

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Insolvency Services Group, Inc.		02/21/2013	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	i-5 Publishing, LLC
Street Address:	3 Burroughs Street
City:	Irvine
State/Country:	CALIFORNIA
Postal Code:	92618-2804
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	3302483	ANIMAL NETWORK
Registration Number:	3322774	HORSE ILLUSTRATED
Registration Number:	3337545	SMALL ANIMAL CHANNEL
Registration Number:	3337543	FISH ECLUB
Registration Number:	3341513	PET PRODUCT NEWS INTERNATIONAL
Registration Number:	3338569	VETERINARY PRACTICE NEWS
Registration Number:	3338301	PET PRODUCT NEWS INTERNATIONAL
Registration Number:	3338300	MOTORCYCLE CONSUMER NEWS
Registration Number:	3339150	AQUARIUM FISH INTERNATIONAL
Registration Number:	3337547	ORGANIC FARM
Registration Number:	3337552	HEIRLOOM FARM

CORRESPONDENCE DATA

Fax Number: 2485940610

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent*

**TRADEMARK**

via US Mail.

Phone: 248-594-0644  
Email: tmdocketing@raderfishman.com  
Correspondent Name: Michelle L. Visser  
Address Line 1: 39533 Woodward Ave., Suite 140  
Address Line 4: Bloomfield Hills, MICHIGAN 48304

ATTORNEY DOCKET NUMBER:	63361-0999
NAME OF SUBMITTER:	Melissa R. Atherton, Michigan Bar Member
Signature:	/Melissa R. Atherton/
Date:	11/27/2013

**Total Attachments: 43**

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## TRADEMARK ASSIGNMENT

For one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficient of which is hereby acknowledged, **Insolvency Services Group, Inc.**, a corporation organized under the laws of the State of California, with offices located at 9107 Wilshire Blvd., Suite 800 Beverly Hills, California 90210, solely in its capacity as the Assignee in the Assignment for the Benefit of Creditors of Bowtie, Inc. ("**Assignor**"), hereby does sell, transfer, and assign by these presents to **I-5 Publishing, LLC**, a limited liability company organized under the laws of the State of Delaware, with offices located at 3 Burroughs Street, Irvine, California 92618-2804 ("**Assignee**"), its entire right, title and interest including all common law rights in and to the trademarks and trade names in the United States of America and Canada, that it received as a result of the Assignment for the Benefit of Creditors of Bowtie, Inc. including those specifically identified in Schedule A attached to and forming part of this Assignment, (hereinafter "**Bowtie Marks**"), including all common law rights in the Bowtie Marks and together with all applications and registrations therefore in the United States of America and Canada, with the good will of the business connected with the use of and symbolized by the Bowtie Marks, and with all rights of protection and all past, present and future claims and demands either at law or in equity related to any infringement in the United States of America and Canada, that the Assignor may have in the Bowtie Marks, including, without limitation, the right to receive all monies heretofore payable but unpaid, now payable or hereafter payable in respect of the Bowtie Marks.

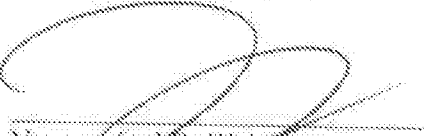
Assignee acknowledges and agrees that: (A) Assignor is making no representations or warranties whatsoever regarding the Bowtie Marks, express or implied, including without limitation as to the validity, completeness, accuracy or enforceability of the Bowtie Marks; (B) the Bowtie Marks are being transferred on an "as is, where is" basis; and (C) Assignee and not Assignor will bear the economic and legal risks that any conveyance will prove to be insufficient to vest in it good and marketable title, free and clear of any security interest, pledge, lien, charge, claim or other encumbrance of any nature whatsoever

Assignor further hereby appoints Assignee as Assignor's attorney-in-fact to execute documents on behalf of Assignor for purposes of securing or recording the rights conveyed and intended to be conveyed in this instrument for the benefit of Assignee, its successors, legal representatives, and assigns.

IN WITNESS WHEREOF, this Trademark Assignment is executed on this 27<sup>th</sup> day of February, 2013.

Insolvency Services Group, Inc., solely in its capacity as the as the Assignee in the Assignment for Benefit of Creditors of Bowtie, Inc.

By:

  
Name: Josef B. Weinberg  
Title: President

**SCHEDULE A  
FEDERAL TRADEMARKS**

<b>Mark/Name</b>	<b>Ser./App. No.</b>	<b>Filing Date</b>	<b>Registration No.</b>	<b>Registration Date</b>
1-800 PET BOOK <del>1-800 PET BOOK</del>	SN:77-366713	January 8, 2008	RN:3,675,052	September 1, 2009
1-800-PET BOOK <del>1-800-PET BOOK</del>	SN:78-639410	May 27, 2005	N/A	N/A
1-888-PET-BOOK	SN:75-832458	October 26, 1999	N/A	N/A
ADVANCED BACKYARD BIRDING  <del>ADVANCED BACKYARD BIRDING</del>	SN:85-215342	January 11, 2011	RN:4,103,280	February 21, 2012
ADVANCED VIVARIUM SYSTEMS  <del>ADVANCED VIVARIUM SYSTEMS</del>	SN:78-311931	October 10, 2003	RN:3,206,604	February 6, 2007
ALPACAS USA  <del>ALPACAS USA</del>	SN:78-643371	June 3, 2005	N/A	N/A
AMERICAN PIT BULL TERRIERS  <del>AMERICAN PIT BULL TERRIERS</del>	SN:77-400440	February 19, 2008	RN:3,486,690	August 12, 2008
AMERICAN SADDLE CLUB	SN:74-180799	July 1, 1991	N/A	N/A
ANIMAL NETWORK  <del>ANIMAL NETWORK</del>	SN:78-939428	July 27, 2006	RN:3,302,483	October 2, 2007
ANIMAL NETWORK	SN:76-473521	December 2, 2002	RN:2,920,347	January 25, 2005
ANIMAL NETWORK  <del>ANIMAL NETWORK</del>	SN:78-694555	August 17, 2005	RN:3,274,349	August 7, 2007
ANIMAL NETWORK (Stylized)	SN:78-671565	July 15, 2005	N/A	N/A

Mark/Name	Ser./App. No.	Filing Date	Registration No.	Registration Date
<b>Animal Network</b>				
ANIMALBOOKS	SN:75-340844	August 14, 1997	N/A	N/A
ANIMALCARDS	SN:75-340842	August 14, 1997	N/A	N/A
AQUACULTURAL LIBRARY	SN:78-161555	September 6, 2002	RN:2,828,712	March 30, 2004
AQUARIUM	SN:75-982347	August 12, 1997	RN:2,607,992	August 13, 2002
AQUARIUM	SN:75-339379	August 12, 1997	RN:2,659,757	December 10, 2002
AQUARIUM DIGEST	SN:75-785968	August 26, 1999	N/A	N/A
AQUARIUM DIGEST	SN:75-679890	April 9, 1999	N/A	N/A
AQUARIUM DIGEST	SN:74-180782	July 1, 1991	RN:1,765,398	April 13, 1993
AQUARIUM FISH	SN:75-340647	August 13, 1997	RN:2,264,092	July 27, 1999
AQUARIUM FISH	SN:74-109367	October 26, 1990	RN:1,672,274	January 14, 1992
AQUARIUM FISH INTERNATIONAL	SN:77-151112	April 6, 2007	RN:3,339,150	November 20, 2007
AQUARIUM FISH MAGAZINE	SN:74-557998	August 8, 1994	RN:1,921,942	September 26, 1995
AQUARIUM FRONTIERS ON-LINE	SN:75-341324	August 13, 1997	RN:2,190,873	September 22, 1998
AQUARIUM USA	SN:75-342696	August 18, 1997	RN:2,508,315	November 20, 2001
AQUARIUM USA	SN:74-306220	August 21, 1992	RN:1,852,088	August 30, 1994
AQUARIUMS	SN:75-314776	June 25, 1997	N/A	N/A
AQUARIUMS FOR KIDS	SN:78-964246	August 30, 2006	RN:3,214,406	February 27, 2007
AQUARIUMS FOR KIDS	SN:78-251058	May 16, 2003	N/A	N/A

Mark/Name	Ser./App. No.	Filing Date	Registration No.	Registration Date
AROUND THE TRACKS and Design 	SN:78-187184	November 20, 2002	RN:2,863,864	July 13, 2004
AUSTRALIAN SHEPHERDS	SN:75-663892	March 19, 1999	N/A	N/A
AUSTRALIAN SHEPHERDS 	SN:78-713746	September 15, 2005	RN:3,207,781	February 13, 2007
AUSTRALIAN SHEPHERDS	SN:78-250409	May 15, 2003	RN:2,870,733	August 3, 2004
AUSTRALIAN SHEPHERDS	SN:76-473517	December 2, 2002	RN:2,835,579	April 20, 2004
AUTO RESTORER 	SN:77-619966	November 21, 2008	RN:3,623,001	May 19, 2009
AUTO RESTORER	SN:75-562843	October 1, 1998	RN:2,337,690	April 4, 2000
AVIAN & EXOTICS PRACTICE	SN:75-339430	August 12, 1997	N/A	N/A
AVS	SN:78-516971	November 15, 2004	RN:3,243,563	May 22, 2007
BACKYARD LIVING	SN:75-711614	May 21, 1999	N/A	N/A
BASSET HOUNDS 	SN:78-747465	November 4, 2005	RN:3,175,719	November 21, 2006
BEAGLES	SN:78-261110	June 11, 2003	RN:2,862,779	July 13, 2004
BEAGLES	SN:76-473518	December 2, 2002	RN:2,870,933	August 10, 2004
BEAGLES	SN:75-543752	August 26, 1998	RN:2,394,414	October 10, 2000
BEAGLES POPULAR DOGS SERIES and Design 	SN:75-583139	November 5, 1998	RN:2,488,190	September 11, 2001

