

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
VERSATILE ENTERTAINMENT, INC.		10/08/2013	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA	
Name:	SEQUENTIAL LICENSING, INC.
Street Address:	1065 Avenue of the Americas
City:	New York
State/Country:	NEW YORK
Postal Code:	10018
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 4		
Property Type	Number	Word Mark
Registration Number:	3083655	PEOPLE'S LIBERATION
Registration Number:	3743326	PEOPLE*S LIBERATION *
Registration Number:	3651173	
Registration Number:	3348250	

CORRESPONDENCE DATA	
Fax Number:	7034132220
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	703-413-3000
Email:	tmdocket@oblon.com, ndyson@oblon.com
Correspondent Name:	Roberta S. Bren & Oblon, Spivak, et al.
Address Line 1:	1940 Duke Street
Address Line 4:	Alexandria, VIRGINIA 22314

ATTORNEY DOCKET NUMBER:	423270US35
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OP \$115.00 3083655

NAME OF SUBMITTER:	Roberta S. Bren
Signature:	/Roberta S. Bren/nmd/
Date:	12/03/2013
Total Attachments: 1 source=CHANGE OF NAME DOCUMENT#page1.tif	

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FILED *gc/dell*
Secretary of State
State of California
OCT 08 2013

A0746564

CERTIFICATE OF AMENDMENT OF ARTICLES OF INCORPORATION
OF
VERSATILE ENTERTAINMENT, INC.


The undersigned certify that:

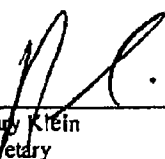
1. They are the president and the secretary, respectively, of Versatile Entertainment, Inc., a California corporation.
2. Article I of the Articles of Incorporation of this corporation is amended to read as follows:

The name of this corporation is Sequential Licensing, Inc.
3. The foregoing amendment of Articles of Incorporation has been duly approved by the board of directors.
4. The foregoing amendment of Articles of Incorporation has been duly approved by the required vote of shareholders in accordance with Section 902, California Corporations Code. The total number of outstanding shares of the corporation is 100. The number of shares voting in favor of the amendment equaled or exceeded the vote required. The percentage vote required was more than 50%.

We further declare under penalty of perjury under the laws of the State of California that the matters set forth in this certificate are true and correct of our own knowledge.

Date: October 8, 2013


Name: Yehuda Shmidman
Title: President


Name: Gary Klein
Title: Secretary