

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
INNOVATIVE DISPLAY PRODUCTS, LLC		11/25/2013	LIMITED LIABILITY COMPANY: KENTUCKY
RECEIVING PARTY DATA			
Name:	SPORTABLE SCOREBOARDS, INC.		
Street Address:	106 Max Hurt Drive		
City:	Murray		
State/Country:	KENTUCKY		
Postal Code:	42071		
Entity Type:	CORPORATION: KENTUCKY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3353149	SMARTRONICS	
CORRESPONDENCE DATA			
Fax Number:	6265778800		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	626-795-9900		
Email:	pto@cph.com		
Correspondent Name:	Christie, Parker, Hale LLP		
Address Line 1:	P.O. Box 29001		
Address Line 4:	Glendale, CALIFORNIA 91209		
ATTORNEY DOCKET NUMBER:	49712/F191/SAH/SRD		
NAME OF SUBMITTER:	Stacey Dawson/		
Signature:	/stacey dawson/		

OP \$40.00 3353149

Date:

12/03/2013

Total Attachments: 2

source=49712 Signed Assignment#page1.tif

source=49712 Signed Assignment#page2.tif

TRADEMARK ASSIGNMENT

WHEREAS, INNOVATIVE DISPLAY PRODUCTS, LLC, a Kentucky Limited Liability Company, having a place of business at 106 Max Hurt Drive, Murray, Kentucky 42071 ("ASSIGNOR" herein), is the owner of the following mark as evidenced by its registration in the United States Trademark Office.

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Docket No.</u>
SMARTRONICS	3,353,149	December 11, 2007	49712/F191

WHEREAS, SPORTABLE SCOREBOARDS, INC., a Kentucky Corporation, having a place of business at 106 Max Hurt Drive, Murray, Kentucky 42071 ("ASSIGNEE" herein), desires to acquire said mark and the above-identified registration thereof.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign unto said ASSIGNEE all right, title and interest in and to the said mark and said registration, and all rights and privileges pertaining to said mark, together with that part of the goodwill of the business connected with the use of and symbolized by the mark.

ASSIGNOR further agrees that it shall render all reasonable assistance to ASSIGNEE, and will, from time-to-time, execute all instruments and documents necessary to maintain, preserve or protect said mark and said registration, and to perfect the record title of ASSIGNEE in and to said mark and said registration.

INNOVATIVE DISPLAY PRODUCTS, LLC

Date 11/25/12 By 
 Name: Michael Daniel
 Title: CEO

STATE OF KENTUCKY)
COUNTY OF Callaway)

On November 25, 2013 before me, Fran Steuer, Notary Public, personally appeared Michael Daniel, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

TRADEMARK ASSIGNMENT

Docket No. 49712/F191

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Francis Steuer

Signature of Notary

(Seal)

SAH/srd

SRD PAS1268696.1-*--11/19/13 12:53 PM