Mark/Name	Ser./App. No.	Filing Date	Registration No.	Registration Date
BICHONS FRISES	SN:76-466894	November 14, 2002	RN:2,883,367	September 7, 2004
BIRD BREEDER	SN:78-185256	November 14, 2002	RN:2,897,090	October 26, 2004
BIRD BREEDER	SN:74-466941	December 3, 1993	RN:1,869,071	December 20, 1994
BIRD BREEDER ON-LINE	SN:75-341323	August 13, 1997	RN:2,427,757	February 13, 2001
BIRD CARE SERIES	SN:74-363932	March 2, 1993	RN:1,919,053	September 12, 1995
BIRD CHANNEL BIRD CHANNEL	SN:85-252017	February 25, 2011	RN:4,192,741	August 21, 2012
BIRD CHANNEL	SN:78-669028	July 12, 2005	RN:3,219,076	March 13, 2007
BIRD CHANNEL	SN:75-341325	August 13, 1997	RN:2,242,214	April 27, 1999
BIRD DIGEST	SN:74-306401	August 21, 1992	RN:1,794,499	September 21, 1993
BIRD DIGEST BIRD DIGEST	SN:78-581709	March 7, 2005	N/A	N/A
BIRD DIGEST	SN:75-799413	September 9, 1999	N/A	N/A
BIRD ECLUB BIRD eCLUB	SN:77-144344	March 29, 2007	RN:3,321,973	October 23, 2007
BIRD LOVERS	SN:74-149490	March 20, 1991	RN:1,756,270	March 2, 1993
BIRD TALK	SN:74-109547	October 26, 1990	RN:1,662,450	October 29, 1991
BIRD WORLD	SN:73-651601	March 27, 1987	RN:1,493,058	June 21, 1988
BIRDING AT ITS BEST BIRDING AT ITS BEST	SN:77-880188	November 24, 2009	RN:3,810,805	June 29, 2010
BIRDING FOR KIDS	SN:78-251104	May 16, 2003	N/A	N/A
BIRDS	SN:75-314786	June 25, 1997	RN:2,339,540	April 11, 2000
BIRDS FOR KIDS	SN:78-251115	May 16, 2003	RN:3,139,753	September 5, 2006
BIRDS USA	SN:75-340646	August 13, 1997	RN:2,256,484	June 29, 1999



Mark/Name	Ser./App. No.	Filing Date	Registration No.	Registration Date
BIRDS USA	SN:74-109545	October 26, 1990	RN:1,679,077	March 10, 1992
BORDER COLLIES	SN:76-466889	November 14, 2002	RN:2,852,150	June 8, 2004
BOSTON TERRIERS	SN:76-466891	November 14, 2002	RN:2,828,690	March 30, 2004
BOWTIE 	SN:78-649985	June 14, 2005	RN:3,353,481	December 11, 2007
BOWTIE	SN:76-388857	March 29, 2002	RN:2,789,520	December 2, 2003
BOWTIE	SN:74-554481	July 28, 1994	RN:1,997,451	August 27, 1996
BOWTIE and Design 	SN:78-650084	June 14, 2005	RN:3,326,299	October 30, 2007
BOWTIE and Design 	SN:78-650043	June 14, 2005	RN:3,373,915	January 22, 2008
BOWTIE COMMUNICATIONS	SN:75-339447	August 12, 1997	N/A	N/A
BOWTIE COMMUNICATIONS	SN:78-173564	October 11, 2002	N/A	N/A
BOWTIE PRESS	SN:75-340750	August 13, 1997	RN:2,254,864	June 22, 1999
BOXERS	SN:75-592118	November 19, 1998	RN:2,342,005	April 11, 2000
BREED BITES 	SN:77-585414	October 3, 2008	RN:3,674,748	August 25, 2009
BRITTANYS	SN:78-669018	July 12, 2005	N/A	N/A
BUDGIES 	SN:77-232863	July 18, 2007	RN:3,337,553	November 13, 2007
BUDGIES	SN:75-663890	March 19, 1999	RN:2,369,564	July 18, 2000
BULLDOGS	SN:76-466887	November 14, 2002	RN:2,828,688	March 30, 2004
BULLY BREEDS	SN:78-250402	May 15, 2003	RN:2,870,732	August 3, 2004

Mark/Name	Ser./App. No.	Filing Date	Registration No.	Registration Date
BULLY BREEDS	SN:76-471611	December 2, 2002	RN:2,801,985	January 6, 2004
CANINE PRACTICE CANINE PRACTICE	SN:78-783617	January 2, 2006	RN:3,270,550	July 24, 2007
CANINE PRACTICE	SN:75-356133	September 12, 1997	RN:2,254,916	June 22, 1999
CANNING & PRESERVING CANNING & PRESERVING	SN:85-074941	June 30, 2010	RN:3,963,816	May 17, 2011
CAT CAT	SN:85-045186	May 21, 2010	N/A	N/A
CAT BIBLE CAT BIBLE	SN:78-676549	July 22, 2005	N/A	N/A
CAT BREEDER	SN:74-466948	December 3, 1993	RN:1,895,714	May 23, 1995
CAT CHANNEL CAT CHANNEL	SN:77-792663	July 29, 2009	RN:3,942,647	April 12, 2011
CAT CHANNEL CAT CHANNEL	SN:78-936870	July 25, 2006	RN:3,203,205	January 23, 2007
CAT CHANNEL CAT CHANNEL	SN:78-669235	July 13, 2005	RN:3,161,112	October 17, 2006
CAT COLLEGE CAT COLLEGE	SN:77-906241	January 6, 2010	RN:3,843,359	August 31, 2010
CAT DIGEST	SN:76-309818	September 6, 2001	N/A	N/A
CAT DIGEST	SN:75-785970	August 26, 1999	N/A	N/A
CAT DIGEST	SN:75-679891	April 9, 1999	N/A	N/A
CAT DIGEST	SN:74-020842	January 22, 1990	RN:1,765,397	April 13, 1993
CAT DIGEST	SN:78-520342	November 19, 2004	N/A	N/A
CAT DIGEST	SN:78-214468	February 13, 2003	N/A	N/A
CAT FANCY CAT FANCY	SN:77-078090	January 8, 2007	RN:3,290,168	September 11, 2007

Mark/Name	Ser./App. No.	Filing Date	Registration No.	Registration Date
CAT FANCY	SN:75-682865	April 15, 1999	RN:2,372,458	August 1, 2000
CAT FANCY	SN:74-587483	October 19, 1994	RN:2,030,753	January 14, 1997
CAT FANCY	SN:74-109357	October 26, 1990	RN:1,687,840	May 19, 1992
CAT LOVERS	SN:74-149391	March 19, 1991	RN:1,757,627	March 9, 1993
CAT LOVERS CAT LOVERS	SN:77-485595	May 28, 2008	N/A	N/A
CAT LOVERS	SN:75-682861	April 15, 1999	RN:2,518,065	December 11, 2001
CAT LOVERS	SN:74-603838	November 28, 1994	RN:2,057,895	April 29, 1997
CAT LOVERS OF AMERICA	SN:74-025701	February 5, 1990	RN:1,693,611	June 9, 1992
CAT LOVERS' YELLOW PAGES	SN:78-550229	January 19, 2005	RN:3,319,733	October 23, 2007
CAT SHOW	SN:75-791299	September 2, 1999	N/A	N/A
CAT SHOW	SN:75-348056	August 27, 1997	N/A	N/A
CAT SHOW	SN:75-008892	October 10, 1995	N/A	N/A
CAT TRAINING & BEHAVIOR	SN:75-817112	October 7, 1999	N/A	N/A
CAT WORLD	SN:75-731792	June 18, 1999	N/A	N/A
CAT WORLD	SN:75-007231	October 10, 1995	N/A	N/A
CAT WORLD	SN:78-266948	June 25, 2003	N/A	N/A
CATS	SN:75-978498	June 25, 1997	RN:2,414,855	December 19, 2000
CATS	SN:75-314783	June 24, 1997	RN:2,523,767	January 1, 2002
CATS FOR KIDS	SN:78-186069	November 18, 2002	RN:3,096,927	May 23, 2006
CATS MAGAZINE	SN:73-675500	July 30, 1987	RN:1,491,093	June 7, 1988
CATS USA CATS USA	SN:77-078985	January 9, 2007	RN:3,322,769	October 30, 2007
CATS USA	SN:75-340561	August 13, 1997	RN:2,439,754	April 3, 2001

Mark/Name	Ser./App. No.	Filing Date	Registration No.	Registration Date
CATS USA	SN:74-306203	August 21, 1992	RN:1,852,087	August 30, 1994
CATTLE <b>CATTLE</b>	SN:77-058167	December 6, 2006	RN:3,263,446	July 10, 2007
CAVALIER KING CHARLES SPANIELS <small>CAVALIER KING CHARLES SPANIELS</small>	SN:78-747595	November 4, 2005	RN:3,175,721	November 21, 2006
CHEESEMAKING <b>CHEESEMAKING</b>	SN:85-159642	October 23, 2010	N/A	N/A
CHICKENS <b>CHICKENS</b>	SN:85-430870	September 23, 2011	N/A	N/A
CHICKENS <b>CHICKENS</b>	SN:77-058196	December 6, 2006	RN:3,263,447	July 10, 2007
CHIHUAHUAS <b>CHIHUAHUAS</b>	SN:78-624799	May 6, 2005	RN:3,170,789	November 14, 2006
CHIHUAHUAS	SN:75-592121	November 19, 1998	RN:2,336,877	March 28, 2000
CLASSIC AUTO RESTORER	SN:74-149500	March 20, 1991	RN:1,695,600	June 16, 1992
CLASSIC AUTO RESTORER	SN:78-192970	December 10, 2002	RN:2,957,936	May 31, 2005
CLASSIC AUTO RESTORER	SN:75-340648	August 13, 1997	RN:2,241,510	April 27, 1999
CLICKER TRAINING <b>CLICKER TRAINING</b>	SN:85-455814	October 25, 2011	RN:4,228,985	October 23, 2012
CLICKER TRAINING	SN:78-278929	July 25, 2003	RN:2,932,105	March 8, 2005
CLUB APBT <b>CLUB APBT</b>	SN:77-955717	March 10, 2010	RN:3,829,868	August 3, 2010
CLUB AUSSIE <b>CLUB AUSSIE</b>	SN:85-412385	August 31, 2011	RN:4,208,901	September 18, 2012
CLUB BOSTON	SN:85-412394	August 31, 2011	RN:4,208,902	September 18, 2012

