TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|--|
| NATURE OF CONVEYANCE: | RELEASE OF FIRST LIEN TERM TRADEMARK SECURITY INTEREST |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|---|----------|----------------|--|
| Silver Point Finance, LLC (As Collateral Agent) | | 111/19/2013 | LIMITED LIABILITY COMPANY: DELAWARE |

RECEIVING PARTY DATA

| Name: | Old HB, Inc. | | | |
|-----------------|--------------------------|--|--|--|
| Street Address: | 12 East Armour Boulevard | | | |
| City: | Kansas City | | | |
| State/Country: | MISSOURI | | | |
| Postal Code: | 64111 | | | |
| Entity Type: | CORPORATION: DELAWARE | | | |

PROPERTY NUMBERS Total: 32

| Property Type | Number | Word Mark |
|----------------------|---------|---------------|
| Registration Number: | 1015403 | BETTER WAY |
| Registration Number: | 0771554 | BLUE RIBBON |
| Registration Number: | 0654228 | BLUE SEAL |
| Registration Number: | 0766033 | BLUE SEAL |
| Registration Number: | 1106773 | BRAUN'S |
| Registration Number: | 1454551 | BREAD DU JOUR |
| Registration Number: | 1845798 | BREAD DU JOUR |
| Registration Number: | 0808597 | CERTIFIED |
| Registration Number: | 0725686 | CONTINENTAL |
| Registration Number: | 1510345 | COUNTESS |
| Registration Number: | 2141955 | COUNTY FAIR |
| Registration Number: | 3643459 | COUNTY FAIR |
| Registration Number: | 1478890 | DAFFODIL FARM |
| Registration Number: | 0698266 | DAFFODIL FARM |

REEL: 005168 FRAME: 0537

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| Registration Number: | 0270774 | | | |
|----------------------|---------|---------------------------|--|--|
| Registration Number: | 2391473 | DI CARLO | | |
| Registration Number: | 1273784 | MILLBROOK | | |
| Registration Number: | 1840724 | MOM'S OLD FASHIONED | | |
| Registration Number: | 1508462 | NANCY MARTIN | | |
| Registration Number: | 1049154 | OLD WORLD | | |
| Registration Number: | 1957098 | OLD WORLD | | |
| Registration Number: | 1159350 | OZARK MILL | | |
| Registration Number: | 0787855 | PANTRY PRIDE | | |
| Registration Number: | 0781832 | SAP'S | | |
| Registration Number: | 0642408 | WEBER'S | | |
| Registration Number: | 0521717 | WEBER'S | | |
| Registration Number: | 0962988 | | | |
| Registration Number: | 1249198 | OLD WORLD DELI | | |
| Registration Number: | 1729639 | D'AGOSTINO'S | | |
| Registration Number: | 0741681 | GOOD CHEER | | |
| Registration Number: | 1735773 | MRS. KARL'S COUNTRY WHEAT | | |
| Registration Number: | 0738837 | THE WORLD'S FINEST | | |

CORRESPONDENCE DATA

Fax Number: 2127557306

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 212-326-3939

Email: NYTEF@JONESDAY.COM

Correspondent Name: Scott D. Lyne
Address Line 1: Jones Day

Address Line 2: 222 East 41st Street

Address Line 4: New York, NEW YORK 10017

| ATTORNEY DOCKET NUMBER: | 629040-610004 |
|-------------------------|-----------------|
| NAME OF SUBMITTER: | Scott D. Lyne |
| Signature: | /SCOTT D. LYNE/ |
| Date: | 12/05/2013 |

Total Attachments: 6

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RELEASE OF FIRST LIEN TERM TRADEMARK SECURITY INTEREST

This RELEASE OF FIRST LIEN TERM TRADEMARK SECURITY INTEREST (this "Release"), dated as of November 19, 2013, is made by Silver Point Finance, LLC, as collateral agent for the Lenders party to the Credit Agreement described below (together with its successors and permitted assigns in such capacity, the "Collateral Agent"), in favor of Interstate Bakeries Corporation, now known as Old HB, Inc. (the "Grantor").

