

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|---|-------------------------|----------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | CHANGE OF NAME | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Cooper Brands, Inc. | | 09/29/2010 | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Apex Brands, Inc. | | |
| Street Address: | 1000 Lufkin Road | | |
| City: | Apex | | |
| State/Country: | NORTH CAROLINA | | |
| Postal Code: | 27539 | | |
| Entity Type: | CORPORATION: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3353989 | X-BEAM | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 6027343750 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 602-262-5311 | | |
| Email: | Trademarks@LRRLaw.com | | |
| Correspondent Name: | Jennifer A. Van Kirk | | |
| Address Line 1: | 40 North Central Avenue | | |
| Address Line 2: | Suite 1900 | | |
| Address Line 4: | Phoenix, ARIZONA 85004 | | |
| ATTORNEY DOCKET NUMBER: | 51949-02000 | | |
| NAME OF SUBMITTER: | Jennifer A. Van Kirk | | |
| Signature: | /JENNIFER A. VAN KIRK/ | | |

Date:

11/27/2013

Total Attachments: 2

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Delaware

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The First State

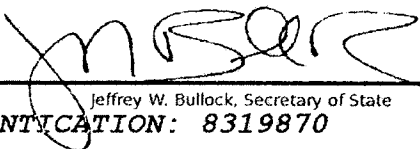
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "COOPER BRANDS, INC.", CHANGING ITS NAME FROM "COOPER BRANDS, INC." TO "APEX BRANDS, INC.", FILED IN THIS OFFICE ON THE SEVENTH DAY OF OCTOBER, A.D. 2010, AT 12:58 O'CLOCK P.M.



3148157 8100

101000667

You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8319870

DATE: 10-29-10

TRADEMARK
REEL: 005163 FRAME: 0203

CERTIFICATE OF AMENDMENT
TO
CERTIFICATE OF INCORPORATION
OF
COOPER BRANDS, INC.

Pursuant to Section 242 of the
General Corporation Law of the State of Delaware

Cooper Brands, Inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "Corporation"), does hereby certify as follows:

A resolution was duly adopted by the Board of Directors of the Corporation pursuant to Section 242 of the General Corporation Law of the State of Delaware setting forth an amendment to the Certificate of Incorporation of the Corporation and declaring said amendment to be advisable. The sole stockholder of the Corporation duly approved said proposed amendment by written consent in accordance with Sections 228 and 242 of the General Corporation Law of the State of Delaware. The resolution setting forth the amendment is as follows:

RESOLVED: That Article 1 of the Certificate of Incorporation of the Corporation be and hereby is amended and restated in its entirety as follows:

"1. The name of the corporation is Apex Brands, Inc."

IN WITNESS WHEREOF, the Corporation has caused this Certificate of Amendment to be signed by the undersigned officer this 29th day of September, 2010.

COOPER BRANDS, INC.

By: Michael J. Munn

Name: Michael J. Munn

Title: Secretary