Mark/Name	Ser./App. No.	Filing Date	Registration No.	Registration Date
CLUB BOSTON				
CLUB BOXER CLUB BOXER	SN:77-955748	March 10, 2010	RN:3,829,869	August 3, 2010
CLUB BULLDOG CLUB BULLDOG	SN:77-792538	July 29, 2009	RN:3,765,650	March 23, 2010
CLUB CAT CLUB CAT	SN:77-144337	March 29, 2007	RN:3,321,972	October 23, 2007
CLUB CAV CLUB CAV	SN:85-294544	April 13, 2011	RN:4,027,298	September 13, 2011
CLUB CHI CLUB CHI	SN:77-955759	March 10, 2010	RN:3,829,870	August 3, 2010
CLUB DACHSIE CLUB DACHSIE	SN:77-792479	July 29, 2009	RN:3,765,649	March 23, 2010
CLUB DOG CLUB DOG	SN:77-144328	March 29, 2007	RN:3,321,971	October 23, 2007
CLUB GSD CLUB GSD	SN:77-955792	March 10, 2010	RN:3,829,872	August 3, 2010
CLUB HORSE CLUB HORSE	SN:77-254748	August 14, 2007	RN:3,383,561	February 12, 2008
CLUB LAB CLUB LAB	SN:77-792409	July 29, 2009	RN:3,765,647	March 23, 2010
CLUB MALTESE CLUB MALTESE	SN:85-294645	April 13, 2011	RN:4,024,259	September 6, 2011
CLUB POM CLUB POM	SN:85-294600	April 13, 2011	RN:4,027,299	September 13, 2011
CLUB PUG CLUB PUG	SN:77-792580	July 29, 2009	RN:3,765,651	March 23, 2010

Mark/Name	Ser./App. No.	Filing Date	Registration No.	Registration Date
CLUB SHIH TZU CLUB SHIH TZU	SN:77-955776	March 10, 2010	RN:3,829,871	August 3, 2010
CLUB YORKIE CLUB YORKIE	SN:77-792443	July 29, 2009	RN:3,765,648	March 23, 2010
COCKATIELS	SN:75-592176	November 19, 1998		
COCKATIELS COCKATIELS	SN:77-266141	August 28, 2007	RN:3,367,359	January 8, 2008
COCKATIELS COCKATIELS	SN:78-725521	October 3, 2005		
COCKER SPANIELS COCKER SPANIELS	SN:85-275718	March 24, 2011	RN:4,262,708	December 18, 2012
COCKER SPANIELS	SN:78-250396	May 15, 2003	RN:2,941,607	April 19, 2005
COCKER SPANIELS	SN:76-473362	December 2, 2002	RN:2,912,072	December 21, 2004
COCKER SPANIELS	SN:75-543751	August 26, 1998	RN:2,390,572	September 26, 2000
COCKER SPANIELS POPULAR DOGS SERIES and Design 	SN:75-583141	November 5, 1998	RN:2,441,401	April 3, 2001
COCKERS	SN:75-563224	October 1, 1998		
COLLIES	SN:78-278928	July 25, 2003	RN:2,980,216	July 26, 2005
COMPLETE CARE MADE EASY	SN:78-161561	September 6, 2002	RN:2,829,847	April 6, 2004
COONHOUNDS	SN:76-466893	November 14, 2002	RN:2,828,692	March 30, 2004
CORAL & REEF USA CORAL & REEF USA	SN:85-412335	August 31, 2011	RN:4,207,946	September 11, 2012
CORGIS	SN:76-466892	November 14, 2002	RN:2,828,691	March 30, 2004
COUNTRY DOGS	SN:78-581725	March 7, 2005	RN:3,633,133	June 2, 2009

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COUNTRY DOGS				
CRITTER DIGEST	SN:75-341321	August 13, 1997	N/A	N/A
CRITTER WORLD	SN:75-731790	June 18, 1999	N/A	N/A
CRITTER WORLD	SN:75-008893	October 10, 1995	N/A	N/A
CRITTERS CRITTERS	SN:78-743847	October 31, 2005	RN:3,363,396	January 1, 2008
CRITTERS	SN:76-390860	April 3, 2002	RN:2,677,722	January 21, 2003
CRITTERS	SN:75-314784	June 25, 1997	RN:2,291,638	November 9, 1999
CRITTERS FOR KIDS	SN:78-251120	May 16, 2003	RN:3,146,169	September 19, 2006
CRITTERS USA	SN:74-466939	December 3, 1993	RN:2,032,480	January 21, 1997
DACHSHUNDS	SN:75-592120	November 19, 1998	RN:2,422,306	January 16, 2001
DALMATIANS	SN:75-663885	March 19, 1999	RN:2,363,416	June 27, 2000
DESIGNER DOG	SN:78-581806	March 7, 2005	RN:3,199,883	January 16, 2007
DIRECTORY OF BREEDERS	SN:75-711605	May 21, 1999	RN:2,460,910	June 19, 2001
DOBERMAN PINSCHERS	SN:75-663889	March 19, 1999	N/A	N/A
DOBERMAN PINSCHERS DOBERMAN PINSCHERS	SN:78-836620	March 14, 2006	RN:3,236,615	May 1, 2007
DOBERMAN PINSCHERS	SN:78-250416	May 15, 2003	RN:2,873,001	August 10, 2004
DOBERMAN PINSCHERS	SN:76-473361	December 2, 2002	RN:2,846,973	May 25, 2004
DOG DOG	SN:77-943058	February 23, 2010	N/A	N/A
DOG ACTIVITIES & GAMES	SN:75-817115	October 7, 1999	N/A	N/A

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DOG BIBLE <b>DOG BIBLE</b>	SN:78-676505	July 22, 2005	N/A	N/A
DOG BIBLE FOR KIDS <b>DOG BIBLE FOR KIDS</b>	SN:78-676513	July 22, 2005	N/A	N/A
DOG BREEDER	SN:74-466949	December 3, 1993	RN:1,895,715	May 23, 1995
DOG CHANNEL <b>DOG CHANNEL</b>	SN:77-792629	July 29, 2009	RN:3,936,281	March 29, 2011
DOG CHANNEL <b>DOG CHANNEL</b>	SN:78-918225	June 27, 2006	RN:3,203,203	January 23, 2007
DOG CHANNEL <b>DOG CHANNEL</b>	SN:78-669250	July 13, 2005	RN:3,204,742	January 30, 2007
DOG COLLEGE <b>DOG COLLEGE</b>	SN:85-025544	April 28, 2010	RN:3,829,885	August 3, 2010
DOG DIGEST	SN:74-021163	January 22, 1990	RN:1,789,936	August 24, 1993
DOG DIGEST <b>DOG DIGEST</b>	SN:78-582417	March 8, 2005	RN:3,209,807	February 13, 2007
DOG DIGEST	SN:75-785969	August 26, 1999	N/A	N/A
DOG FANCY	SN:74-587192	October 18, 1994	N/A	N/A
DOG FANCY <b>DOG FANCY</b>	SN:77-079113	January 9, 2007	RN:3,293,321	September 18, 2007
DOG FANCY	SN:75-682866	April 15, 1999	RN:2,474,182	July 31, 2001
DOG FANCY	SN:74-109375	October 26, 1990	RN:1,699,011	July 7, 1992
DOG LOVERS	SN:75-682735	April 15, 1999	N/A	N/A
DOG LOVERS	SN:75-339380	August 12, 1997	N/A	N/A
DOG LOVERS	SN:74-587159	October 18, 1994	N/A	N/A
DOG LOVERS	SN:74-149381	March 19, 1991	RN:1,754,657	February 23, 1993

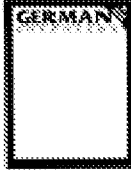






Mark/Name	Ser./App. No.	Filing Date	Registration No.	Registration Date
DOG LOVERS OF AMERICA	SN:74-029876	February 20, 1990	RN:1,879,343	February 14, 1995
DOG LOVERS' YELLOW PAGES	SN:78-550214	January 19, 2005	RN:3,325,929	October 30, 2007
DOG SHOW	SN:75-339448	August 12, 1997	N/A	N/A
DOG SHOW NEWS DOG SHOW NEWS	SN:78-649401	June 13, 2005	RN:3,140,702	September 5, 2006
DOG TRAINING & BEHAVIOR	SN:75-817111	October 7, 1999	N/A	N/A
DOG TRAINING SOLUTIONS	SN:78-278926	July 25, 2003	N/A	N/A
DOG WORLD DOG WORLD	SN:77-079152	January 9, 2007	RN:3,293,322	September 18, 2007
DOG WORLD	SN:73-794204	April 19, 1989	RN:1,573,321	December 26, 1989
DOG-LOVERS'	SN:78-140271	July 1, 2002	RN:2,827,694	March 30, 2004
DOGS	SN:75-314782	June 25, 1997	N/A	N/A
DOGS	SN:75-977793	June 25, 1997	RN:2,810,949	February 3, 2004
DOGS FOR KIDS	SN:75-817117	October 7, 1999	N/A	N/A
DOGS FOR KIDS	SN:78-186066	November 18, 2002	RN:2,831,008	April 6, 2004
DOGS IN REVIEW	SN:78-240508	April 22, 2003	RN:2,906,274	November 30, 2004
DOGS USA DOGS USA	SN:77-079176	January 9, 2007	RN:3,390,876	March 4, 2008
DOGS USA	SN:74-366163	March 8, 1993	RN:1,828,236	March 29, 1994
DOGS USA	SN:74-109370	October 26, 1990	RN:1,679,953	March 17, 1992
DOGTOWN USA DOGTOWN USA	SN:77-288848	September 25, 2007	RN:3,401,661	March 25, 2008
DONKEYS & MULES DONKEYS & MULES	SN:77-630613	December 10, 2008	RN:3,608,005	April 14, 2009
DORAL	SN:78-515483	November 11, 2004	RN:3,170,616	November 14, 2006



