

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
British Biocell International Limited		11/01/2013	COMPANY: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	BBI Detection Limited		
Street Address:	Alchemy House, Tom McDonald Avenue, Medipark		
City:	Dundee		
State/Country:	UNITED KINGDOM		
Postal Code:	DD2 1NH		
Entity Type:	CORPORATION: UNITED KINGDOM		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85782340	BBI DETECTION	
Serial Number:	85808901	IMASS	
CORRESPONDENCE DATA			
Fax Number:	7816473939		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	781-314-4062		
Email:	Jean.Maxwell@alere.com		
Correspondent Name:	Jean M. Maxwell, Trademark Manager		
Address Line 1:	51 Sawyer Road, Suite 200		
Address Line 2:	Alere Inc.		
Address Line 4:	Waltham, MASSACHUSETTS 02453		
ATTORNEY DOCKET NUMBER:	BBI ASSIG BBI DETECTION		
DOMESTIC REPRESENTATIVE			
Name:			

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Address Line 1:  
Address Line 2:  
Address Line 3:  
Address Line 4:

NAME OF SUBMITTER:	Jean M. Maxwell, Trademark Manager
Signature:	/JeanMMaxwell/
Date:	12/05/2013
<b>Total Attachments: 4</b> source=Assignment of Trademarks from BBI to BBI Detection Limited - EXECUTED Nov 1 2013#page1.tif source=Assignment of Trademarks from BBI to BBI Detection Limited - EXECUTED Nov 1 2013#page2.tif source=Assignment of Trademarks from BBI to BBI Detection Limited - EXECUTED Nov 1 2013#page3.tif source=Assignment of Trademarks from BBI to BBI Detection Limited - EXECUTED Nov 1 2013#page4.tif	

## TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is made effective this 4 day of November 2013, by and between **British Biocell International Limited, a United Kingdom corporation, having a place of business at The Courtyard, Golden Gate, 73 Ty Glas Avenue, Cardiff, South Glamorgan CF14 5DX, United Kingdom and BBI Detection Limited, a United Kingdom corporation ("Assignee")**, having a place of business at Alchemy House, Tom McDonald Avenue, Medipark, Dundee DD2 1NH, United Kingdom.

**WHEREAS**, the Assignor has adopted, used and is currently using the **Marks** in connection with the products as identified on said Exhibit A, and has agreed to assign to Assignee all of the Assignor's right, title and interest in and to the Marks and the goodwill of the business symbolized by the Marks.

**WHEREAS**, the Assignee is desirous of acquiring said Marks and the pending application and registrations thereof;

**NOW, THEREFORE**, in consideration of the premises set forth above and for good and valuable consideration, receipt of which is hereby acknowledged.

Assignor hereby assigns, sells and transfers unto said Assignee all right, title and interest in and to the said Marks (including any common law rights that may exist and are associated therewith), together with (a) the registration of and registration application for said Marks, (b) the goodwill of the business symbolized by and associated with said Marks and the registrations thereof, the same to be held and enjoyed by said Assignee, its successors, permitted assigns or legal representatives, and (c) together with income, royalties, damages or payments due on or after the date hereof, including, without limitation, all claims for damages or payments by reason of infringement or unauthorized use of the Marks, along with the right to sue for past infringements and collect same for Assignee's sole use and enjoyment.

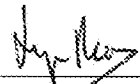
Assignor further authorizes the Assistant Commissioner of the United States Patent and Trademark Office and any official of any country or countries foreign to the United States whose duty it is to record trademark registrations, applications and title thereto, to record the Marks and title thereto as the property of Assignee, its successors, legal representatives and assigns in accordance with the terms of this Assignment.

*[Signature page to Trademark Assignment – follows]*

IN WITNESS WHEREOF, the Assignors and Assignee, by their respective duly authorized officer, executed this Assignment, as an instrument under seal, on this 1 day of November 2013.

ASSIGNORS:

**BRITISH BIOCELL INTERNATIONAL LIMITED**

By:   
Name: Lgn Rees  
Title: Director

ASSIGNEE:

**BBI DETECTION LIMITED**

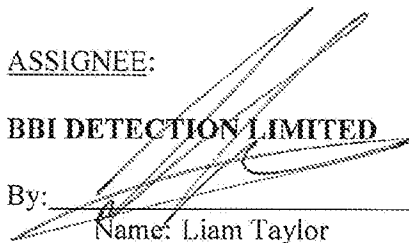
By:   
Name: Liam Taylor  
Title: Director

Exhibit A

Trademark	Country	File Date	File NO.	Reg. No.	Reg. Date	Next renewal	In force (0/1)
BBI DETECTION	US	11/19/2012	85/782340				0=WITHDRAWN
BBI DETECTION	EM	11/14/2012	011346582	011346582	02/28/2013	11/14/2022	1
IMASS	EM	12/21/2012	011447711	011447711	05/02/2013	12/21/2022	1
IMASS	AU	12/21/2012	1532859	1532859	12/21/2012	12/21/2022	1
IMASS	CA	12/21/2012	1607592				1
IMASS	US	12/21/2012	85/808901				1

NOTE:

Marks noted in the SHADED area are all INACTIVE/expired.

