

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Best Friends Pet Care, Inc.		12/05/2013	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Best Friends Acquisition Corporation
Street Address:	520 Main Avenue
City:	Norwalk
State/Country:	CONNECTICUT
Postal Code:	06851
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	2049684	BEST FRIENDS PET CARE
Registration Number:	3306364	BEST FRIENDS PET CARE
Registration Number:	4283049	BEST FRIENDS PET CARE BILL OF RIGHTS
Registration Number:	2630700	BEST FRIENDS PET RESORTS & SALONS
Registration Number:	2771659	BEST FRIENDS VACATION VILLAS
Registration Number:	2781912	BEST FRIENDS VACATION VILLAS
Registration Number:	3596285	IT'S BEST TO STAY WITH FRIENDS

CORRESPONDENCE DATA

Fax Number: 8028627512

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 802-863-2375

Email: tmip@drm.com

Correspondent Name: Cathleen E. Stadecker, Esq.

Address Line 1: 199 Main Street

Address Line 4: Burlington, VERMONT 05401

TRADEMARK

OP \$190.00 2049684

ATTORNEY DOCKET NUMBER:	15287-001USG1
NAME OF SUBMITTER:	Cathleen E. Stadecker
Signature:	/Cathleen E. Stadecker/
Date:	12/06/2013
Total Attachments: 2 source=BFPCtoBFAC_Assignment#page1.tif source=BFPCtoBFAC_Assignment#page2.tif	

ASSIGNMENT OF TRADEMARKS

WHEREAS, Best Friends Pet Care, Inc., a Delaware corporation, having a place of business at 520 Main Avenue, Norwalk, Connecticut 06851 ("Assignor") is the owner of U.S. Trademark Registrations identified in **Schedule A** attached hereto (the "Trademark Registrations").

WHEREAS, Best Friends Acquisition Corporation, a Delaware corporation, having a place of business at 520 Main Avenue, Norwalk, Connecticut 06851 ("Assignee") is desirous of acquiring the Trademark Registrations, together with Assignor's entire right, title and interest in and to the trademarks, all common law rights therein, as well as the goodwill of Assignor's business connected with the use of and symbolized by the trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor does hereby assign unto Assignee (i) all of Assignor's rights in the Trademark Registrations; (ii) all of Assignor's right, title and interest in and to the trademarks; (iii) all of Assignor's common law rights in the trademarks; (iv) the goodwill of Assignor's business connected with the use of and symbolized by the trademarks; and (v) all of Assignor's rights to damages and profits, due or accrued, arising out of past infringements of the trademarks, and the right to sue and recover for same.

Dated this 5th day of December, 2013.

BEST FRIENDS PET CARE, INC.

By: 

Name: STEVEN L. WILLIAMS

Title: DIRECTOR OF MARKETING

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Schedule A

Trademarks

U.S. Trademark Registrations		
Mark	Registration No.	Registration Date
BEST FRIENDS PET CARE	2,049,684	4/01/1997
BEST FRIENDS PET CARE & Design 	3,306,364	10/09/2007
BEST FRIENDS PET CARE BILL OF RIGHTS	4,283,049	1/29/2013
BEST FRIENDS PET RESORTS & SALONS	2,630,700	10/08/2002
BEST FRIENDS VACATION VILLAS	2,771,659	10/07/2003
BEST FRIENDS VACATION VILLAS & Design 	2,781,912	11/11/2003
IT'S BEST TO STAY WITH FRIENDS	3,596,285	3/24/2009

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