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DUCKS <b>DUCKS</b>	SN:77-630601	December 10, 2008	RN:3,982,802	June 21, 2011
ENGLISH SPRINGER SPANIELS <b>ENGLISH SPRINGER SPANIELS</b>	SN:78-582644	March 8, 2005	RN:3,166,904	October 31, 2006
EQUARIUM <b>eQUARIUM</b>	SN:77-184658	May 18, 2007	N/A	N/A
EQUINE ATHLETE	SN:75-543745	August 27, 1998	N/A	N/A
EQUINE ATHLETE <b>EQUINE ATHLETE</b>	SN:77-955738	March 10, 2010	N/A	N/A
EQUINE CHANNEL <b>EQUINE CHANNEL</b>	SN:78-670673	July 14, 2005	N/A	N/A
EQUINE PRACTICE	SN:74-042507	March 26, 1990	RN:1,661,659	October 22, 1991
EQUINE PRACTITIONER	SN:78-483364	September 14, 2004	RN:3,036,945	December 27, 2005
EQUINE PRODUCT NEWS	SN:75-339378	August 12, 1997	N/A	N/A
EQUINE PRODUCT NEWS	SN:74-635386	February 17, 1995	N/A	N/A
ETERNAL <b>ETERNAL</b>	SN:78-737134	October 20, 2005	N/A	N/A
ETERNAL KITTEN <b>ETERNAL KITTEN</b>	SN:78-737182	October 20, 2005	N/A	N/A
ETERNAL PUPPY <b>ETERNAL PUPPY</b>	SN:78-737241	October 20, 2005	N/A	N/A
EXOTIC PETS USA	SN:75-339432	August 12, 1997	N/A	N/A
EXOTICS PRACTICE	SN:75-200887	November 20, 1996	N/A	N/A
EXOTICS U.S.A.	SN:74-601082	November 21, 1994	N/A	N/A


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FAMA  FAMA	SN:78-594576	March 24, 2005	N/A	N/A
FANCY	SN:75-785967	August 26, 1999	N/A	N/A
FANCY  FANCY	SN:78-616161	April 25, 2005	RN:3,412,798	April 15, 2008
FANCY PUBLICATIONS  FANCY PUBLICATIONS	SN:78-616224	April 25, 2005	RN:3,373,875	January 22, 2008
FANCY PUBLICATIONS	SN:78-179081	October 28, 2002	RN:2,834,362	April 20, 2004
FARM & FEED  FARM & FEED	SN:78-811091	February 9, 2006	N/A	N/A
FARM & FEED NEWS  FARM & FEED NEWS	SN:78-811118	February 9, 2006	N/A	N/A
FELINE PRACTICE  FELINE PRACTICE	SN:78-783614	January 2, 2006	RN:3,270,549	July 24, 2007
FELINE PRACTICE	SN:75-357304	September 15, 1997	RN:2,280,438	September 28, 1999
FERRET DIGEST	SN:75-341322	August 13, 1997	N/A	N/A
FERRET WORLD	SN:75-005893	October 10, 1995	N/A	N/A
FERRETS	SN:76-390861	April 3, 2002	RN:2,850,147	June 8, 2004
FERRETS	SN:75-008894	October 10, 1995	RN:2,036,289	February 4, 1997
FERRETS FOR KIDS	SN:78-251112	May 16, 2003	RN:3,064,260	February 28, 2006
FERRETS U.S.A.	SN:74-635388	February 17, 1995	RN:2,089,585	August 19, 1997
FISH	SN:75-978618	June 25, 1997	N/A	N/A
FISH	SN:75-314781	June 25, 1997	N/A	N/A

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FISH CHANNEL FISH CHANNEL	SN:85-252048	February 25, 2011	RN:4,192,742	August 21, 2012
FISH CHANNEL FISH CHANNEL	SN:78-669391	July 13, 2005	RN:3,231,816	April 17, 2007
FISH ECLUB FISH eCLUB	SN:77-184684	May 18, 2007	RN:3,337,543	November 13, 2007
FISH FOR KIDS	SN:78-409406	April 28, 2004	RN:3,059,709	February 14, 2006
FISH KEEPING MADE EASY	SN:78-159660	August 30, 2002	RN:2,957,897	May 31, 2005
FOUNTAINS	SN:75-573613	October 20, 1998	N/A	N/A
FOUNTAINS AND FALLS	SN:75-573614	October 20, 1998	N/A	N/A
FOUNTAINS USA	SN:75-573612	October 20, 1998	N/A	N/A
FRENCH BULLDOGS FRENCH BULLDOGS	SN:77-136822	March 21, 2007	RN:3,266,639	July 17, 2007
FRESHWATER AND MARINE AQUARIUM FRESHWATER AND MARINE AQUARIUM	SN:78-594600	March 24, 2005	RN:3,207,425	February 13, 2007
GALLERY OF BREEDS	SN:75-711634	May 21, 1999	RN:2,468,863	July 17, 2001
GAMBLING TIMES	SN:75-200886	November 20, 1996	N/A	N/A
GARDEN PONDS	SN:75-573611	October 20, 1998	N/A	N/A
GDS	SN:75-344487	August 21, 1997	N/A	N/A
GDS GLOBAL DISTRIBUTION SERVICES	SN:75-344486	August 21, 1997	N/A	N/A
GERMAN POINTERS	SN:78-278925	July 25, 2003	RN:2,932,104	March 8, 2005
GERMAN SHEPHERDS	SN:78-250460	May 15, 2003	RN:2,884,227	September 14, 2004
GERMAN	SN:76-473360	December 2, 2002	RN:2,836,062	April 27, 2004

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SHEPHERDS				
GERMAN SHEPHERDS	SN:75-543753	August 26, 1998	RN:2,388,840	September 19, 2000
GERMAN SHEPHERDS POPULAR DOGS SERIES and Design 	SN:75-583137	November 5, 1998	RN:2,441,399	April 3, 2001
GERMANS	SN:75-563208	October 1, 1998	N/A	N/A
GLOBAL	SN:75-477651	May 1, 1998	N/A	N/A
GLOBAL DISTRIBUTION SERVICES 	SN:78-587833	March 15, 2005	RN:3,191,242	January 2, 2007
GLOBAL DISTRIBUTION SERVICES	SN:75-344488	August 21, 1997	RN:2,696,816	March 11, 2003
GLOBAL DISTRIBUTION SERVICES and Design 	SN:75-477965	May 1, 1998	N/A	N/A
GLOBAL DISTRIBUTION SERVICES and Design 	SN:78-588160	March 16, 2005	RN:3,191,243	January 2, 2007
GOATS	SN:77-058225	December 6, 2006	RN:3,263,448	July 10, 2007


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<b>GOATS</b>				
GOLDEN RETRIEVERS  GOLDEN RETRIEVERS	SN:85-275653	March 24, 2011	RN:4,262,707	December 18, 2012
GOLDEN RETRIEVERS	SN:78-250318	May 15, 2003	RN:2,941,606	April 19, 2005
GOLDEN RETRIEVERS	SN:76-473359	December 2, 2002	RN:2,864,244	July 20, 2004
GOLDEN RETRIEVERS	SN:75-543754	August 26, 1998	RN:2,396,588	October 17, 2000
GOLDEN RETRIEVERS POPULAR DOGS SERIES and Design  	SN:75-583134	November 5, 1998	RN:2,441,398	April 3, 2001
GOLDENS	SN:75-563219	October 1, 1998		
GREYHOUNDS	SN:78-250313	May 15, 2003	RN:2,870,731	August 3, 2004
GREYHOUNDS	SN:76-473356	December 2, 2002	RN:2,841,921	May 11, 2004
GROOMING YOUR DOG  GROOMING YOUR DOG	SN:78-582695	March 8, 2005	RN:3,088,949	May 2, 2006
GSD	SN:75-563220	October 1, 1998	N/A	N/A
GUINEA PIGS  GUINEA PIGS	SN:77-477010	May 16, 2008	RN:3,529,503	November 4, 2008
HAMSTERS  HAMSTERS	SN:77-476951	May 16, 2008	RN:3,529,501	November 4, 2008
HAVANESE	SN:78-669024	July 12, 2005		
HEALTHY PUPPY	SN:78-278922	July 25, 2003	RN:2,932,103	March 8, 2005
HEIRLOOM FARM	SN:77-222789	July 5, 2007	RN:3,337,552	November 13, 2007

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HEIRLOOM FARM				
HERDING DOGS	SN:75-817113	October 7, 1999	N/A	N/A
HOBBY FARM	SN:75-393744	November 20, 1997	N/A	N/A
HOBBY FARM HOME	SN:78-582709	March 8, 2005	RN:3,276,697	August 7, 2007
HOBBY FARM NEWS	SN:78-520354	November 19, 2004	RN:3,617,512	May 5, 2009
HOBBY FARM NEWS	SN:78-216460	February 19, 2003	N/A	N/A
HOBBY FARM PRESS HF and Design 	SN:78-843553	March 22, 2006	RN:3,362,381	January 1, 2008
HOBBY FARM WEEKLY	SN:78-520350	November 19, 2004	N/A	N/A
HOBBY FARM WEEKLY	SN:78-216419	February 19, 2003	N/A	N/A
HOBBY FARMS	SN:75-366283	October 1, 1997	N/A	N/A
HOBBY FARMS 	SN:77-019678	October 12, 2006	RN:3,534,512	November 18, 2008
HOBBY FARMS 	SN:78-624847	May 6, 2005	N/A	N/A
HOBBY FARMS	SN:78-525389	December 1, 2004	RN:3,293,539	September 18, 2007
HOBBY FARMS	SN:78-216427	February 19, 2003	N/A	N/A
HOBBY FARMS	SN:78-138239	June 24, 2002	N/A	N/A
HOBBY FARMS	SN:76-231576	March 27, 2001	RN:2,708,126	April 15, 2003
HOBBY FARMS and Design 	SN:78-843520	March 22, 2006	RN:3,381,862	February 12, 2008
HOBBY FARMS' SLOW FOOD	SN:78-550237	January 19, 2005	N/A	N/A
HOLLYWOOD	SN:78-676581	July 22, 2005	N/A	N/A



