

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JOSEPH COMPANY INTERNATIONAL LLC		11/25/2013	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	JOSEPH COMPANY INTERNATIONAL, INC.		
Street Address:	1711 Langley Avenue		
City:	Irvine		
State/Country:	CALIFORNIA		
Postal Code:	92614		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4222521	WEST COAST CHILL	
CORRESPONDENCE DATA			
Fax Number:	2136870498		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(213) 787-2500		
Email:	trademarks@novakdruce.com		
Correspondent Name:	Billy A. Robbins		
Address Line 1:	333 South Grand Avenue		
Address Line 2:	North Tower, Suite 2300		
Address Line 4:	Los Angeles, CALIFORNIA 90071-1504		
ATTORNEY DOCKET NUMBER:	70185-00047		
NAME OF SUBMITTER:	Billy A. Robbins		
Signature:	/Billy A. Robbins/		

OP \$40.00 4222521

Date:

12/02/2013

Total Attachments: 3

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**TRADEMARK  
ASSIGNMENT**

**WHEREAS**, JOSEPH COMPANY INTERNATIONAL LLC, having an address of 27612 Fargo Road, Laguna Hills, California 92653, (hereinafter referred to as Assignor), has adopted and is using the Mark set forth in *SCHEDULE A* hereof which it has used in the United States; and

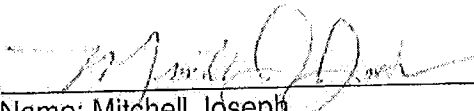
**WHEREAS**, JOSEPH COMPANY INTERNATIONAL, INC., a California corporation, having an address of 1711 Langley Avenue, Irvine, California 92614, hereinafter referred to as Assignee), desires to acquire the Mark and the goodwill of the business associated with the Mark:

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor does hereby assign and transfer to the Assignee the entire right, title, and interest in and to the registration for said Mark and all of its right, title, and interest to said Mark set forth in *SCHEDULE A* hereof, together with the goodwill of the business symbolized by the Mark and the registration thereof, and all other rights which Assignor has enjoyed thereunder both in the United States and throughout all countries of the world, including any and all rights of recovery based on past infringement of said Mark, the same to be held and enjoyed by the Assignee, its successors, and assigns forever and to the full end of the term for which said Mark is registered and any renewals of the term thereof;

**AND FOR THE SAME CONSIDERATION**, the Assignor hereby covenants and agrees that the Assignor will, whenever counsel of the Assignee or the counsel of its successors, legal representatives, and assigns shall advise that it is lawful and desirable, sign all papers and documents, deliver necessary documents including original registration certificates, if available, take all lawful oaths, execute separate confirmatory assignments, and do all acts reasonably necessary or desirable to be done for the procurement, maintenance, enforcement, and defense of said Mark and

registration thereof without charge to the Assignee, its successors, legal representatives, and assigns, other than reasonable costs and expenses incurred by the Assignor or any of its employees, agents, and representatives in connection with the foregoing actions.

Date: 11/25/13

By:   
Name: Mitchell Joseph  
Title: Manager

**SCHEDULE A**

MARK: WEST COAST CHILL

<b>Registration No.</b>	<b>Registration Date</b>	<b>Country</b>
4222521	October 9, 2012	USA