

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Change of Citizenship		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	The National Collegiate Athletic Association		08/02/1999
			Entity Type
			UNINC. ASSOCIATION: KANSAS
RECEIVING PARTY DATA			
Name:	The National Collegiate Athletic Association		
Street Address:	P.O. Box 6222		
City:	Indianapolis		
State/Country:	INDIANA		
Postal Code:	46206		
Entity Type:	UNINC. ASSOCIATION: INDIANA		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	1731961	THE FINAL FOUR
CORRESPONDENCE DATA			
Fax Number:	3128032209		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	312-464-3100		
Email:	chicagopto@loeb.com, aprovencio@loeb.com		
Correspondent Name:	DOUGLAS N. MASTERS - LOEB & LOEB LLP		
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ATTORNEY DOCKET NUMBER:	205125-10056		
NAME OF SUBMITTER:	DOUGLAS N. MASTERS		
Signature:	/DOUGLAS N. MASTERS/		
Date:	12/04/2013		
Total Attachments: 1 source=NCAA#page1.tif			

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Attn: Assignment Recordation Branch
Director of the US Patent and Trademark Office
PO Box 1450
Alexandria, VA 22313-1450

Registrant, The National Collegiate Athletic Association, is an Unincorporated Association formerly located in Kansas but currently located in Indiana since at least August 2, 1999. Given this change in address from Kansas to Indiana and the fact it is an unincorporated association, it respectfully requests that the entity citizenship be updated from Kansas to Indiana for its trademark registrations, as follows: U.S. Trademark Registration Nos. 0976116, 0976117, 0906953, 1367874, 1488836, 1483616, 1508377, 1512087, 1651086, 1668568, 1728508, 1731961, 1786019, 1786833, 1790366, 1792749, 1927357, 2031593, 2048646, 2116688, 2178822, 2253896, 2302857, 2302858, 2333735, 2333761, 2378136, 2396245, 2378001, 2428696, 2719537, and 2791560.

Respectfully,

/s/ Douglas N. Masters

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