

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
NaturaLawn of America, Inc.		11/22/2013	CORPORATION: MARYLAND

RECEIVING PARTY DATA

Name:	Signum LLC
Street Address:	1 East Church Street
City:	Frederick
State/Country:	MARYLAND
Postal Code:	21701
Entity Type:	LIMITED LIABILITY COMPANY: MARYLAND

PROPERTY NUMBERS Total: 18

Property Type	Number	Word Mark
Registration Number:	2511749	ALTERNATIVE
Registration Number:	3602063	CYTOLIZER
Registration Number:	4261492	MOSQUITO RANGER
Serial Number:	85685042	MOSQUITORANGER SAFER EFFECTIVE AFFORDABL
Registration Number:	4355472	MOSQUITORANGER SAFER EFFECTIVE AFFORDABL
Registration Number:	2548940	NATURAL ALTERNATIVE
Registration Number:	4168502	NATURAL ALTERNATIVE IT'S AN EASY CHOICE
Registration Number:	4174441	NATURAL ALTERNATIVE IT'S AN EASY CHOICE.
Registration Number:	2543921	NATURALAWN
Registration Number:	2575105	NATURALAWN OF AMERICA
Registration Number:	1414588	NATURLAWN
Registration Number:	3522172	ORGANIC ALTERNATIVE
Serial Number:	86064038	PROBIOLIZER
Registration Number:	3508043	PROTILIZER

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Registration Number:	3960848	THE LEADER IN ORGANIC-BASED LAWN CARE
Registration Number:	2176667	TICK RANGER
Registration Number:	2540264	TICK RANGER
Serial Number:	85898192	

CORRESPONDENCE DATA

Fax Number: 2027568087
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 202-756-8000
Email: rkim@mwe.com, bmorgan@mwe.com, washington_ip_docket@mwe.com, ksandacz@mwe.com
Correspondent Name: Richard Y. Kim
Address Line 1: 500 North Capitol Street, NW
Address Line 2: McDermott Will & Emery LLP
Address Line 4: Washington, DISTRICT OF COLUMBIA 20001

ATTORNEY DOCKET NUMBER:	076319-0010
NAME OF SUBMITTER:	Richard Y. Kim
Signature:	/Richard Y. Kim/
Date:	12/02/2013

Total Attachments: 7
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EXHIBIT C

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT, is made as of the 22nd day of November 2013 (the "Effective Date") by **NaturaLawn of America, Inc.**, a Maryland corporation, with a principal place of business at 1 East Church Street, Frederick, Maryland 21701 ("Assignor"), and **Signum LLC**, a Maryland limited liability company, with a principal place of business at 1 East Church Street, Frederick, Maryland 21701 ("Assignee").

WHEREAS, Assignor is the owner of the marks identified on Schedule A attached hereto (the "Trademarks") and the domain names identified on Schedule B attached hereto (the "Domain Names") and all the goodwill and reputation attached thereto and all rights in any cause of action related thereto; and

WHEREAS, Assignee desires to acquire all right, title and interest to the Trademarks and Domain Names, together with the goodwill of the business symbolized by the Trademarks, the applications and registrations thereof, the right to sue for infringements of the marks, and that portion of the business which is ongoing and existing to which the Trademarks and Domain Names pertain.

NOW, therefore, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby confirms the sale, assignment, transfer and set over unto the Assignee of the entire right, title and interest in and to the Trademarks and Domain Names, together with the goodwill of the business symbolized by the Trademarks, the applications and registrations thereof, the right to sue for infringements of the marks, and that portion of the business which is ongoing and existing to which the Trademarks and Domain Names pertain.

IN WITNESS WHEREOF, the undersigned has executed this Trademark Assignment as of the date first written above.

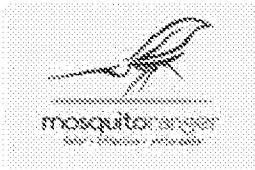
NaturaLawn of America, Inc.


