# 900273444 12/03/2013

# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
LGS Industries, Inc.		11/14/2013	CORPORATION: INDIANA

# RECEIVING PARTY DATA

Name:	Cequent Performance Products, Inc.	
Street Address:	47912 Halyard Drive, Suite 100	
City:	Plymouth	
State/Country:	MICHIGAN	
Postal Code:	48170	
Entity Type:	CORPORATION: DELAWARE	

### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3448400	PRO SERIES

#### CORRESPONDENCE DATA

Fax Number: 3176377561

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Mail.

Phone: 3176343456

Email: docketdept@uspatent.com

Correspondent Name: James M. Durlacher

Address Line 1: 111 Monument Circle, Suite 3700
Address Line 4: Indianapolis, INDIANA 46204

ATTORNEY DOCKET NUMBER:	8362-304
NAME OF SUBMITTER:	Gail Mercer, Legal Assistant
Signature:	/Gail Mercer/
Date:	12/03/2013

Total Attachments: 1

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OF \$40.00 344840

TRADEMARK
REEL: 005165 FRAME: 0409

### Exhibit B - Trademark Assignment

THIS TRADEMARK ASSIGNMENT AGREEMENT ("Assignment Agreement") is made this day of  $N_{0}$  2013, between LGS Industries, Inc., an Indiana corporation (the "Assignor") and Cequent Performance Products, Incorporated, a Delaware Corporation (the "Assignee").

#### 1. RECITALS.

For consideration paid, Assignor has transferred to Assignee the mark PRO SERIES including the U.S. Federal Registration No. 3,448,400, which was registered June 17, 2008 (the "Mark").

#### 2. AGREEMENT

Now, Therefore, in consideration of US \$10.00 and other good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby assigns and transfers to Assignee: all right, title and interest in, to, and under the Mark and Registration No. 3,448,400 therefore, together with all the goodwill associated with the Mark; all registrations and pending applications to register the same; all common law rights in, to, and under the Mark, all rights to injunctive relief, damages, or profits, due or accrued, arising out of all causes of action, past and future, relating to the Mark, including infringement of the Mark, or other violations, or injury to said goodwill, and the right to sue for and recover the same in its, the Assignee's own name and its successors, assigns or other legal representatives.

Assignor hereby covenants that it has the full right to convey the entire interest therein assigned, and that it has not executed, and will not execute, any agreements inconsistent herewith.

Assignor agrees that it shall promptly execute, acknowledge and deliver all further assignments, papers, agreements, instruments, affidavits, notices and assurances as may be necessary and requested by Assignee to further effect and evidence the transactions contemplated hereby and as required useful to apply for, maintain, issue and enforce the Mark.

Assignor does further hereby give consent to Assignee to take solely in Assignee's name all necessary procedures for recording this assignment.

ASSIGNOR

LGS INDUSTRIES, INC.

**RECORDED: 12/03/2013** 

CEQUENT PERFORMANCE

PRODUCTS, INC.

ASSIGNEE

Title:

Name:

#985326

TRADEMARK REEL: 005165 FRAME: 0410