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HOOFBEATS <del>HOLLYWOOD HOOFBEATS</del>				
HOLLYWOOD HORSES <del>HOLLYWOOD HORSES</del>	SN:78-676576	July 22, 2005	N/A	N/A
HOLLYWOOD MAGAZINE (Stylized) 	SN:73-730641	May 25, 1988	RN:1,530,376	March 14, 1989
HOME FARM	SN:75-498477	June 9, 1998	N/A	N/A
HOMEMADE BREAD <del>HOMEMADE BREAD</del>	SN:85-323648	May 18, 2011	RN:4,144,419	May 15, 2012
HORSE BIBLE <del>HORSE BIBLE</del>	SN:78-676557	July 22, 2005	N/A	N/A
HORSE CHANNEL <del>HORSE CHANNEL</del>	SN:85-252004	February 25, 2011	RN:4,066,235	December 6, 2011
HORSE CHANNEL	SN:78-669501	July 13, 2005	N/A	N/A
HORSE CHANNEL	SN:75-341326	August 13, 1997	RN:2,242,215	April 27, 1999
HORSE DIGEST	SN:75-339433	August 12, 1997	N/A	N/A
HORSE ILLUSTRATED <del>HORSE ILLUSTRATED</del>	SN:77-079188	January 9, 2007	RN:3,322,774	October 30, 2007
HORSE ILLUSTRATED	SN:74-109528	October 26, 1990	RN:1,721,798	October 6, 1992
HORSE NETWORK <del>HORSE NETWORK</del>	SN:78-697613	August 22, 2005	N/A	N/A
HORSES	SN:78-534750	December 17, 2004	RN:3,250,431	June 12, 2007
HORSES	SN:75-314780	June 25, 1997	RN:2,554,170	March 26, 2002
HORSES FOR KIDS	SN:78-534748	December 17, 2004	RN:3,064,625	February 28, 2006
HORSES FOR KIDS	SN:78-251118	May 16, 2003	N/A	N/A
HORSES U.S.A.	SN:74-655994	April 4, 1995	N/A	N/A

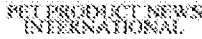





Mark/Name	Ser./App. No.	Filing Date	Registration No.	Registration Date
HORSES USA	SN:78-518009	November 16, 2004	RN:3,250,423	June 12, 2007
HORSES USA	SN:73-695475	November 16, 1987	RN:1,519,428	January 3, 1989
HOUSETRAINING	SN:78-669013	July 12, 2005	RN:3,226,109	April 3, 2007
HUMMINGBIRDS	SN:85-159586	October 22, 2010	RN:4,223,451	October 9, 2012
INFOFAX	SN:74-567667	August 30, 1994	RN:1,917,904	September 12, 1995
JACK RUSSELL TERRIERS	SN:76-473366	December 2, 2002	RN:2,841,923	May 11, 2004
JOURNAL OF VETERINARY ALLERGY & CLINICAL IMMUNOLOGY	SN:75-370043	October 8, 1997	RN:2,268,296	August 10, 1999
KITTEN BUYER'S GUIDE	SN:75-386297	November 7, 1997	N/A	N/A
KITTEN BUYER'S GUIDE	SN:75-757879	July 22, 1999	N/A	N/A
KITTENS	SN:75-314785	June 24, 1997	RN:2,273,141	August 24, 1999
KITTENS	SN:78-694625	August 17, 2005	RN:3,238,980	May 8, 2007
KITTENS U.S.A.	SN:75-146443	August 7, 1996	RN:2,157,525	May 12, 1998
KOI	SN:75-314778	June 24, 1997	RN:2,273,140	August 24, 1999
KOI	SN:78-694617	August 17, 2005	N/A	N/A
KOI CHANNEL	SN:78-743874	October 31, 2005	RN:3,299,490	September 25, 2007
KOI WORLD	SN:75-146441	August 7, 1996	RN:2,159,562	May 19, 1998
KOI WORLD AND WATER GARDENS	SN:78-853412	April 4, 2006	RN:3,255,518	June 26, 2007
LABRADOR	SN:75-524879	July 24, 1998	N/A	N/A
LABRADOR RETRIEVERS	SN:78-251065	May 16, 2003	RN:2,934,716	March 22, 2005
LABRADOR RETRIEVERS	SN:76-473365	December 2, 2002	RN:2,880,777	September 7, 2004

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LABRADOR RETRIEVERS POPULAR DOGS and Design 	SN:75-583136	November 5, 1998	RN:2,641,443	October 29, 2002
LABRADORS	SN:75-562845	October 1, 1998	N/A	N/A
LABS	SN:75-563223	October 1, 1998	N/A	N/A
LARGE ANIMAL PRACTICE	SN:75-572121	October 16, 1998	N/A	N/A
LARGE ANIMAL PRACTICE	SN:75-340643	August 13, 1997	RN:2,243,982	May 4, 1999
LARGE ANIMAL VETERINARIAN	SN:74-667191	April 26, 1995	RN:1,960,391	March 5, 1996
LHASA APSOS	SN:78-278910	July 25, 2003	RN:2,880,549	August 31, 2004
MAGABOOK	SN:75-794240	September 8, 1999	RN:2,628,697	October 1, 2002
MAIN COON	SN:75-592117	November 19, 1998	N/A	N/A
MAIN STREET	SN:78-582738	March 8, 2005	N/A	N/A
MAINE COONS	SN:77-214515	June 25, 2007	RN:3,337,550	November 13, 2007
MALTESE	SN:76-466895	November 14, 2002	RN:2,828,693	March 30, 2004
MARINE FISH & REEF	SN:75-434245	February 13, 1998	RN:2,413,245	December 12, 2000
MARINE FISH & REEF USA	SN:78-884709	May 16, 2006	RN:3,255,632	June 26, 2007
MARINE FISH & REEF USA	SN:75-434244	February 13, 1998	RN:2,413,244	December 12, 2000
MEAT & SAUSAGE	SN:85-159644	October 23, 2010	N/A	N/A
MINIATURE PINSCHERS	SN:76-466888	November 14, 2002	RN:2,828,689	March 30, 2004
MINIATURE SCHNAUZERS	SN:75-663886	March 19, 1999	N/A	N/A

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MINIATURE SCHNAUZERS	SN:77-485497	May 28, 2008	RN:3,529,511	November 4, 2008
MOTORCYCLE CONSUMER	SN:74-150180	March 22, 1991	RN:1,745,350	January 5, 1993
MOTORCYCLE CONSUMER NEWS	SN:77-079354	January 9, 2007	RN:3,338,300	November 20, 2007
MOTORCYCLE CONSUMER NEWS	SN:75-340722	August 13, 1997	RN:2,308,257	January 18, 2000
MOTORCYCLE MAINTENANCE NEWS	SN:74-466151	December 3, 1993	N/A	N/A
MUTTS	SN:78-582751	March 8, 2005	RN:3,056,688	January 31, 2006
NATURAL CAT	SN:75-096691	April 30, 1996	N/A	N/A
NATURAL CAT	SN:85-027734	April 30, 2010	RN:4,150,692	May 29, 2012
NATURAL DOG	SN:75-978357	August 12, 1997	RN:2,269,919	August 10, 1999
NATURAL DOG	SN:75-339431	August 12, 1997	RN:2,373,280	August 1, 2000
NATURAL PET	SN:75-096690	April 30, 1996	RN:2,173,507	July 14, 1998
NATURAL PET PRODUCT MERCHANDISER	SN:77-817684	September 1, 2009	RN:3,884,516	November 30, 2010
NATURAL PET PRODUCT NEWS	SN:77-817898	September 1, 2009	N/A	N/A
NATURAL VETERINARIAN	SN:75-339429	August 12, 1997	N/A	N/A
ORCHARDING	SN:77-400419	February 19, 2008	RN:3,486,689	August 12, 2008
ORGANIC FARM	SN:77-209907	June 19, 2007	RN:3,337,547	November 13, 2007
PAPILLONS	SN:78-726162	October 4, 2005	RN:3,166,977	October 31, 2006
PARROT WORLD	SN:75-005484	October 10, 1995	N/A	N/A
PARROTS	SN:75-711529	May 21, 1999	N/A	N/A
PARROTS U.S.A.	SN:75-731789	June 18, 1999	N/A	N/A

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PARROTS U.S.A.	SN:74-601073	November 21, 1994	N/A	N/A
PARSON & JACK RUSSELL TERRIERS	SN:78-311741	October 9, 2003	RN:2,928,420	February 22, 2005
PARTNERS IN PETS	SN:75-393743	November 20, 1997	RN:2,186,067	September 1, 1998
PEKINGESE	SN:78-669014	July 12, 2005		
PERSIANS	SN:78-261114	June 11, 2003	RN:2,862,780	July 13, 2004
PERSIANS	SN:76-472612	December 4, 2002	RN:2,905,586	November 30, 2004
PERSIANS	SN:75-533774	August 10, 1998	RN:2,420,196	January 9, 2001
PERSIANS POPULAR CATS SERIES and Design 	SN:75-583138	November 5, 1998	RN:2,441,400	April 3, 2001
PET CHANNEL	SN:75-125710	June 26, 1996	N/A	N/A
PET CHANNEL	SN:75-125439	June 25, 1996	N/A	N/A
PET CHANNEL	SN:75-105293	May 16, 1996	N/A	N/A
PET CHANNEL  PET CHANNEL	SN:78-694595	August 17, 2005	RN:3,266,701	July 17, 2007
PET HEALTH NEWS	SN:75-383358	November 3, 1997	RN:2,538,461	February 12, 2002
PET HEALTH NEWS	SN:74-149483	March 20, 1991	RN:1,725,546	October 20, 1992
PET INDUSTRY DIRECTORY & BUYING GUIDE  	SN:78-582776	March 8, 2005	RN:3,203,060	January 23, 2007
PET LOVERS HELPLINE	SN:74-181270	July 1, 1991	RN:1,737,180	December 1, 1992
PET LOVERS OF AMERICA	SN:74-021162	January 22, 1990	RN:1,893,769	May 9, 1995