Signature: _____

Name: _____


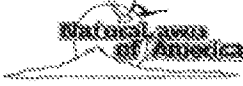

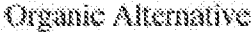
Capacity: _____



EXHIBIT A


COUNTRY	MARK	Ser./Reg./App. No.	GOODS / SERVICES
UNITED STATES	ALTERNATIVE	SN:75-901411 RN:2,511,749	(Int'l Class: 1) Organic based fertilizers for domestic use (Int'l Class: 5) Organic preparations for killing weeds and organic pesticides for domestic (Int'l Class: 37) Pest control services (Int'l Class: 42) Lawn care services, namely organic based fertilizing and biological weed control services and mechanical and cultural renovation practices, namely, providing information regarding planting new turf varieties, proper mowing, watering, and thatching techniques, and ph balance requirements
UNITED STATES	CYTOLIZER CYTOLIZER	SN:77-558046 RN:3,602,063	(Int'l Class: 1) Fertilizers
UNITED STATES	MOSQUITO RANGER MOSQUITO RANGER	SN:85-616395 RN:4,261,492	(Int'l Class: 37) Pest control services; insect control services, namely, ridding property of mosquitos and pests and controlling and protecting such property against infestation and reinfestation by mosquitos and pests by the use of various chemicals, fumigation and spraying
UNITED STATES	MOSQUITO RANGER SAFER EFFECTIVE AFFORDABLE and Design 	SN:85-685042	(Int'l Class: 5) Pesticides and insecticides; preparations for preparations for killing pests; anti-insect spray; insect exterminating agents; and insect repellents (Int'l Class: 37) Pest control services; insect control services, namely, ridding property of insects and pests and controlling and protecting such property against infestation and reinfestation by insects and pests by the use of various chemicals, fumigation and spraying
UNITED STATES	MOSQUITORANGER	SN:85-685043	(Int'l Class: TRADEMARK)

COUNTRY	MARK	Ser./Reg./App. No.	GOODS / SERVICES
	<p>SAFER EFFECTIVE AFFORDABLE and Design</p> 	RN:4,355,472	services; insect control services, namely, ridding property of insects and pests and controlling and protecting such property against infestation and reinfestation by insects and pests by the use of various chemicals, fumigation and spraying
UNITED STATES	NATURAL ALTERNATIVE	SN:75-901412 RN:2,548,940	(Int'l Class: 1) Organic based fertilizers for domestic use (Int'l Class: 5) Organic preparations for killing weeds and organic pesticides for domestic use (Int'l Class: 37) Pest control services (Int'l Class: 42) Lawn care services, namely organic based fertilizing and biological weed control services and mechanical and cultural renovation practices, namely, providing information regarding planting new turf varieties, proper mowing, watering, and thatching techniques, and ph balance requirements
UNITED STATES	NATURAL ALTERNATIVE IT'S AN EASY CHOICE and Design	SN:85-106592 RN:4,168,502	(Int'l Class: 1) Fertilizers; plant growth regulating preparations; organic based fertilizers for domestic use; water treatment chemicals for use in ponds; compost; and preparations for fortifying plants; all the foregoing featuring natural ingredients (Int'l Class: 5) Pesticides and insecticides; fungicides and herbicides; preparations for protecting plants against disease; preparations for killing weeds; all the foregoing featuring natural ingredients
UNITED STATES	NATURAL ALTERNATIVE IT'S AN EASY CHOICE. and Design	SN:85-429237 RN:4,174,441	(Int'l Class: 1) Chemical preparations for melting snow and ice; chemicals used for the treatment of concrete and asphalt surfaces; chemicals for use in agriculture, except fungicides, herbicides, insecticides

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COUNTRY	MARK	Ser./Reg./App. No.	GOODS / SERVICES
			horticulture chemicals, except fungicides, herbicides, insecticides and parasiticides, all the foregoing featuring natural ingredients
UNITED STATES	NATURALAWN	SN:75-901410 RN:2,543,921	(Int'l Class: 37) Pest control services (Int'l Class: 42) Lawn care services, namely organic based fertilizing and biological weed control services and mechanical and cultural renovation practices, namely, providing information regarding planting new turf varieties, proper mowing, watering, and thatching techniques, and ph balance requirements
UNITED STATES	NATURALAWN OF AMERICA and Design 	SN:75-901409 RN:2,575,105	(Int'l Class: 1) Organic based fertilizers for domestic use (Int'l Class: 5) Biological and organic preparations for killing weeds and biological and organic pesticides for domestic use (Int'l Class: 42) Lawn care services, namely organic based fertilizing and biological weed control services and mechanical and cultural renovation practices, namely, providing information regarding planting new turf varieties, proper mowing, watering, and thatching techniques, and ph balance requirements
UNITED STATES	NATURLAWN (Stylized) 	SN:73-588683 RN:1,414,588	(Int'l Class: 42) Lawn care services
UNITED STATES	ORGANIC ALTERNATIVE 	SN:77-319890 RN:3,522,172	(Int'l Class: 44) Organic landscaping, organic lawn care and organic tree care services, namely, lawn maintenance, lawn fertilization, tree fertilization, weed control, and the spreading of organic substances for control of insects in lawns and trees
UNITED STATES	PROBIOLIZER	SN:86-064038	(Int'l Class: 1) Fertilizers TRADEMARK

