

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
VarsityPix LLC		11/01/2013	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Mr William A Schneider		
Street Address:	20 Century Drive		
City:	Mill Valley		
State/Country:	CALIFORNIA		
Postal Code:	94941		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	3681197	PLAYACTIONPIX	
Registration Number:	3681198	PLAYACTIONPIX	
Registration Number:	3686639	VARSITYPIX	
Registration Number:	3680378	VARSITYPIX	
Registration Number:	2532444	C10	
Registration Number:	2547671	C10	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	415-381-3010		
Email:	bill@varsitypix.com		
Correspondent Name:	William A. Schneider		
Address Line 1:	20 Century Drive		
Address Line 4:	Mill Valley, CALIFORNIA 94941		

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TRADEMARK

NAME OF SUBMITTER:	William A. Schneider
Signature:	/Wm. A. Schneider/
Date:	12/02/2013
Total Attachments: 1 source=Trademark Assignment001#page1.tif	

**TRADEMARK ASSIGNMENT**

Effective November 1, 2013, WHEREAS VarsityPix, LLC, a California limited liability company, having its place of business at 20 Century Drive, Mill Valley, California, 94941, USA ("Assignor"), is the owner of the following:

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
PLAYACTIONPIX	3,681,197	Sept. 8, 2009
PLAYACTIONPIX	3,681,198	Sept. 8, 2009
VARSITYPIX	3,686,639	Sept. 22, 2009
VARSITYPIX	3,680,378	Sept. 8, 2009
C10	2,532,444	Jan. 22, 2002
C10 (Stylized)	2,547,671	Mar. 12, 2002

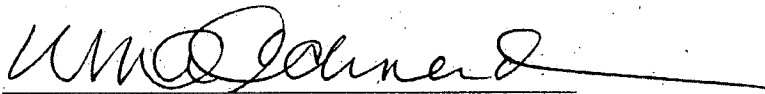
**C10**

WHEREAS, William A. Schneider, an individual, residing at 20 Century Drive, Mill, Valley, California, 94941, USA ("Assignee"), is desirous of acquiring said trademarks,

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor, does hereby assign unto Assignee, all rights, including common law rights, title and interest in the United States of America and all other countries and jurisdictions of the world in and to said trademarks together with the goodwill of the business symbolized by said trademarks and applications and registrations thereof.

VarsityPix, LLC

By:



Name: William A. Schneider

Title: President