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PET PRODUCT MERCHANDISER	SN:75-339377	August 12, 1997	N/A	N/A
PET PRODUCT MERCHANDISER	SN:74-363730	March 1, 1993	N/A	N/A
PET PRODUCT NEWS	SN:74-558077	August 8, 1994	RN:1,967,786	April 16, 1996
PET PRODUCT NEWS	SN:74-149487	March 20, 1991	RN:1,698,574	June 30, 1992
PET PRODUCT NEWS INTERNATIONAL 	SN:77-862026	October 31, 2009	RN:3,960,416	May 17, 2011
PET PRODUCT NEWS INTERNATIONAL	SN:77-079360	January 9, 2007	RN:3,338,301	November 20, 2007
PET PRODUCT NEWS INTERNATIONAL	SN:78-773419	December 14, 2005	RN:3,341,513	November 20, 2007
PET PRODUCT NEWS INTERNATIONAL (Stylized) 	SN:78-775153	December 16, 2005	RN:3,341,517	November 20, 2007
PETCARDS	SN:75-340843	August 14, 1997	N/A	N/A
PETS FOR KIDS	SN:78-454290	July 21, 2004	RN:3,086,842	April 25, 2006
PETS FOR KIDS	SN:78-251053	May 16, 2003		
PHOTO CONTEST MAGAZINE 	SN:78-788586	January 10, 2006	RN:3,284,019	August 21, 2007
PHOTO CONTEST MAGAZINE 	SN:78-659892	June 28, 2005	N/A	N/A
PHOTO CONTEST MAGAZINE	SN:78-298701	September 10, 2003	N/A	N/A
PHOTO CONTEST MAGAZINE	SN:76-309716	September 6, 2001	N/A	N/A
PIGS 	SN:77-131168	March 14, 2007	RN:3,266,637	July 17, 2007

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POMERANIANS	SN:75-592119	November 19, 1998		
POMERANIANS POMERANIANS	SN:78-755340	November 16, 2005	RN:3,210,714	February 20, 2007
POMERANIANS	SN:78-251063	May 16, 2003	RN:2,861,810	July 6, 2004
POMERANIANS	SN:76-473364	December 2, 2002	RN:2,841,922	May 11, 2004
POND KEEPERS	SN:75-466607	April 13, 1998		
PONDS	SN:75-314777	June 24, 1997	RN:2,273,139	August 24, 1999
PONDS PONDS	SN:78-694636	August 17, 2005	RN:3,192,040	January 2, 2007
PONDS & POOLS	SN:75-466608	April 13, 1998	N/A	N/A
PONDS AND POOLS	SN:75-573617	October 20, 1998	N/A	N/A
PONDS U.S.A.	SN:75-146444	August 7, 1996	RN:2,159,563	May 19, 1998
PONDS USA AND WATER GARDENS <small>PONDS USA AND WATER GARDENS</small>	SN:78-854947	April 5, 2006	RN:3,255,520	June 26, 2007
PONDS USA AND WATER GARDENS	SN:75-561113	September 29, 1998	RN:2,301,108	December 14, 1999
POODLES	SN:78-237566	April 14, 2003	RN:2,945,828	May 3, 2005
POODLES	SN:75-592171	November 19, 1998	RN:2,336,878	March 28, 2000
POPULAR AQUARIUM	SN:75-478997	May 4, 1998	N/A	N/A
POPULAR BIRDING SERIES <small>POPULAR BIRDING SERIES</small>	SN:77-601669	October 27, 2008	RN:3,619,369	May 12, 2009
POPULAR BIRDS	SN:75-410178	December 23, 1997	N/A	N/A
POPULAR BIRDS POPULAR BIRDS	SN:78-743901	October 31, 2005	RN:3,363,397	January 1, 2008
POPULAR CATS	SN:75-409425	December 22, 1997	RN:2,532,394	January 22, 2002
POPULAR CRITTERS	SN:75-477993	May 1, 1998		

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POPULAR CRITTERS POPULAR CRITTERS	SN:77-740678	May 19, 2009	RN:3,725,302	December 15, 2009
POPULAR DOGS	SN:75-409426	December 23, 1997	RN:2,341,775	April 11, 2000
POPULAR FARMING	SN:78-583809	March 9, 2005	RN:3,326,015	October 30, 2007
POPULAR FERRETS	SN:75-478998	May 4, 1998	N/A	N/A
POPULAR FISH	SN:75-409424	December 23, 1997	N/A	N/A
POPULAR FRESHWATER FISH	SN:75-477992	May 1, 1998	N/A	N/A
POPULAR FRESHWATER FISH	SN:76-382053	March 14, 2002	N/A	N/A
POPULAR GARDENING POPULAR GARDENING	SN:77-295693	October 3, 2007	RN:3,785,226	May 4, 2010
POPULAR HORSES	SN:78-380803	March 9, 2004	RN:3,169,425	November 7, 2006
POPULAR HORSES	SN:75-410464	December 23, 1997		
POPULAR KITCHEN POPULAR KITCHEN	SN:85-027629	April 30, 2010	RN:4,150,691	May 29, 2012
POPULAR KITTENS	SN:78-385245	March 16, 2004	N/A	N/A
POPULAR KITTENS	SN:75-477994	May 1, 1998	N/A	N/A
POPULAR MARINE FISH	SN:75-477991	May 1, 1998	N/A	N/A
POPULAR MARINE FISH	SN:76-382055	March 14, 2002	N/A	N/A
POPULAR PARROTS	SN:75-478994	May 4, 1998	N/A	N/A
POPULAR PARROTS	SN:76-382054	March 14, 2002	N/A	N/A
POPULAR PET LIBRARY POPULAR PET LIBRARY	SN:78-669559	July 13, 2005	RN:3,320,263	October 23, 2007

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POPULAR PET LIBRARY	SN:78-550184	January 19, 2005	N/A	N/A
POPULAR PET LIBRARY	SN:75-983544	December 31, 1998	RN:2,955,208	May 24, 2005
POPULAR PET LIBRARY	SN:75-614345	December 31, 1998	N/A	N/A
POPULAR PET SERIES	SN:75-981697	December 31, 1998	RN:2,583,253	June 18, 2002
POPULAR PET SERIES	SN:75-614332	December 31, 1998	RN:2,823,610	March 16, 2004
POPULAR PET VIDEO LIBRARY	SN:75-614331	December 31, 1998	N/A	N/A
POPULAR PETS	SN:75-410463	December 23, 1997	RN:2,632,042	October 8, 2002
POPULAR PONDS	SN:78-293417	August 28, 2003	N/A	N/A
POPULAR PONDS	SN:75-478996	May 4, 1998	N/A	N/A
POPULAR PUPPIES	SN:75-477995	May 1, 1998	N/A	N/A
POPULAR PUPPIES POPULAR PUPPIES	SN:77-434808	March 28, 2008	RN:3,508,571	September 30, 2008
POPULAR RABBITS	SN:75-478995	May 4, 1998	N/A	N/A
POPULAR REPTILES	SN:75-410378	December 23, 1997	N/A	N/A
POPULAR WATER GARDENS	SN:75-561114	September 29, 1998	N/A	N/A
POSTER PETS POSTER PETS	SN:78-912717	June 20, 2006	RN:3,497,231	September 2, 2008
POSTER PETS	SN:75-439605	February 24, 1998	RN:2,299,419	December 14, 1999
POSTER PETS	SN:74-603843	November 28, 1994	RN:1,931,644	October 31, 1995
POSTER PUPPIES	SN:75-346517	August 25, 1997	N/A	N/A
PSM NATURAL PET PRODUCTS DIRECTORY	SN:75-341320	August 13, 1997	N/A	N/A
PSM PETS SUPPLIES	SN:73-786581	March 14, 1989	RN:1,600,733	June 12, 1990





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MARKETING				
PUGS	SN:78-251072	May 16, 2003	RN:2,861,811	July 6, 2004
PUGS	SN:76-473350	December 2, 2002	RN:2,841,919	May 11, 2004
PUPPIES	SN:78-269370	July 1, 2003	RN:3,185,442	December 19, 2006
PUPPIES	SN:75-314779	June 24, 1997	RN:2,276,819	September 7, 1999
PUPPIES U.S.A.	SN:75-146442	August 7, 1996	RN:2,155,573	May 5, 1998
PUPPY BIBLE PUPPY BIBLE	SN:78-676567	July 22, 2005	N/A	N/A
PUPPY BUYER'S GUIDE	SN:75-386296	November 7, 1997	N/A	N/A
PUPPY BUYER'S GUIDE	SN:75-757880	July 22, 1999	N/A	N/A
PUPPY CARE BASICS PUPPY CARE BASICS	SN:77-690786	March 13, 2009	RN:3,801,322	June 8, 2010
PUPPY TRAINING BASICS PUPPY TRAINING BASICS	SN:77-690891	March 13, 2009	RN:3,801,323	June 8, 2010
QUARTER HORSE	SN:75-524877	July 24, 1998	N/A	N/A
QUARTER HORSE TIMES	SN:75-543703	August 27, 1998	N/A	N/A
QUARTER HORSE USA	SN:75-524878	July 24, 1998	N/A	N/A
QUARTER HORSES QUARTER HORSES	SN:85-382909	July 27, 2011	N/A	N/A
QUARTER HORSES USA	SN:78-251055	May 16, 2003	N/A	N/A
QUARTER HORSES USA	SN:76-473363	December 2, 2002	RN:2,969,157	July 19, 2005
RABBIT WORLD	SN:75-731791	June 18, 1999	N/A	N/A
RABBIT WORLD	SN:75-005483	October 10, 1995	N/A	N/A

