely, strength and conditioning training; physical fitness consultation; physical fitness instruction; providing fitness and exercise facilities.</p>
<p>MOUNTAIN SIDE FITNESS</p> <p>MOUNTAIN SIDE FITNESS</p>	<p>3,215,588</p>	<p>Health club services, namely providing instruction and equipment in the field of physical exercise; personal trainer services; personal training services; namely strength and conditioning training; physical fitness consultation; physical fitness instruction; providing fitness and exercise facilities.</p>