

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Y&H Holding, LLC		11/14/2013	LIMITED LIABILITY COMPANY: FLORIDA
RECEIVING PARTY DATA			
Name:	2395485 Ontario Inc.		
Street Address:	333 Foster Crescent, Suite 1		
City:	Mississauga, Ontario		
State/Country:	CANADA		
Postal Code:	L5R 4E5		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85689152	H BY HEYS	
CORRESPONDENCE DATA			
Fax Number:	2159791020		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	215-979-1191		
Email:	eorleman@duanemorris.com		
Correspondent Name:	Nicole K. McLaughlin, Duane Morris LLP		
Address Line 1:	30 S. 17th St.		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103-4196		
ATTORNEY DOCKET NUMBER:	D3398-00249		
DOMESTIC REPRESENTATIVE			
Name:	Nicole K. McLaughlin		
Address Line 1:	Duane Morris LLP, 30 S. 17th St.		

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Address Line 4: Philadelphia, PENNSYLVANIA 19106

NAME OF SUBMITTER:

Nicole K. McLaughlin

Signature:

/nkm/

Date:

12/05/2013

Total Attachments: 3

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**TRADEMARK ASSIGNMENT**

This **TRADEMARK ASSIGNMENT** (this "Assignment") dated as of November 14<sup>th</sup> (the "Effective Date") is by and between **Y&H Holding, LLC**, a Florida limited liability company, having an address at 8180 N.W. 36<sup>th</sup> Street, #105, Miami, Florida 33166 ("Assignor"), and **2395485 Ontario Inc.**, a Canadian corporation, having a place of business at 333 Foster Crescent, Suite 1, Mississauga, Ontario, L5R 4E5, Canada ("Assignee").

**WHEREAS**, Assignor is the owner of the common law trademarks, trademark applications and trademark registrations listed on Schedule "A" attached hereto (collectively herein the "Trademarks"), and

**WHEREAS**, Assignee desires to acquire the entire right, title and interest in and to Trademarks from Assignor pursuant to this Assignment.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the parties hereby agree as follows:

1. Assignment. Assignor hereby assigns unto the Assignee, all of its right, title, and interest in and to the Trademarks, free and clear of all liens and encumbrances, together with the on-going business to which the Trademarks pertain, all of the goodwill associated with and symbolized by such Trademarks, the registrations thereof and therefor, and any rights of the Assignor to sue any third parties for any past infringement, or other claims, of or to the Trademarks, for the use and benefit of the Assignee and to prosecute such registrations in the United States Patent and Trademark Office.

2. Trademark Assignment Agreement. Nothing contained herein is intended to modify, amend or alter in any respect the rights and obligations of the parties under that certain Trademark Assignment Agreement between Assignor and Assignee dated as of the date set forth above, which will remain in full force and effect notwithstanding the execution and delivery of this Assignment.

After the execution of this Assignment, at the request of the Assignee and at the Assignee's expense, but without additional consideration to the Assignor, the Assignor will execute and deliver to the Assignee from time to time such further instruments of conveyance, transfer, and assignment and other documents, and will take such other actions, as the Assignee may reasonably require to convey and deliver more effectively to the Assignee the Trademarks, to perfect the Assignee's title thereto, and otherwise to accomplish the orderly transfer to the Assignee of the Trademarks and to give full effect to this Assignment.

This Assignment is binding on the Assignor and its successors and assigns, and inures to the benefit of the Assignee and its successors and assigns.

The parties hereto have executed this Assignment on the day and year written below to be effective as of the Effective Date.

[SIGNATURE PAGE FOLLOWS]

Y&H Holding, LLC

(Assignor)

By: *Kevin Stork*

Title: CEO

Date: 11/14/2013

2395485 Ontario Inc.

(Assignee)


By: *James Smith*

Title: President

Date: 11/14/2013

**SCHEDULE A**

Y&H Holding, LLC

Trade Mark	Country	Application Number	Registration Number	Goods/Services
H BY HEYS 	U.S.	85/689,152		Wares: sunglasses (class 9); watches (class 14); luggage; carry on bags; tote bags; duffel bags; garment bags for travel; backpacks; waist bags and non-motorized, collapsible luggage carts (class 18)