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RABBITS	SN:76-390862	April 3, 2002	RN:2,850,148	June 8, 2004
RABBITS	SN:75-008891	October 10, 1995	RN:2,036,288	February 4, 1997
RABBITS FOR KIDS	SN:78-251110	May 16, 2003	RN:3,064,259	February 28, 2006
RABBITS U.S.A.	SN:74-635387	February 17, 1995	N/A	N/A
RABBITS USA	SN:78-251061	May 16, 2003	RN:2,886,453	September 21, 2004
RABBITS USA	SN:76-466883	November 14, 2002	RN:2,852,656	June 15, 2004
RACING ROUNDUP RACING ROUNDUP	SN:85-044360	May 20, 2010	N/A	N/A
RARE BREEDS	SN:76-466896	November 14, 2002	N/A	N/A
RARE BREEDS RARE BREEDS	SN:78-690728	August 11, 2005	N/A	N/A
RAT TERRIERS	SN:78-669008	July 12, 2005	RN:3,195,333	January 2, 2007
RATS RATS	SN:77-476989	May 16, 2008	RN:3,529,502	November 4, 2008
REMEMBER OUR PETS	SN:85-160501	October 25, 2010	RN:4,001,613	July 26, 2011
REMEMBER OUR PETS	SN:78-241453	April 24, 2003	RN:2,834,572	April 20, 2004
REPTILE BREEDER	SN:74-466950	December 3, 1993	RN:1,895,716	May 23, 1995
REPTILE CHANNEL REPTILE CHANNEL	SN:85-253723	February 28, 2011	N/A	N/A
REPTILE CHANNEL REPTILE CHANNEL	SN:78-669462	July 13, 2005	RN:3,263,534	July 10, 2007
REPTILE WORLD	SN:75-007230	October 10, 1995	N/A	N/A
REPTILES	SN:74-587482	October 19, 1994	N/A	N/A
REPTILES	SN:75-340721	August 13, 1997	RN:2,264,094	July 27, 1999
REPTILES	SN:74-355287	February 1, 1993	RN:1,826,006	March 8, 1994

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REPTILES FOR KIDS	SN:78-251105	May 16, 2003	RN:3,064,258	February 28, 2006
REPTILES U.S.A.	SN:74-355259	February 3, 1993	RN:1,881,694	February 28, 1995
REPTILES USA	SN:75-340562	August 13, 1997	RN:2,470,800	July 24, 2001
RICH BITCH	SN:78-643410	June 3, 2005	N/A	N/A
ROAD RIDER	SN:74-109374	October 26, 1990	RN:1,696,014	June 23, 1992
ROTTIES	SN:75-563209	October 1, 1998	N/A	N/A
ROTTIS	SN:75-563210	October 1, 1998	N/A	N/A
ROTTWEILERS	SN:78-251073	May 16, 2003	RN:2,934,717	March 22, 2005
ROTTWEILERS	SN:76-473522	December 2, 2002	RN:2,812,464	February 10, 2004
ROTTWEILERS	SN:75-534466	August 10, 1998	RN:2,330,402	March 14, 2000
ROTTWEILERS POPULAR DOGS SERIES and Design 	SN:75-583135	November 5, 1998	RN:2,443,166	April 10, 2001
ROUTE 58 SPECIALTIES	SN:78-473521	August 25, 2004	N/A	N/A
RSG	SN:78-494760	October 5, 2004	RN:3,303,484	October 2, 2007
RSG RESEARCH SOLUTIONSGROUP (Stylized) 	SN:78-494775	October 5, 2004	RN:3,294,710	September 18, 2007
SAINT BERNARDS 	SN:78-747566	November 4, 2005	RN:3,175,720	November 21, 2006
SCHNAUZERS	SN:75-817116	October 7, 1999	N/A	N/A
SCHNAUZERS	SN:78-251077	May 16, 2003	RN:2,888,005	September 21, 2004
SCHNAUZERS	SN:76-473354	December 2, 2002	RN:2,846,972	May 25, 2004

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SHEEP	SN:77-131303	March 14, 2007	RN:3,266,638	July 17, 2007
SHETLAND SHEEPDOGS	SN:78-251080	May 16, 2003	RN:2,888,006	September 21, 2004
SHETLAND SHEEPDOGS	SN:76-473353	December 2, 2002	RN:2,841,920	May 11, 2004
SHIH TZU	SN:75-663887	March 19, 1999	N/A	N/A
SHIH TZU SHIH TZU	SN:78-755363	November 16, 2005	RN:3,210,715	February 20, 2007
SHIH TZU	SN:78-251085	May 16, 2003	RN:2,888,007	September 21, 2004
SHIH TZU	SN:76-473520	December 2, 2002	RN:2,835,580	April 20, 2004
SHOW DOG NEWS SHOW DOG NEWS	SN:78-649387	June 13, 2005	N/A	N/A
SHOW DOGS OF THE YEAR	SN:78-320213	October 29, 2003	RN:2,997,035	September 20, 2005
SHOW DOGS OF THE YEAR AWARDS 2002 and Design 	SN:78-320221	October 29, 2003	RN:2,947,805	May 10, 2005
SIBERIAN HUSKIES	SN:75-663888	March 19, 1999	RN:2,363,417	June 27, 2000
SIMPLE SOLUTIONS SIMPLE SOLUTIONS	SN:78-685862	August 4, 2005	RN:3,326,516	October 30, 2007
SIMPLE SOLUTIONS	SN:78-150753	August 5, 2002	RN:2,901,488	November 9, 2004
SMALL ANIMAL CHANNEL SMALL ANIMAL CHANNEL	SN:85-253733	February 28, 2011	N/A	N/A
SMALL ANIMAL CHANNEL SMALL ANIMAL CHANNEL	SN:77-186120	May 21, 2007	RN:3,337,545	November 13, 2007
SMART OWNER'S	SN:77-792218	July 29, 2009	RN:3,798,661	June 8, 2010

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GUIDE  SMART OWNERS GUIDE				
SPORTING DOGS	SN:75-817114	October 7, 1999		
SPORTING DOGS	SN:76-466886	November 14, 2002	RN:2,893,948	October 12, 2004
TABBIES	SN:76-473358	December 2, 2002	RN:2,956,474	May 31, 2005
TABBIES	SN:75-543755	August 26, 1998	RN:2,420,202	January 9, 2001
TABBIES POPULAR CATS SERIES and Design  	SN:75-583140	November 5, 1998	RN:2,468,201	July 10, 2001
THE ANIMAL NETWORK	SN:75-978254	February 19, 1997	RN:2,346,249	April 25, 2000
THE ANIMAL NETWORK	SN:75-245891	February 19, 1997		
THE BIG 1	SN:78-696446	August 19, 2005	RN:3,192,062	January 2, 2007
THE BIG 1 PET PRODUCT NEWS and Design  	SN:78-696454	August 19, 2005	N/A	N/A
THE HERPETOCULTURAL LIBRARY  <small>THE HERPETOCULTURAL LIBRARY</small>	SN:77-023751	October 18, 2006	RN:3,243,443	May 22, 2007
THE HERPETOCULTURAL LIBRARY	SN:78-534741	December 17, 2004	RN:3,150,144	September 26, 2006
THE HERPETOLOGICAL LIBRARY	SN:78-311743	October 9, 2003	N/A	N/A

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THE HOBBY FARM SHOW <small>THE HOBBY FARM SHOW</small>	SN:78-624820	May 6, 2005	N/A	N/A
THE HOBBY FARM SHOW	SN:78-216430	February 19, 2003	N/A	N/A
THE ORIGINAL VETERINARY CARDS	SN:75-356132	September 12, 1997	RN:2,317,618	February 15, 2000
THE RED BOOK OF PET STORE MANAGEMENT <small>THE RED BOOK OF PET STORE MANAGEMENT</small>	SN:78-713777	September 15, 2005	RN:3,263,575	July 10, 2007
THE RED BOOK OF PET STORE MANAGEMENT <small>THE RED BOOK OF PET STORE MANAGEMENT</small>	SN:78-690818	August 11, 2005	RN:3,270,509	July 24, 2007
TOURING AMERICA	SN:74-021172	January 22, 1990	RN:1,679,075	March 10, 1992
TOY DOGS	SN:78-582814	March 8, 2005	RN:3,118,511	July 18, 2006
TRAINING & BEHAVIOR <small>TRAINING &amp; BEHAVIOR</small>	SN:85-196964	December 13, 2010	RN:4,040,937	October 18, 2011
TRAINING & BEHAVIOR	SN:78-251089	May 16, 2003	RN:2,914,006	December 21, 2004
TRAINING & BEHAVIOR	SN:76-473351	December 2, 2002	RN:2,893,950	October 12, 2004
TRAINING FOR AGILITY	SN:85-196949	December 13, 2010	RN:4,040,935	October 18, 2011
TRAINING FOR AGILITY	SN:78-251093	May 16, 2003	RN:2,914,007	December 21, 2004
TRAINING FOR AGILITY	SN:76-473357	December 2, 2002	RN:2,902,515	November 9, 2004
TRAINING FOR OBEDIENCE	SN:85-196972	December 13, 2010	RN:4,040,938	October 18, 2011



