

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
KENNETH COLE PRODUCTIONS (LIC), LLC		12/02/2013	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	LETIGRE, LLC
Street Address:	603 West 50th Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10019
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 20

Property Type	Number	Word Mark
Serial Number:	77435777	LE TIGRE
Serial Number:	77435793	LE TIGRE
Serial Number:	85558395	LE TIGRE
Serial Number:	77435828	LE TIGRE
Serial Number:	85485624	LE TIGRE
Serial Number:	78196680	LE TIGRE
Serial Number:	77391471	LE TIGRE
Serial Number:	78196385	LE TIGRE, JR.
Serial Number:	78465940	LE TIGRE
Registration Number:	1186863	LE TIGRE
Serial Number:	77435864	LE TIGRE
Registration Number:	3881723	LE TIGRE
Serial Number:	78465892	LE TIGRE
Serial Number:	85558502	LE TIGRE

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Serial Number:	77435889	LE TIGRE
Serial Number:	77391521	LE TIGRE
Serial Number:	85054721	
Registration Number:	3620868	
Registration Number:	3741169	
Serial Number:	85054695	

CORRESPONDENCE DATA

Fax Number: 9147234301
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 914-723-4300
Email: rduff@lslp.com
Correspondent Name: Renee L. Duff
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Address Line 2: One Chase Road
Address Line 4: Scarsdale, NEW YORK 10583

ATTORNEY DOCKET NUMBER:	KENNE.LETIG
NAME OF SUBMITTER:	Renee L. Duff
Signature:	/RLD/
Date:	12/02/2013

Total Attachments: 4
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ASSIGNMENT

WHEREAS, **KENNETH COLE PRODUCTIONS (LIC), LLC**, a Delaware limited liability company located at 603 West 50th Street, New York, New York 10019 (hereinafter **ASSIGNOR**), is the owner of all right, title and interest in and to the trademarks listed in the attached Schedule A (hereinafter referred to as the "Marks");

WHEREAS, **LETIGRE, LLC**, a Delaware limited liability company located at 603 West 50th Street, New York, New York 10019 (hereinafter **ASSIGNEE**), the successor to that portion of the business of the **ASSIGNOR** to which the Mark pertains (the "Business"), which is ongoing and existing, is desirous of acquiring the aforesaid Marks, together with the goodwill of the Business;

WHEREAS, by agreement **ASSIGNEE** is to receive the entire right, title, and interest in and to the aforesaid Marks, together with the goodwill of the Business; and

WHEREAS, the parties hereto are desirous of executing a document for purposes of recordation at the United States Patent and Trademark Office recording title in and to the aforesaid Marks in the name of **ASSIGNEE**.

NOW, THEREFORE, for and in consideration of good and valuable consideration to it paid, the receipt and sufficiency of which are hereby acknowledged, said **ASSIGNOR** hereby acknowledges and confirms its transfer, and does hereby sell, assign, and transfer unto said **ASSIGNEE**, the successor to the Business, which is ongoing and existing, all rights, title and interest in and to said Marks, including the applications and registrations thereof and the

Certificates of Registration duly and legally issued therefor, and any and all renewals thereof for the Marks, together with the goodwill of the business symbolized thereby, and further including, without limitation, all claims for damages by reason of past infringement and the right to sue for and the right to collect the same for its own use and behoof, and for the use and behoof of its successors, assigns, or legal representatives and the right to defend the Marks and the applications and registrations thereof.

ASSIGNOR REPRESENTS AND WARRANTS that it has the full right, power and authority to make this assignment.

KENNETH COLE PRODUCTIONS (LIC), LLC




By:  _____







Name: Michael DeVirgilio

Title: President of Licensing and International

Date: December 2, 2013

Schedule A

Country	Mark	Cl.	App. No.	Reg. No.	Date Filed	Reg. Date
United States	LE TIGRE	3	77/435,777		3/31/2008	
United States	LE TIGRE	9	77/435,793		3/31/2008	
United States	LE TIGRE	14	85/558,395		3/2/2012	
United States	LE TIGRE	18	77/435,828		3/31/2008	
United States	LE TIGRE	24	85/485,624		12/2/2011	
United States	LE TIGRE	25	78/196,680		12/20/2002	
United States	LE TIGRE	35	77/391,471		2/7/2008	
United States	LE TIGRE, JR	25	78/196,385		12/19/2002	
United States	LE TIGRE (Stylized) Le TIGRE	9, 16, 18	78/465,940		8/11/2004	
United States	LE TIGRE (Stylized) LeTIGRÉ	25	73/256,611	1,186,863	4/3/1980	1/19/1982
United States	LE TIGRE (Stylized) Le TIGRE	25	77/435,864		3/31/2008	
United States	LE TIGRE and Design  Le TIGRE	9	78/465,889	3,881,723	8/11/2004	11/23/2010
United States	LE TIGRE and Design  Le TIGRE	9, 18	78/465,892		8/11/2004	
United States	LE TIGRE and Design  Le TIGRE	14	85/558,502		3/2/2012	

Country	Mark	Cl.	App. No.	Reg. No.	Date Filed	Reg. Date
United States	LE TIGRE and Design  <i>Le TIGRE</i>	25	77/435,889		3/31/2008	
United States	LE TIGRE and Design  <i>Le TIGRE</i>	35	77/391,521		2/7/2008	
United States	LE TIGRE DESIGN 	3	85/054,721		6/4/2010	
United States	LE TIGRE DESIGN 	9	78/465,960	3,620,868	8/11/2004	5/12/2009
United States	LE TIGRE DESIGN 	18	78/465,961	3,741,169	8/11/2004	1/19/2010
United States	LE TIGRE DESIGN 	26	85/054,695		6/4/2010	