$\underline{W} \underline{I} \underline{T} \underline{N} \underline{E} \underline{S} \underline{S} \underline{E} \underline{T} \underline{H}$:

WHEREAS, pursuant to the Credit and Guaranty Agreement, dated as of February 3, 2009 (as amended, restated, supplemented or otherwise modified from time to time, the "Credit Agreement"), among the Grantor, Interstate Brands Corporation, the Guarantors (as defined therein) from time to time party thereto, the Lenders (as defined therein) from time to time party thereto, and Collateral Agent, pursuant to which the Lenders agreed to make extensions of credit to the Grantor and Interstate Brands Corporation upon the terms and subject to the conditions set forth therein;

WHEREAS, the Grantor is party to that certain First Lien Term Security Agreement, dated as of February 3, 2009 (as amended, restated, supplemented or otherwise modified from time to time, the "Security Agreement");

WHEREAS, pursuant to the Security Agreement, the Grantor executed and delivered to the Agent that certain First Lien Term Trademark Security Agreement dated as of February 3, 2009 (as amended, restated, supplemented or otherwise modified from time to time, the "Trademark Security Agreement"). Pursuant to the Trademark Security Agreement, the Grantor granted to the Collateral Agent a continuing security interest in all of the Trademark Collateral (as defined therein) to secure the Obligations, upon the terms and subject to the conditions set forth therein;

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office on February 4, 2009 on Reel/Frame 003930/0065; and

WHEREAS, the Obligations secured by the Credit Agreement, Security Agreement, and the Trademark Security Agreement have been repaid or otherwise satisfied.

NOW, THEREFORE, in consideration of the foregoing premises and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Collateral Agent agrees as follows:

- 1. Unless otherwise defined herein or the context otherwise requires, terms used in this Release, including its preamble and recitals, have the meanings provided in the Trademark Security Agreement.
- 2. The Collateral Agent, on behalf of the Lenders, hereby terminates, releases, extinguishes and discharges fully the Lien on and security interest in, all of Grantor's right, title and interest in, to and under the Trademark Collateral listed on Schedule I attached hereto, and reassigns and transfers any and all interest that Collateral Agent may have in such Trademark Collateral to the Grantor.

- 3. The Collateral Agent hereby authorizes and acknowledges the termination of the Security Agreement and the Trademark Security Agreement. The Collateral Agent hereby agrees to duly execute, acknowledge, procure, and deliver any further documents and to do such other acts as may be reasonably necessary to affect the release of the security interest contemplated hereby and terminate the Security Agreement and the Trademark Security Agreement.
- 4. This Release may be executed by the parties hereto in several counterparts, each of which shall be deemed to be an original and all of which shall constitute together but one and the same agreement.
- 5. This Trademark Security Agreement and the rights and obligations of the parties hereto shall be governed by, and construed and interpreted in accordance with, the law of the State of New York.

[Signature Page Follows]

EXECUTION VERSION

IN WITNESS WHEREOF, the Collateral Agent has caused this Release to be executed and delivered by its duly authorized officer or representative as of the date first above written.

COLLATERAL AGENT:

SILVER POINT FINANCELLC

By:____ Name:

Title:

Without A. Cette Authorized September

ACCEPTED AND ACKNOWLEDGED BY:

GRANTOR:

OLD HB, INC.

Name:

Title:

SCHEDULE I

| <u>Mark</u> | App. No | App. Date | Reg. No | Reg. Date |
|---------------------------|-----------|-------------|---------|-------------|
| | | | | |
| BETTER WAY | 73/006720 | 19-Nov-1973 | 1015403 | 08-Jul-1975 |
| BLUE RIBBON AND DESIGN | 72/172496 | 05-Jul-1963 | 0771554 | 16-Jun-1964 |
| BLUE RIBBON | | | | |
| BLUE SEAL | 72/024701 | 19-Feb-1957 | 0654228 | 05-Nov-1957 |
| BLUE SEAL & DESIGN | 72/168929 | 15-May-1963 | 0766033 | 03-Mar-1964 |
| BIJE SEAL | | | | |
| BRAUN'S | 73/126250 | 11-May-1977 | 1106773 | 21-Nov-1978 |
| BREAD DU JOUR | 73/642115 | 30-Jan-1987 | 1454551 | 25-Aug-1987 |
| BREAD du JOUR & DESIGN | 74/432333 | 07-Sep-1993 | 1845798 | 19-Jul-1994 |
| BREAD&JOUR | | | | |
| CERTIFIED | 72/204139 | 16-Oct-1964 | 0808597 | 17-May-1966 |
| CONTINENTAL | 72/108027 | 08-Nov-1960 | 0725686 | 26-Dec-1961 |
| COUNTESS | 73/716460 | 14-Mar-1988 | 1510345 | 25-Oct-1988 |
| COUNTY FAIR | 75/144342 | 05-Aug-1996 | 2141955 | 10-Mar-1998 |
| COUNTY FAIR and Design | 77/627421 | 05-Dec-2008 | 3643459 | 23-Jun-2009 |
| COUNTY | | | | |
| DAFFODIL FARM | 73/633278 | 02-Apr-1987 | 1478890 | 01-Mar-1988 |
| DAFFODIL FARM | 72/081250 | 14-Sep-1959 | 0698266 | 24-May-1960 |

| Design Only | 71/293751 | 16-Dec-1929 | 0270774 | 13-May-1930 |
|---|-----------|--------------|-------------------|-------------|
| The descendance of the second | | | | |
| | | | | |
| See | | | | |
| DI CARLO | 75/782927 | 23-Aug-1999 | 2391473 | 03-Oct-2000 |
| MILLBROOK | 73/410232 | 21-Jan-1983 | 1273784 | 10-Apr-1984 |
| MOM'S OLD | 74/391292 | 17-May-1993 | 1840724 | 21-Jun-1994 |
| FASHIONED | | · | 1500460 | 11.0 / 1000 |
| NANCY MARTIN | 73/696678 | 09-Nov-1987 | 1508462 | 11-Oct-1988 |
| OLD WORLD | 73/023811 | 10-Jun-1974 | 1049154 | 28-Sep-1976 |
| OLD WORLD | 74/523232 | 02-May-1994 | 1957098 | 20-Feb-1996 |
| OZARK MILL | 73/195302 | 01-Dec-1978 | 1159350 | 30-Jun-1981 |
| PANTRY PRIDE | 72/112132 | 19-Jan-1961 | 0787855 | 06-Apr-1965 |
| SAP'S | 72/185626 | 29-Jan-1964 | 0781832 | 15-Dec-1964 |
| WEBER'S & DESIGN | 72/008078 | 10-May-1956 | 0642408 | 05-Mar-1957 |
| 200000000000000000000000000000000000000 | | | | ^ |
| (Webers) | | | | |
| WEBER'S | 71/510692 | 11-Oct-1946 | 0521717 | 07-Mar-1950 |
| (STYLIZED) | | | | |
| | | | | |
| O ebers | | | | |
| Design Mill | 72/426946 | 12-Jun-1972 | 0962988 | 03-Jul-1973 |
| Design Willi | 72/420740 | 12 0411 1772 | 07.0 2 .00 | |
| | | | | |
| | | | | |
| | | | | |
| | | | | |
| OLD WORLD DELI | 73/361211 | 23-Apr-1982 | 1249198 | 23-Aug-1983 |
| AND DESIGN | | | | |
| | | | | |
| Old Morld | | | | |
| Delt | | | | 00.23 |
| D'AGOSTINO'S & | 73/755497 | 03-Oct-1988 | 1729639 | 03-Nov-1992 |
| DESIGN | | | | |
| | | | | |
| D'Agostino's | | | | |
| | | | | |

| GOOD CHEER | 72/133299 | 04-Dec-1961 | 0741681 | 04-Dec-1962 |
|------------------------------|-----------|-------------|---------|-------------|
| MRS. KARL'S COUNTRY WHEAT | 74/102675 | 01-Oct-1990 | 1735773 | 24-Nov-1992 |
| THE WORLD'S FINEST | 72/089673 | 26-Jan-1960 | 0738837 | 02-Oct-1962 |

TRADEMARK REEL: 005168 FRAME: 0545

RECORDED: 12/06/2013