COUNTRY	MARK	Ser./Reg./App. No.	GOODS / SERVICES
	PROBIOLIZER		
UNITED STATES	PROTILIZER PROTILIZER	SN:77-404013 RN:3,508,043	(Int'l Class: 1) Fertilizers
UNITED STATES	THE LEADER IN ORGANIC-BASED LAWN CARE <small>THE LEADER IN ORGANIC-BASED LAWN CARE</small>	SN:85-003346 RN:3,960,848	(Int'l Class: 44) Lawn care services, namely, organic based fertilizing and biological weed control services and mechanical and cultural renovation practices, namely, providing information regarding planting new turf varieties, proper mowing, watering, and thatching techniques, and ph balance requirements
UNITED STATES	TICK RANGER	SN:75-305442 RN:2,176,667	(Int'l Class: 37) Pest control services, namely, ridding property of ticks and pests and controlling and protecting such property against infestation and reinfestation by ticks and pests by the use of various chemicals; fumigation; and spraying
UNITED STATES	TICK RANGER and Design 	SN:76-242886 RN:2,540,264	(Int'l Class: 37) Pest control services, namely, ridding property of ticks and pests and controlling and protecting such property against infestation and reinfestation by ticks and pests by the use of various chemicals; fumigation; and spraying
UNITED STATES		SN:85-898192	(Int'l Class: 5) Insect exterminating agents; insecticides; pesticides; preparations for repelling insects
CANADA	NATURALAWN	AN: 1616111	(Int'l Class Class: 01, 05, 44) Wares: (1) organic based fertilizers for domestic use; biological and organic preparations for killing weeds and biological and organic pesticides for domestic use Services: (1) lawn care services, namely organic based fertilizing and biological weed control services and mechanical and cultural renovation services TRADEMARK

COUNTRY	MARK	Ser./Reg./App. No.	GOODS / SERVICES
			namely, providing information regarding planting new turf varieties, proper mowing, watering, and thatching techniques, and pH balance requirements
EUROPEAN UNION (CTM)	<p>NATURAL ALTERNATIVE IT'S AN EASY CHOICE. and Design</p> 	RN: 011722527 AN: 011722527	<p>(Int'l Class: 01) Fertilizers; plant growth regulating preparations; organic based fertilizers for domestic use; water treatment chemicals for use in ponds; compost; preparations for fortifying plants; chemical preparations for melting snow and ice; chemicals used for the treatment of concrete and asphalt surfaces; chemicals for use in agriculture, except fungicides, herbicides, insecticides and parasiticides; horticulture chemicals, except fungicides, herbicides, insecticides and parasiticides. (Int'l Class: 05) Pesticides and insecticides; fungicides and herbicides; preparations for protecting plants against disease; preparations for killing weeds and pests.</p>
EUROPEAN UNION (CTM)	NATURALAWN	RN: 005114244 AN: 005114244	<p>(Int'l Class: 01) Fertilizers; and organic based fertilizers for domestic use. (Int'l Class: 05) Herbicides; biological and organic preparations for killing weeds; pesticides; and biological and organic pesticides for domestic use. (Int'l Class: 44) Lawn and garden care services; weed control and weed killing services; organic based fertilizing and biological weed control services; spreading of fertilizers and other agricultural chemicals; agricultural advice; and providing information regarding fertilizers, herbicides, pesticides, lawn and garden care, planting new turf varieties, providing information</p>

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COUNTRY	MARK	Ser./Reg./App. No.	GOODS / SERVICES
			watering, and thatching techniques, and pH balance requirements.