900273838 12/05/2013

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Swift Communications, Inc.		10/17/2013	CORPORATION: NEVADA

RECEIVING PARTY DATA

Name:	Reno Newspapers, Inc.
Street Address:	7950 Jones Branch Drive
City:	McLean
State/Country:	VIRGINIA
Postal Code:	22107
Entity Type:	CORPORATION: NEVADA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2865012	RENO.COM

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Mail.

Phone: (202) 776-2981

Email: trademark@dowlohnes.com

Correspondent Name: Elisa P. Rosen

Address Line 1: 1200 New Hampshire Avenue, N.W.

Address Line 2: Suite 800

Address Line 4: Washington, DISTRICT OF COLUMBIA 20036

ATTORNEY DOCKET NUMBER:	02360.1000
NAME OF SUBMITTER:	Elisa P. Rosen
Signature:	/Elisa P. Rosen/
Date:	12/05/2013

Total Attachments: 1

source=RENO.CO ASSIGNMENT#page1.tif

TRADEMARK REEL: 005168 FRAME: 0416 OP \$40.00 2865012

TRADEMARK ASSIGNMENT

WHEREAS, Swift Communications, Inc., a Nevada corporation, has used in connection with its business the following trademark which is registered in the United States Patent and Trademark Office:

Registration No.	<u>Mark</u>	<u>Issue Date</u>
2,865,012	RENO.COM	July 20, 2004

WHEREAS, Reno Newspapers, Inc., a Nevada corporation having a principal place of business at 7950 Jones Branch Drive, McLean, VA 22107 acquired from Swift Communications, Inc, the Domain Name "reno.com"; and

WHEREAS, Reno Newspapers, Inc. wishes to have transferred to it the mark, registration and any good will associated with the mark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Swift Communications, Inc., does hereby assign and transfer to Reno Newspapers, Inc. all right, title and interest in and to the foregoing identified registration and the mark identified in said registration, together with the goodwill symbolized by the mark.

Dated this 17 day of October 2013.

SWIFT COMMUNICATIONS, INC.

Robert Brown, President

STATE OF NEVADA COUNTY OF CARSON

This instrument was acknowledged before me on 10-17-2013 2013, by Robert Brown as President of Swift Communications, Inc.

Notary Public

Printed Name: <u>Alleen Rieken</u>3

(Notary Stamp)

My Commission Expires:

AILEEN RIEKENS Notary Public. State of Nevada Appointment No. 99-55700-2 My Appt. Expires Apr 25, 2015

> TRADEMARK REEL: 005168 FRAME: 0417

RECORDED: 12/05/2013