900273472 12/03/2013

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Study Group International Limited		107/28/2009	CORPORATION: UNITED KINGDOM

RECEIVING PARTY DATA

Name:	Study Group UK Limited	
Street Address:	1 Billinton Way	
Internal Address:	Brighton Study Centre	
City:	Brighton, Sussex	
State/Country:	UNITED KINGDOM	
Postal Code:	BN14LF	
Entity Type:	CORPORATION: UNITED KINGDOM	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2747521	EMBASSY CES

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Email: lisa.gates@bakermckenzie.com,

colleen.brennan@bakermckenzie.com

Correspondent Name: Lisa Parker Gates

Address Line 1: 300 East Randolph Street, Suite 5000

Address Line 2: Baker & McKenzie LLP
Address Line 4: Chicago, ILLINOIS 60601

ATTORNEY DOCKET NUMBER: 85200719-000106

DOMESTIC REPRESENTATIVE

TRADEMARK REEL: 005165 FRAME: 0732

\$40.00 2747

900273472

Name: Lisa Parker Gates Address Line 1: 300 East Randoph Street, Suite 5000 Address Line 2: Baker & McKenzie LLP Address Line 4: Chicago, ILLINOIS 60601 NAME OF SUBMITTER: Lisa Parker Gates Signature: /lisa parker gates/ Date: 12/03/2013 Total Attachments: 2 source=Study Group UK Limited - Change of name certificate#page1.tif source=Study Group UK Limited - Change of name certificate#page2.tif

TRADEMARK REEL: 005165 FRAME: 0733



FILE COPY

CERTIFICATE OF INCORPORATION ON CHANGE OF NAME

Company No. 3108030

The Registrar of Companies for England and Wales hereby certifies that

STUDY GROUP INTERNATIONAL LIMITED

having changed its name, is now incorporated under the name of

STUDY GROUP UK LIMITED

Given at Companies House on 4th August 2009



C031080303





TRADEMARK
-REEL: 005165 FRAME: 0734

COMPANY NUMBER 3108030

STUDY GROUP INTERNATIONAL LIMITED

(The "Company")

WRITTEN RESOLUTIONS OF THE SHAREHOLDERS

We, the undersigned, being all the members of the Company who, at the date of these written resolutions are entitled to receive notice of and to attend and vote at general meetings of the Company, hereby signify, pursuant to sections 4, 9 and 381A of the Companies Act 1985, our assent to the passing of the resolutions set out below to the effect that such resolutions shall be deemed valid and effective as if the same had beeen passed at a general meeting of the Company duly convened and held.

The members of the Company hereby resolve:

1. THAT the name of the Company be changed to:

STUDY GROUP UK LIMITED

2. THAT the Memorandum of Association and the Articles of Association of the Company be amended to reflect the change of name in resolution 1 above.

Signed by its duly authorised representatives.

Signed

For and on behalf of

STUDY GROUP HOLDINGS LIMITED

Date: 28 July 2009

03/08/2009 COMPANIES HOUSE

TRADEMARK REEL: 005165 FRAME: 0735

-RECORDED: 12/03/2013