

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
			UNLIMITED COMPANY
Name	Formerly	Execution Date	Entity Type
BMC Paris Acquisition ULC		07/07/2013	CORPORATION CANADA
RECEIVING PARTY DATA			
Name:	BMC Software Acquisition, L.L.C.		
Street Address:	2101 CityWest Blvd		
City:	Houston		
State/Country:	TEXAS		
Postal Code:	77042		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	85446067	ENTERPRISE APPZONE	
Serial Number:	77222450	PARTNERPEDIA	
Serial Number:	85064842	PARTNERPEDIA	
CORRESPONDENCE DATA			
Fax Number:	9122363003		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9122363001		
Email:	nbelzer@belzerlaw.com		
Correspondent Name:	Belzer		
Address Line 1:	2905 Bull St.		
Address Line 4:	Savannah, GEORGIA 31405		
ATTORNEY DOCKET NUMBER:	BMC		
NAME OF SUBMITTER:	Nathan C. Belzer		

OP \$90.00 85446067

Signature:	/Nathan C. Belzer/
Date:	12/02/2013
Total Attachments: 7 source=Trademark Assignment from BMC Paris Acquisition ULC to BMC Software Acquisition LLC#page1.tif source=Trademark Assignment from BMC Paris Acquisition ULC to BMC Software Acquisition LLC#page2.tif source=Trademark Assignment from BMC Paris Acquisition ULC to BMC Software Acquisition LLC#page3.tif source=Trademark Assignment from BMC Paris Acquisition ULC to BMC Software Acquisition LLC#page4.tif source=Trademark Assignment from BMC Paris Acquisition ULC to BMC Software Acquisition LLC#page5.tif source=Trademark Assignment from BMC Paris Acquisition ULC to BMC Software Acquisition LLC#page6.tif source=Trademark Assignment from BMC Paris Acquisition ULC to BMC Software Acquisition LLC#page7.tif	

TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is effective on July 7, 2013, by and between BMC Paris Acquisition ULC, an unlimited company established under the laws of British Columbia, Canada ("Assignor") and BMC Software Acquisition, L.L.C., a limited liability company formed under the laws of Delaware ("Assignee").

WHEREAS, Assignor and Assignee have entered into that certain Asset Purchase Agreement and Intellectual Property Rights Assignment dated as of July 7, 2013 (the "Purchase Agreement") pursuant to which Assignor agreed to sell to Assignee all rights, title, and interest in certain of its assets, and

WHEREAS, Assignor is the owner of certain trademarks, a list of which is set forth on Exhibit A (collectively, the "Trademarks").


THEREFORE, for good and valuable Consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree to the following:


1. Capitalized terms used herein and not otherwise defined shall have the meaning assigned thereto in the Purchase Agreement.
2. Assignor has assigned, transferred, sold and conveyed to Assignee and hereby assigns, transfers, sells, and conveys to Assignee, its successors or assigns, all rights, title, and interest in and to the Trademarks, including without limitation, any common law rights related to such Trademarks throughout the world; any applications and registrations related thereto; any renewals and extensions that may be granted thereon; the goodwill of the business connected therewith; and any right to recover for past infringement thereof and other past injury thereto.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly-authorized officers.

BMC Paris Acquisition ULC

BMC Software Acquisition, L.L.C.

By: _____


By: _____


Name: T. Cory Bleuer
Title: Director

Name: T. Cory Bleuer
Title: Manager

EXHIBIT A
List of Trademarks

Exhibit A

U.S. Trademark Applications and Registrations

MARK	APP. NO./ APP. DATE	REG. NO./ REG. DATE	CLASSES): SERVICES	STATUS / COMMENTS
ENTERPRISE APPZONE	85/446067 10/12/11		<p>35: Online business networking services; advertising and business information distribution services for businesses; providing an online computer database and online searchable database in the field of business information and business contacts; promoting the goods and services of others via computer and communication networks; advertising and marketing services to facilitate the sale and distribution of the goods and services of others via computer and communications networks</p> <p>38: Providing online forums, chat rooms, and electronic bulletin boards for users for social networking and transmission of messages and other communications on topics of general interest</p> <p>42: Computer services, namely, hosting and maintaining an online website for others to build and manage their business partner relationships; application service provider services, namely, hosting managing, developing, analyzing, and maintaining enterprise applications, software, and web sites, of others</p> <p>45: Online based introduction and social networking services; providing an online computer database and online searchable database in the field of social networking</p>	PENDING
PARTNERPEDIA	77/222450 07/05/07	3509632 09/30/06	<p>42: Computer services, namely, hosting and maintaining an online website for others to build and manage their business partner relationships</p>	REGISTERED
PARTNERPEDIA	85/064842 06/16/10	4112497 03/13/12	<p>35: Online business networking services; advertising and business information distribution services for businesses; providing an online computer database and online searchable database in the field of business information and business contacts; promoting the goods and services of others via computer and communication networks; advertising and marketing services to facilitate the sale and distribution of the goods and services of others via computer and communications networks</p> <p>38: Providing online forums, chat rooms, and electronic bulletin boards for users for social networking and transmission of messages and other communications on topics of general interest</p> <p>45: Online based introduction and social networking services; providing an online computer database and online searchable database in the field of social networking</p>	REGISTERED

