

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																										
CONVEYING PARTY DATA																											
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Core4Element, LLC</td> <td></td> <td>07/15/2013</td> <td>LIMITED LIABILITY COMPANY: UTAH</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Core4Element, LLC		07/15/2013	LIMITED LIABILITY COMPANY: UTAH																
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CORRESPONDENCE DATA																											
<p>Fax Number: 8015323490</p> <p><i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Phone: 801-526-6211</p> <p>Email: kgriffin@jasdeaston.com</p> <p>Correspondent Name: Karen Griffin</p> <p>Address Line 1: 5215 Wiley Post Way, Suite 130</p> <p>Address Line 4: Salt Lake City, UTAH 84116</p>																											
NAME OF SUBMITTER:	Karen Griffin																										
Signature:	/Karen Griffin/																										
Date:	12/04/2013																										
<p>Total Attachments: 3</p> <p>source=IP ASSIGNMENT#page1.tif</p> <p>source=IP ASSIGNMENT#page2.tif</p> <p>source=IP ASSIGNMENT#page3.tif</p>																											

OP \$40.00 4266954

INTELLECTUAL PROPERTY ASSIGNMENT

This Intellectual Property Assignment ("Assignment") is effective as of July 15, 2013 by and between Core4Element, LLC, a Utah limited liability company with offices at 146 East 13065 South, Suite A, Draper, Utah 84020, ("Assignor"), and Easton Technical Products, Inc., a Utah corporation, with offices at 376 East 400 South, Suite 308, Salt Lake City, Utah 84111 ("Assignee").

WHEREAS, pursuant to the Asset Purchase Agreement dated July 15, 2013 by and among Assignor, Mark Strickland, Kendall Card and Assignee (the "Purchase Agreement"), Assignor has agreed to sell, assign, transfer and convey to Assignee all of Assignor's right, title and interest in and to all of the intangible rights and property of Assignor, including all Intellectual Property Assets, going concern value, goodwill, telephone, telecopy and e-mail addresses and listings and those items listed in Schedule 3.18(a) of the Purchase Agreement (the "Intellectual Property"); and

WHEREAS, Assignor has agreed to execute this Assignment pursuant to Section 7.1(c) of the Purchase Agreement.

NOW, THEREFORE, for good and valuable consideration, including that recited in the Purchase Agreement, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Defined Terms. Capitalized terms used but not defined in this Assignment will have the meaning provided in the Purchase Agreement.
2. Assignment. Assignor hereby sells, assigns, transfers and conveys to Assignee, the entire worldwide right, title, and interest in and to (a) the Intellectual Property, including the trademarks and domain names provided on Schedule A, which is incorporated into this Assignment by reference, (b) all common law rights and goodwill associated with the Intellectual Property, (c) any and all rights, priorities, privileges provided under United States, state or foreign Laws, or multinational Law, compact, treaty, protocol, convention or organization with respect to the Intellectual Property, (d) any and all registrations, applications, recordings, renewals or similar legal protections for any of the foregoing, including any intent-to-use applications once the allegation of use or amendment to allege use for such application has been accepted by the U.S. Patent and Trademark Office; and (e) all rights to sue at Law or in equity for any infringements, misappropriations, unfair competition or other violations of any of the foregoing, including the right to receive all proceeds and damages therefrom (collectively, (a)-(e), the "Assigned Intellectual Property").
3. Representations and Warranties. Assignor represents and warrants that Assignor has the full right to assign and convey the Assigned Intellectual Property and all rights therein and that other than the domain names held by Kendall Card no other party has any right or interest in the Assigned Intellectual Property.
4. Amendment, Modifications and Waivers. This Assignment may not be amended or modified except with the written consent of each party hereto and any provisions of this Assignment may be waived only upon the written consent of the party entitled to performance of such provision. No waiver of any of the provisions of this Assignment will be deemed or will constitute a waiver of any other provision of this Assignment or of any preceding or succeeding breach of this Assignment, nor will such waiver constitute a continuing waiver unless otherwise expressly provided.
5. Counterparts. This Assignment may be executed in one or more counterparts, each of which will be deemed an original, and all of which together will constitute one and the same instrument.

6. Governing Law. All issues and questions concerning the construction, validity, enforcement and interpretation of this Assignment shall be governed by, and construed in accordance with, the Laws of the State of Utah without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of Utah or any other jurisdiction) that would cause the application of the Laws of any jurisdiction other than the State of Utah. In furtherance of the foregoing, the internal Law of the State of Utah shall control the interpretation and construction of this Assignment, even though under that jurisdiction's choice of law or conflict of law analysis, the substantive Law of some other jurisdiction would ordinarily apply.

7. Binding Effect. This Assignment will inure to the benefit of and be binding upon the successors, permitted assigns, heirs, executors and administrators of the parties hereto.

8. Further Assurances. Each of the parties agrees (a) to use its best efforts to take, or cause to be taken, all reasonable actions and to do, or cause to be done, all reasonable things necessary, proper or advisable to consummate and make effective the transactions contemplated by this Assignment, (b) to execute any documents, instruments or conveyances of any kind which may be reasonably necessary or advisable to carry out any of the transactions contemplated by this Assignment, and (c) to cooperate with the other party in connection with the foregoing.


IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed and delivered by their duly authorized officers as of the day and year first above written.

ASSIGNOR


ASSIGNEE

Core4Element, LLC

Easton Technical Products, Inc.



Print Name: MARK STROSCHMANN
Title: PRES.



Print Name: Daren Gottle
Title: vice President

Schedule A

Trademarks

CORE4ELEMENT, including Registration Number 4,266,954.

Domain Names

corefourement.com
core4element.com and
core4elements.com