

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																										
CONVEYING PARTY DATA																											
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Fax Number: 8156545770 <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Phone: 815-633-5300 Email: rockmail@reinhardt.com Correspondent Name: Andrew J. Heinisch Address Line 1: 2215 Perrygreen Way Address Line 4: Rockford, ILLINOIS 61107																											
ATTORNEY DOCKET NUMBER:	504249																										
NAME OF SUBMITTER:	Andrew J. Heinisch																										
Signature:	/Andrew J. Heinisch/																										
Date:	12/04/2013																										
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Reinhart Boerner Van Deuren P.C.
Attorneys at Law
2215 Perrygreen Way
Rockford, Illinois 61107

ASSIGNMENT OF REGISTERED TRADEMARK

WHEREAS, Classic Fishing Products, Inc. (Assignor), a Florida corporation, having its principal offices at 13518 Granville Avenue, Clermont, Florida 34711, has adopted, used, is using and is the owner of the following registered trademark:

<u>Country</u>	<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date:</u>
U.S.	RIPTIDE	1,964,971	April 2, 1996

WHEREAS, Johnson Outdoors Marine Electronics, Inc. (Assignee), an Alabama corporation, having its principal place of business at 678 Humminbird Lane, Eufaula, Alabama 36027, is desirous of acquiring said trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, and its successors in interest, all right, title and interest in and to said trademark, together with the goodwill of the business symbolized by said trademark and the registration thereof, and including all common-law and other rights in said trademark, all claims, demands and causes for action, both at law and in equity, that Assignor may have, or may hereinafter acquire, on account of any infringement of said trademark and the registration thereof prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use.

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of Assignor and Assignee, respectively, do hereby execute this Assignment to take effect on the 15 day of November, 2013.

Classic Fishing Products, Inc.

By: Damon J Albers
Name: Damon J Albers
Title: President

Johnson Outdoors Marine Electronics, Inc.

By: Paul D. Mueller
Name: PAUL D. MUELLER
Title: Treasurer