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Foreign Trademark Applications and Registrations

MARK	COUNTRY	APP. NO./ APP. DATE	REG. NO./ REG. DATE	CLASSES): SERVICES	STATUS/ COMMENTS
ENTERPRISE APPZONE	Canada	1573016 04/12/12		Online business networking services; advertising and business information distribution services for businesses; providing an online computer database and online searchable database in the field of business information and business contacts; promoting the goods and services of others via computer and communication networks; advertising and marketing services to facilitate the sale and distribution of the goods and services of others via computer and communications networks; retail store services via computer and communications networks featuring downloadable software applications. Providing online forums, chat rooms, and electronic bulletin boards for users for social networking and transmission of messages and other communications on topics of general interest. Computer services, namely, hosting and maintaining an online website for others to build and manage their business partner relationships; application service provider services, namely, hosting managing, developing, analyzing, and maintaining enterprise applications, software, and web sites, of others. Online based introduction and social networking services; providing an online computer database and online searchable database in the field of social networking.	PENDING
PARTNERPEDIA	Canada	1474255 03/23/10	TMA793829 03/25/11	Computer services, namely, hosting and maintaining an online website for others to build and manage their business partner relationships	REGISTERED
PARTNERPEDIA	Canada	1494448 09/02/10	TMA832340 09/19/12	Online business networking services; distribution and management of business information in the field of information technology (IT); providing an online computer database and online searchable database in the field of business information and business contacts; promoting the goods and services of others via computer and communication networks; facilitating, namely by providing and hosting websites for others, for the sale and distribution of the goods and services of others via computer and communication networks and facilitating by providing application service provider services, namely, hosting, managing, developing, analyzing, and maintaining enterprise applications, software, and websites, of others. Providing online forums, chat rooms, and electronic bulletin boards for users for social networking and transmission of messages and other communications on topics of general interest. Online based introduction and social networking services; providing an online computer database and online searchable database in the field of social networking	REGISTERED
ENTERPRISE	China	10758004		35: Providing an online computer database and online searchable database in the field of business information and business contacts;	PENDING

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MARK	COUNTRY	APP. NO./ APP. DATE	REG. NO./ REG. DATE	CLASS(ES): SERVICES	STATUS / COMMENTS
APPZONE		04/12/12		<p>promoting the goods and services of others via computer and communication networks; advertising services to facilitate the sale and distribution of the goods and services of others via computer and communications networks; marketing services to facilitate the sale and distribution of the goods and services of others via computer and communications networks; on-line advertising on a computer network; Outdoor advertising; Assistance (Business management -); Business organization consultancy; Publicity; Advertising matter (Dissemination of -); distribution of samples; information (Business -); exhibitions (organization of -) for commercial or advertising purposes; Communication media (Presentation of goods on -), for retail purposes; Business management and organization consultancy; compilation of statistics; Outsourcing services [business assistance]; Sales promotion for others; Computer databases (Systemization of information into -); Compilation of information into computer databases.</p>	
ENTERPRISE APPZONE	China	10758005 04/12/12		<p>42: Computer services, namely, hosting and maintaining an online website for others to build and manage their business partner relationships; application service provider services, namely, hosting managing, developing, analyzing, and maintaining enterprise applications, software, and web sites, of others</p>	PENDING
ENTERPRISE APPZONE	China	10758002 04/12/12		<p>45: Online based introduction and social networking services, providing an online computer database and online searchable database in the field of social networking</p>	PENDING
PARTNERPEDIA	China	8201185 04/13/10	8201185 04/21/11	<p>42: Hosting an online website for others to build and manage their business partner relationships; maintaining an online website for others to build and manage their business partner relationships; hosting computer sites [web sites].</p>	REGISTERED
enterprise appzone	European Union	011041431 07/13/12	011041431 12/11/12	<p>35: Online business networking services; advertising and business information distribution services for businesses; providing an online computer database and online searchable database in the field of business information and business contacts; promoting the goods and services of others via computer and communication networks; advertising and marketing services to facilitate the sale and distribution of the goods and services of others via computer and communications networks; retail store services via computer and communications networks featuring downloadable software applications</p> <p>38: Providing online forums, chat rooms, and electronic bulletin boards for users for social networking and transmission of messages and other communications on topics of general interest</p> <p>42: Computer services, namely, hosting and maintaining an online website for others to build and manage their business partner relationships; application service provider services, namely, hosting managing, developing, analyzing, and maintaining enterprise</p>	REGISTERED