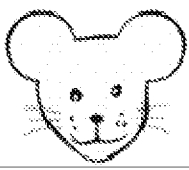


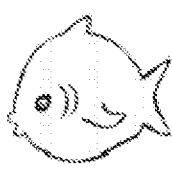
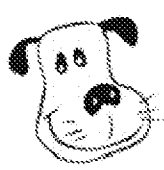
Mark/Name	Ser./App. No.	Filing Date	Registration No.	Registration Date
TRAINING FOR OBEDIENCE	SN:78-251097	May 16, 2003	RN:2,914,008	December 21, 2004
TRAINING FOR OBEDIENCE	SN:76-473352	December 2, 2002	RN:2,893,951	October 12, 2004
TRAINING SECRETS FOR BORDER COLLIES <small>TRAINING SECRETS FOR BORDER COLLIES</small>	SN:85-294086	April 13, 2011	RN:4,031,745	September 27, 2011
TRAINING SECRETS FOR BOXERS	SN:78-669016	July 12, 2005	RN:3,197,754	January 9, 2007
TRAINING SECRETS FOR BULLY BREEDS	SN:78-278915	July 25, 2003	RN:2,955,999	May 24, 2005
TRAINING SECRETS FOR DOBERMAN PINSCHERS <small>TRAINING SECRETS FOR DOBERMAN PINSCHERS</small>	SN:85-697436	August 7, 2012	N/A	N/A
TRAINING SECRETS FOR GERMAN SHEPHERDS <small>TRAINING SECRETS FOR GERMAN SHEPHERDS</small>	SN:77-351700	December 13, 2007	RN:3,433,584	May 20, 2008
TRAINING SECRETS FOR GOLDEN RETRIEVERS <small>TRAINING SECRETS FOR GOLDEN RETRIEVERS</small>	SN:78-583832	March 9, 2005	RN:3,108,303	June 20, 2006
TRAINING SECRETS FOR LABRADOR RETRIEVERS	SN:78-278918	July 25, 2003	RN:2,932,102	March 8, 2005
TRAINING SECRETS FOR PIT BULLS <small>TRAINING SECRETS FOR PIT BULLS</small>	SN:85-105597	August 11, 2010	RN:3,933,085	March 15, 2011
TRAINING SECRETS FOR RESCUED DOGS	SN:77-942858	February 23, 2010	RN:3,795,339	May 25, 2010
TRAINING SECRETS	SN:78-583842	March 9, 2005	RN:3,203,063	January 23, 2007


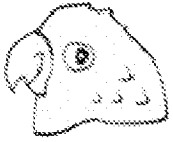


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FOR ROTTWEILERS  TRAINING SECRETS FOR ROTTWEILERS				
TRAINING SECRETS FOR SIBERIAN HUSKIES  TRAINING SECRETS FOR SIBERIAN HUSKIES	SN:77-942819	February 23, 2010	RN:3,795,338	May 25, 2010
TRAINING SECRETS FOR TOY DOGS  TRAINING SECRETS FOR TOY DOGS	SN:77-288278	September 25, 2007	RN:3,387,149	February 19, 2008
TRAINING YOUR PUPPY	SN:78-251069	May 16, 2003	RN:2,890,579	September 28, 2004
TRAINING YOUR PUPPY	SN:76-473355	December 2, 2002	RN:2,893,952	October 12, 2004
TRICKS & GAMES	SN:78-314537	October 16, 2003	RN:2,956,041	May 24, 2005
TRICKS & GAMES FOR DOGS	SN:76-466890	November 14, 2002	N/A	N/A
TRUCK CONSUMER NEWS	SN:75-772442	August 10, 1999	N/A	N/A
TURKEYS  TURKEYS	SN:85-454525	October 24, 2011	N/A	N/A
UNITED PET CLUBS OF AMERICA	SN:74-180846	July 1, 1991	RN:1,719,087	September 22, 1992
URBAN FARM  URBAN FARM	SN:85-055373	June 4, 2010	RN:4,173,680	July 17, 2012
URBAN FARM	SN:77-476911	May 16, 2008	RN:3,690,781	September 29, 2009
VET CHANNEL	SN:75-340890	August 13, 1997	RN:2,242,212	April 27, 1999
VETERINARY AND COMPARATIVE OPHTHALMOLOGY	SN:75-367671	October 3, 1997	RN:2,266,279	August 3, 1999
VETERINARY CLINICAL NUTRITION	SN:75-356131	September 12, 1997	RN:2,320,091	February 22, 2000



Mark/Name	Ser./App. No.	Filing Date	Registration No.	Registration Date
VETERINARY CLINICAL PATHOLOGY	SN:75-367886	October 3, 1997	N/A	N/A
VETERINARY PRACTICE NEWS  VETERINARY PRACTICE NEWS	SN:85-253528	February 28, 2011	RN:4,041,193	October 18, 2011
VETERINARY PRACTICE NEWS  VETERINARY PRACTICE NEWS	SN:77-094982	January 30, 2007	RN:3,338,569	November 20, 2007
VETERINARY PRACTICE NEWS	SN:75-785971	August 26, 1999	RN:2,481,013	August 21, 2001
VETERINARY PRACTICE NEWS SOURCEBOOK	SN:76-466884	November 14, 2002	RN:2,824,609	March 23, 2004
VETERINARY PRACTICE PUBLISHING	SN:75-357317	September 15, 1997	N/A	N/A
VETERINARY PRACTICE STAFF	SN:74-064700	June 1, 1990	RN:1,641,258	April 16, 1991
VETERINARY PRODUCT NEWS	SN:74-338577	December 9, 1992	RN:1,782,680	July 20, 1993
WATER GARDEN NEWS	SN:75-561115	September 29, 1998		
WATER GARDEN NEWS  WATER GARDEN NEWS	SN:85-374234	July 18, 2011	RN:4,102,483	February 21, 2012
WATER GARDEN NEWS	SN:85-154238	October 15, 2010	RN:4,001,569	July 26, 2011
WATER GARDEN NEWS	SN:75-979277	September 29, 1998	RN:2,401,143	October 31, 2000
WATER GARDENS	SN:75-561342	September 29, 1998	N/A	N/A
WATER GARDENS	SN:78-583818	March 9, 2005	N/A	N/A
WATER GARDENS	SN:75-561161	September 29, 1998	N/A	N/A
WATER GARDENS	SN:78-186072	November 18, 2002	N/A	N/A

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USA				
WATER GARDENS USA	SN:76-074251	June 20, 2000	N/A	N/A
WATER GARDENS USA	SN:75-573616	October 20, 1998	N/A	N/A
WATERSCAPES	SN:75-573615	October 20, 1998	N/A	N/A
WEIMARANERS  WEIMARANERS	SN:78-585361	March 11, 2005	RN:3,058,342	February 7, 2006
WELSH CORGIS  WELSH CORGIS	SN:78-747516	November 4, 2005	RN:3,182,113	December 5, 2006
WEST HIGHLAND WHITE TERRIERS  WEST HIGHLAND WHITE TERRIERS	SN:78-782522	December 29, 2005	RN:3,188,389	December 19, 2006
WEST HIGHLAND WHITE TERRIERS	SN:78-463358	August 6, 2004	RN:3,072,275	March 21, 2006
WILD FARM	SN:78-550262	January 19, 2005	N/A	N/A
WILDBIRD	SN:74-109358	October 26, 1990	N/A	N/A
WILDBIRD	SN:75-340712	August 13, 1997	RN:2,244,306	May 11, 1999
WINKIES	SN:78-582909	March 8, 2005	RN:3,490,208	August 19, 2008
WISDOM	SN:75-105493	May 16, 1996	N/A	N/A
YORKSHIRE TERRIERS	SN:75-663891	March 19, 1999	N/A	N/A
YORKSHIRE TERRIERS	SN:78-836644	March 14, 2006	RN:3,236,617	May 1, 2007
YORKSHIRE TERRIERS	SN:78-251101	May 16, 2003	RN:2,888,008	September 21, 2004
YORKSHIRE TERRIERS	SN:76-473519	December 2, 2002	RN:2,837,474	April 27, 2004
YOUNG RIDER	SN:77-079030	January 9, 2007	RN:3,322,771	October 30, 2007
YOUNG RIDER	SN:75-005510	October 10, 1995	RN:2,106,034	October 14, 1997

Mark/Name	Ser./App. No.	Filing Date	Registration No.	Registration Date
YOUR NEW HORSE	SN:85-479169	November 22, 2011	RN:4,281,553	January 29, 2013
	SN:74-182724	July 5, 1991	N/A	N/A
	SN:78-773361	December 14, 2005	N/A	N/A
	SN:78-670211	July 14, 2005	N/A	N/A
	SN:78-670200	July 14, 2005	N/A	N/A
	SN:78-669729	July 13, 2005	N/A	N/A
	SN:78-669708	July 13, 2005	N/A	N/A
	SN:78-669686	July 13, 2005	N/A	N/A

Mark/Name	Ser./App. No.	Filing Date	Registration No.	Registration Date
	SN:78-669668	July 13, 2005	N/A	N/A
	SN:78-669630	July 13, 2005	N/A	N/A
	SN:74-588923	October 21, 1994	RN:1,928,029	October 17, 1995
	SN:74-180845	July 1, 1991	RN:1,686,942	May 12, 1992

### CALIFORNIA STATE REGISTRATIONS

<b>Mark/Name</b>	<b>Ser./App. No.</b>	<b>Filing Date</b>	<b>Registration No.</b>	<b>Registration Date</b>
BIRD TALK	AN: 00090541		RN: CA 72631	March 14, 1984
PROGRESS IN VETERINARY NEUROLOGY	AN: 23800053		RN: CA 99608	November 21, 1994
VETERINARY PRACTICE PUBLISHING COMPANY	AN: 18400153		RN: CA 42177	July 8, 1993

## CANADIAN REGISTRATIONS

Mark/Name	Ser./App. No.	Filing Date	Registration No.	Registration Date
BIRD TALK	AN: 0893779	October 15, 1998	RN: 523842	February 25, 2000
BOWTIE	AN: 0893781	October 15, 1998	RN: 525507	March 22, 2000
CAT FANCY	AN: 0893780	October 15, 1998	RN: 523805	February 24, 2000
DOG FANCY	AN: 0893778	October 15, 1998	RN: 523845	February 25, 2000
GDS	AN: 0852874	August 5, 1997	RN: 500413	September 10, 1998
GDS GLOBAL DISTRIBUTION SERVICES	AN: 0852875	August 5, 1997		
GLOBAL	AN: 0868717	February 4, 1998		
GLOBAL DISTRIBUTION SERVICES	AN: 0852873	August 5, 1997	RN: 642779	June 22, 2005
GLOBAL DISTRIBUTION SERVICES and Design 	AN: 0868716	February 4, 1998		
HORSE ILLUSTRATED	AN: 0893782	October 15, 1998	RN: 548678	July 25, 2001
PET CHANNEL	AN: 0816841	July 2, 1996		
THOROUGHBRED TIMES	AN: 0893783	October 15, 1998	RN: 530609	July 28, 2000
YOUNG RIDER	AN: 0893784	October 15, 1998	RN: 525508	March 22, 2000