

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

| | |
|-----------------------|--|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|------------------------|----------------------------------|----------------|-----------------------|
| Hostway Services, Inc. | FORMERLY Affinity Internet, Inc. | 11/29/2013 | CORPORATION: DELAWARE |

RECEIVING PARTY DATA

| | |
|-------------------|---------------------------|
| Name: | Affinity Global, Inc. |
| Street Address: | 311 North Aberdeen Street |
| Internal Address: | Suite 400 |
| City: | Chicago |
| State/Country: | ILLINOIS |
| Postal Code: | 60607 |
| Entity Type: | CORPORATION: DELAWARE |

PROPERTY NUMBERS Total: 5

| Property Type | Number | Word Mark |
|----------------------|---------|--------------|
| Registration Number: | 2705052 | AFFINITY |
| Registration Number: | 2729756 | AFFINITY |
| Registration Number: | 3205631 | VALUETRAFFIC |
| Registration Number: | 2793441 | VALUEWEB |
| Registration Number: | 2807626 | VALUEWEB |

CORRESPONDENCE DATA

Fax Number:
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Email: legal@hostway.com
 Correspondent Name: Hostway Services, Inc.
 Address Line 1: 100 North Riverside Plaza
 Address Line 2: 8th Floor
 Address Line 4: Chicago, ILLINOIS 60606

OP \$140.00 2705052

| | |
|---|--------------|
| NAME OF SUBMITTER: | Samantha Mak |
| Signature: | /sm/ |
| Date: | 11/29/2013 |
| Total Attachments: 1 source=Letter_Assignment of TM from HWS to Affinity Global_(20131129)#page1.tif | |

Friday, November 29, 2013

The United States Patent and Trademark Office
600 Dulany Street
Alexandria, VA 22314

Subject: Assignment of Trademarks

To Whom It May Concern,

By this letter, Hostway Services, Inc. (fka Affinity Internet, Inc.) of 100 North Riverside Plaza, 8th Floor, Chicago, Illinois 60606 ("Hostway"), hereby assigns, transfers, and conveys all right and title to the registered trademarks described below to Affinity Global, Inc. of 311 North Aberdeen Street, Suite 400, Chicago, Illinois 60607 ("Assignee"). This assignment shall be effective upon the date of this letter.

Trademarks:

- | | |
|------------------------|---------------------|
| 1) AFFINITY | Reg. Number 2705052 |
| 2) AFFINITY (stylized) | Reg. Number 2729756 |
| 3) VALUETRAFFIC | Reg. Number 3205631 |
| 4) VALUEWEB | Reg. Number 2793441 |
| 5) VALUEWEB (design) | Reg. Number 2807626 |

Hostway represents and warrants that it is the sole and rightful owner of the Trademarks, that it has not sold or transferred the marks to any third party, that it has the authority to assign the Trademarks to the Assignee, and that it does not believe that the Trademarks infringe upon the intellectual property rights of any third party.

Thank You



Samantha Mak
Corporate Counsel

Acknowledge and Agreed to:



Lucas Roh
Affinity Global, Inc.

HOSTWAY SERVICES, INC.
100 North Riverside Plaza, 8th Floor, Chicago, Illinois 60606
T: 312-256-2137 | F: 312-259-1958
www.hostway.com