

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Beauty Innovation Group, LLC		12/03/2013
	LIMITED LIABILITY COMPANY: DELAWARE		
RECEIVING PARTY DATA			
Name:	Project Miracle IP Holdings, LLC		
Street Address:	995 Fifth Avenue, #5-S		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10028		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Serial Number:	77983552	PROJECT MIRACLE 100% OF AFTER TAX PROFIT
CORRESPONDENCE DATA			
Fax Number:	4806830309		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(480) 683-0286		
Email:	denise@markcarlino.com		
Correspondent Name:	Mark A. Carlino		
Address Line 1:	28150 N Alma School Pkwy #103-617		
Address Line 4:	Scottsdale, ARIZONA 85262		
ATTORNEY DOCKET NUMBER:	BIG TO PMIPH		
NAME OF SUBMITTER:	Mark A. Carlino		
Signature:	/Mark A. Carlino/		
Date:	12/03/2013		
Total Attachments: 1 source=Assignment from BIG to PMIPH re Project Miracle 12-3-13#page1.tif			

OP \$40.00 77983552

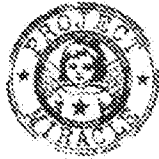
ASSIGNMENT

WHEREAS, Beauty Innovation Group, LLC, a Delaware limited liability company ("Assignor"), having a mailing address of 18940 North Pima Road, Suite 250, Scottsdale, Arizona 85255, is the owner of all right, title and interest in to the following mark:

TRADEMARK

APP NUMBER

APP DATE



77/983,552

Dec. 17, 2009

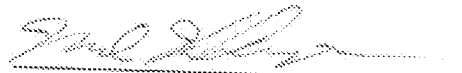
WHEREAS, Assignor is assigning the mark identified above as part of the entire business or portion thereof to which the mark pertains as required by 15 U.S.C. §1060;

WHEREAS, Project Miracle IP Holdings, LLC, a Delaware limited liability company ("Assignee"), having a mailing address of 995 Fifth Avenue, #5-S, New York, NY 10028, has acquired the entire business or portion thereof to which the mark pertains as required by 15 U.S.C. §1060, and is desirous of acquiring said mark and the pending application for registration therefor;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the above-identified mark and the goodwill of the business symbolized thereby.

DATED this 3<sup>rd</sup> day of December, 2013.

BEAUTY INNOVATION GROUP, LLC

  
By: Mark Harshbarger, CEO