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MARK	COUNTRY	APP. NO./ APP. DATE	REG. NO./ REG. DATE	CLASS(ES): SERVICES	STATUS / COMMENTS
PARTNERPEDIA	European Union	009061409 04/28/10	009061409 12/13/10	<p>applications, software, and web sites, of others</p> <p>45: Online based introduction and social networking services; providing an online computer database and online searchable database in the field of social networking</p> <p>42: Scientific and technological services and research and design relating thereto; industrial analysis and research services; Design and development of computer hardware and software; computer services, namely, hosting and maintaining an online website for others to build and manage their business relationships.</p>	REGISTERED
PARTNERPEDIA	European Union	009596461 12/14/10	009596461 05/23/11	<p>35: Online business networking services; advertising and information distribution services for businesses; providing an online computer database and online searchable database in the field of information and business contacts; promoting the goods and services of others via computer and communication networks; facilitating the sale and distribution of the goods and services of others via computer and communications networks</p> <p>38: Providing online forums, chat rooms and electronic bulletin boards for users for social networking and transmission of messages and other communications on topics of general interest</p> <p>45: Online based introduction and social networking services; providing an online computer database and online searchable database in the field of social networking</p>	REGISTERED
ENTERPRISE APPZONE	India	2314626 04/12/12		<p>35: Online business networking services; advertising and business information distribution services for businesses; providing an online computer database and online searchable database in the field of business information and business contacts; promoting the goods and services of others via computer and communication networks; advertising and marketing services to facilitate the sale and distribution of the goods and services of others via computer and communications networks; retail store services via computer and communications networks featuring downloadable software applications</p> <p>38: Providing online forums, chat rooms, and electronic bulletin boards for users for social networking and transmission of messages and other communications on topics of general interest</p> <p>42: Computer services, namely, hosting and maintaining an online website for others to build and manage their business partner relationships; application service provider services, namely, hosting managing, developing, analyzing, and maintaining enterprise applications, software, and web sites, of others</p> <p>45: Online based introduction and social networking services; providing an online computer database and online searchable database in the field of social networking</p>	PENDING

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MARK	COUNTRY	APP. NO./ APP. DATE	REG. NO./ REG. DATE	CLASS(ES): SERVICES	STATUS / COMMENTS
PARTNERPEDIA	India	1943109 03/29/10	1943109 04/12/11	42: Computer services, namely, hosting and maintaining an online website for others to build and manage their business partner relationships	REGISTERED
ENTERPRISE APPZONE	Japan	2012-028853 04/12/12	5534146 11/09/12	35: Advertising and business information distribution services for businesses, providing an online computer database and online searchable database in the field of business information and business contacts; promoting the goods and services of others via computer and communication networks; advertising and marketing services to facilitate the sale and distribution of the goods and services of others via computer and communications networks; retail store services via computer and communications networks featuring downloadable software applications 36: Providing online forums, chat rooms, and electronic bulletin boards for users for social networking and transmission of messages and other communications on topics of general interest 42: Computer services, namely, hosting and maintaining an online website for others to build and manage their business partner relationships; application service provider services, namely, hosting managing, developing, analyzing, and maintaining enterprise applications, software, and web sites, of others 45: Online based introduction and social networking services; providing an online computer database and online searchable database in the field of social networking	REGISTERED
PARTNERPEDIA	Japan	2010-033694 04/27/10	5381105 01/07/11	42: Creating or maintaining web sites for others; hosting computer sites [web sites]	REGISTERED